

AIMARTH 11

AISECT's Initiatives towards developing a New India

Powered by



Training & Capacity
Building of Women
Empowering Women since 1985







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Empowering Women since 1985



AISECT HEADQUARTERS :

SCOPE Campus, NH-12, Near Misrod, Hoshangabad Road, Bhopal - 462047, India.
Ph.: +91-755-2499657, 3293214/16/72, 3207080, Fax: +91-755-2429096, E-mail: aisect@aisect.org

AISECT NATIONAL OFFICE :

Chawla House, 2nd Floor, 19 Nehru Place, New Delhi - 110019, India. Ph.: +91-11-4052-6727
+91-11-4106-6728, E-mail: aisectdelhi@aisect.org



Edited By :

Dr. Aditi Chaturvedi
Abhishek Gupta
Shakshi Chouhan

Designed By :

Vandana Shrivastava
Priyal Gupta

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AISECT'S PREAMBLE

India's leading Social Enterprise, AISECT has been instrumental in delivering quality Education, Skill Development, Financial Inclusion and other ICT-based services that builds careers for students and brings about inclusive changes in the previously untapped semi-urban and rural areas of the country. Established in 1985, AISECT has been working towards bridging the skill and ICT gap between urban and rural India and creating local opportunities for the rural youth. Focused on creating an inclusive society, AISECT has been untiringly reaching out to the remotest corners of the country to empower people, generate employment for the youth and unfold entrepreneurial initiatives.

AISECT's determined efforts towards social development had been published earlier as series named "PEHEL". These initiatives were:

1. MULTIPURPOSE ELECTRONICS AND INFORMATION TECHNOLOGY CENTRES-Promoting I.T. Entrepreneurship Employment and Maintenance in Rural Areas
2. INDIRA SUCHNA SHAKTI YOJNA – One of the Biggest Computer Education Projects in Schools in India
3. INFORMATION TECHNOLOGY FOR WOMEN - Empowering Women with Skills in Information Technology
4. SUCHNA MITRA – Making People Partners in E-Governance
5. I.T. YATRA – A Campaign for Taking Information Technology to People
6. AISECT PUBLICATIONS – Creating Contents in Indian Languages
7. ENTREPRENEURSHIP DEVELOPMENT PROGRAMS

AISECT has been working towards its mission of delivering its services to every nook and corner of the country in the past years and is dedicated towards bringing a social change through its initiatives. AISECT will continue to publish these new initiatives in the field of education, skill development and services by the name "SAMARTH".

AISECT is aligned to the Government of India's key Missions of Digital India, Skill India, Start Up Stand Up, Financial Inclusion, Women Empowerment and will continue to work towards developing a New India. AISECT is committed towards spreading its array of services to reach the unreached and will continue to deliver quality Education, Skill Development, Financial Inclusion and other ICT-based services.



ABOUT AISECT

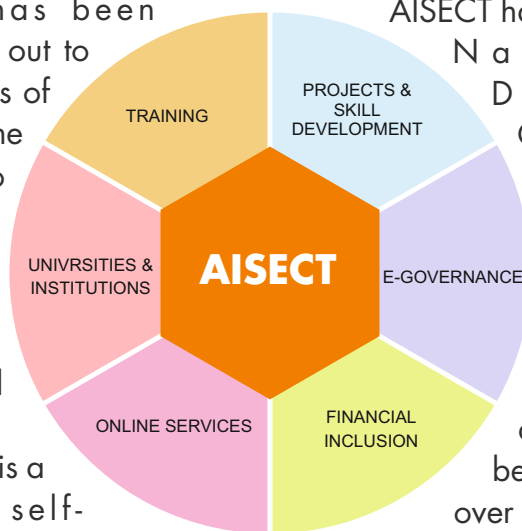
AISECT is India's leading Social Enterprise that is working in the areas of Skill Development, Higher Education, Financial Inclusion, e-Governance and other ICT-based services to bring about an inclusive change in the semi-urban and rural areas of the country. Established in 1985, the Bhopal-headquartered organization has been untiringly reaching out to the remotest corners of the country since the past **37 years** to empower people, generate employment for the youth and unfold entrepreneurial initiatives.

The AISECT Model is a multi-purpose, self-sustainable, scalable and entrepreneurial model that addresses the demand of local communities for various skills and ICT-based services required in the unorganized sector. The organization has a strong presence in **610 Districts, 2500 Blocks and 8750 Panchayats** across 28 States and 5 Union Territories through over **37500 Centres, 20 State Offices and 33 Regional Offices**. Till date, AISECT also expand its reach in international

markets and set up offices and training centres in Ghana and UAE. It has imparted 5 skills-based training to over **26 lakh people**, created employment opportunities within the network for more than **1,00,000** people and empowered the lives of over 50 lakh people through various innovative products and services.

AISECT has partnered with the National Skill Development Corporation (NSDC) to offer skills-based training to **15.5 lakh youth by 2029**. Under this partnership, 17 vocational training academies have been set up that offer over 175 low cost, high quality University certified

certificate and diploma courses. AISECT is affiliated partner agency of 11 Central Ministries and executing various National & State level schemes like Deen Dayal Grameen Kaushal Yojna (DDUGKY), Pradhan Mantri Kaushal Vikas Yojna (PMKVY) and has partnered with 15 State Skill Development Mission (SSDM), providing vocational education in 1600+ government schools of **18 states** and has joined hands with



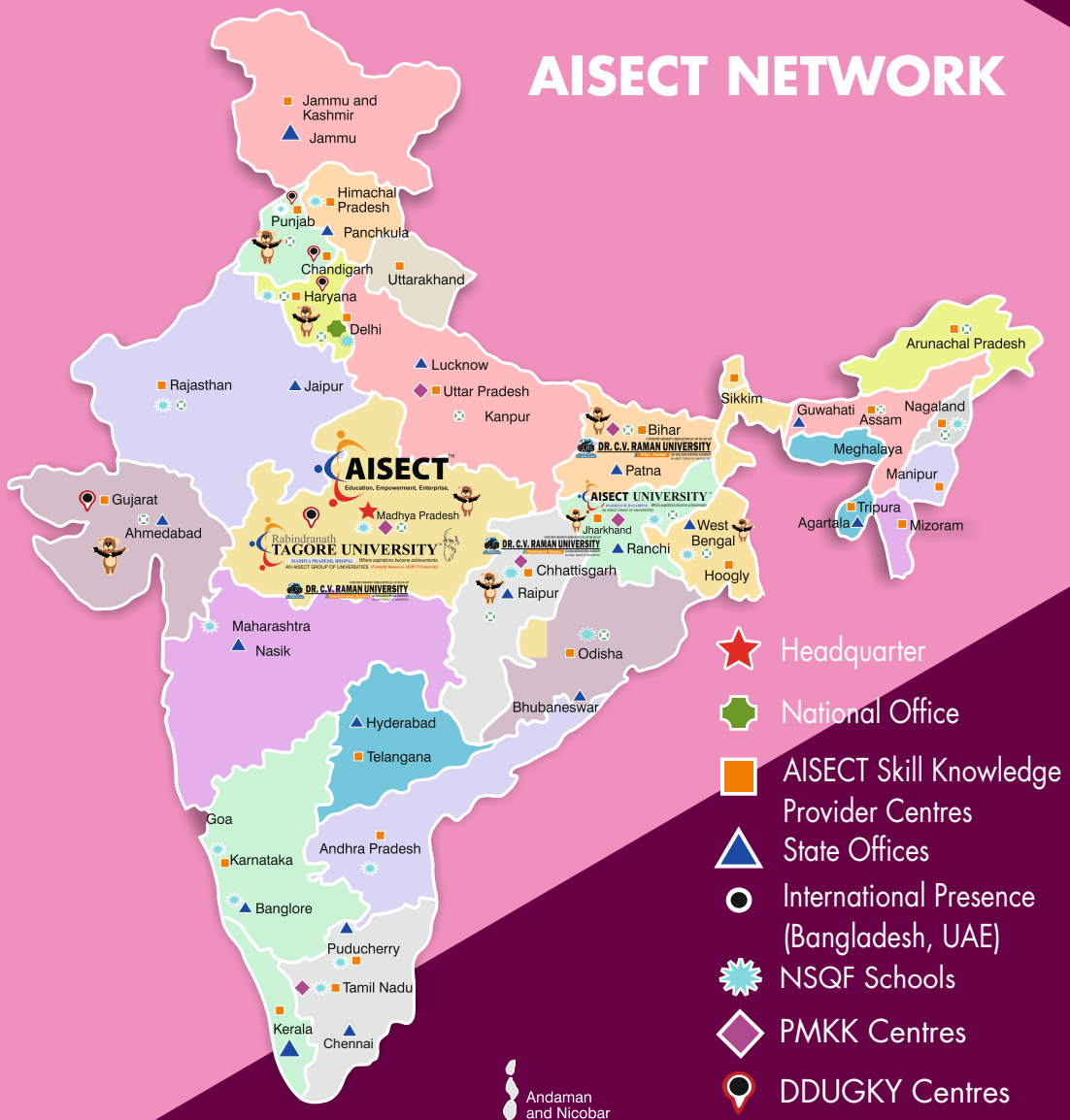
25 Sector Skill Councils (SSC's) to develop relevant training modules in association with industry experts and so for developed modules for 100+ Job Roles as per QP-NOS based curriculum.

The AISECT Group of Universities has established five premier universities at locations that were in dire need of quality higher education ecosystem. These include Dr. C. V. Raman University in Kota, Bilaspur (Chhattisgarh), Rabindranath Tagore University in Bhopal (Madhya Pradesh), AISECT University in Hazaribag (Jharkhand), Dr. C.V. Raman University in Vaishali (Bihar) and Dr. C.V. Raman University in Khandwa (Madhya Pradesh).

AISECT launched its own e-learning portal AISECT Learn and its in house Learning Management System (LMS) on the occasion of World Youth Skills Day. AISECTMOOCS.com is India's largest free online open learning platform while RojgarMantra.com addresses the entry level manpower requirements of private and public sector enterprises at the small town, district and block levels. AISECTOnline.com is a one-stop window that makes various digital services accessible to the common man in the semi-urban and rural milieu. Under financial inclusion scheme, through its **6800 kiosks AISECT**

works as a National Business Correspondent for three nationalized banks and two Regional Rural Banks. The AISECT Banking Kiosks also offer a host of services under Government schemes such as the Pradhan Mantri MUDRA Yojana, Pradhan Mantri Suraksha Bima Yojana, Pradhan Mantri Jeevan Jyoti Bima Yojana, Atal Pension Yojana, etc. The organization's ongoing e-Governance initiatives include working as a UID Permanent Enrolment Centre, establishing **27 Lok Seva Kendras** (LSKs) at block levels in Madhya Pradesh, managing **620 E-Mitras in 13 Districts of Rajasthan** and working with the State Bank of India for rolling-out its Electronic Toll Collection (ETC) Project across 537 Toll Plazas on the National Highway. B2C services like mobile and DTH recharge, examination form download and submission, railway ticket booking, ITR filing, water bill payment, data entry operations, Online VISA Application Services, etc. are also offered through the AISECT network. AISECT is thus committed to its relentless pursuits of empowering India through its innovation & pioneering products & solutions. Owing to these endeavors, AISECT has won numerous awards and accolades at prestigious national and international platforms.

AISECT NETWORK



- ★ Headquarter
- ⬢ National Office
- ◼ AISECT Skill Knowledge Provider Centres
- ▲ State Offices
- International Presence (Bangladesh, UAE)
- ✻ NSQF Schools
- ◊ PMKK Centres
- 📍 DDUGKY Centres
- ⌘ Financial Inclusion Kiosks
- 🐻 Brainy Bear Pre-Schools

PAN-India Presence:

28 States
5 Union Territories
610 Districts
2,500 Blocks
8,750 Panchayats

Offices:

























37,500 Centres
20 State Offices
33 Regional Offices

Connected with:

26 Lakh People trained
20,000 Rural entrepreneurs generated
15 Lakh Recruitments
50 Lakh People empowered
1600+ Vocational School-NSQF
4 Lakh NSQF Students



AWARD & ACCOLADES

 SBI UTTOLAN FI Conclave 2021-22	 Excellence in Education & Skill Development 2019	 ASIA RESPONSIBLE ENTERPRISE Award 2019 in Taiwan	 ASSOCHAM INDIA Excellence in Education, Training & Development Award 2018	 Editor's Choice: Edupreneur Award 2016 (Dubai)
 World Education Award 2016, Dubai (Brainy Bear Pre-school & Activity Club)	 ASSOCHAM Skill India Award 2016	 Elets Smart City Award, 2015 for Skill Development Initiatives	 Skoch Corporate Leadership Award 2013	 Bihar Innovation Forum Award
 27th amongst the fastest growing mid-size businesses in India 2013	 Financial Inclusion & Payment Systems Award 2013	 Voted amongst the top 100 franchises in 2010 and 2013	 Manthan Award South Asia & Asia Pacific 2012	 Shiksha Ratna Award 2012
 eGov India Award 2011	 ASHOKA Senior Fellowship 2011	 The National CSI Award 2011	 Schwab Foundation for SOCIAL ENTREPRENEURSHIP Social Entrepreneur of the Year Award 2010	 NASSCOM EMERGE 50 LEADER NASSCOM Emerge 50 Leader Award 2009
 TIE Lumis Partners Entrepreneurial Excellence Award 2009	 Asian Forum i4D Award 2007	 NASSCOM I.T. Innovation Award 2006	 Golden Icon National E-Governance Award 2005	 Indian Innovation Award 2005

Lauded by World Renowned Bodies



SKILLING OF WOMEN IN INDIA

In the past decade, the landscape of the skilled workforce in India has seen tremendous change and evolution. However, women's participation in India's labour force is slowly declining. As per the reports from the National Sample Survey, it was found that at the onset of the millennium i.e. 1999-2000, 25.9% of women were part of the workforce, but by 2012 this percentage had dropped to 21.9%.

Policy-makers have to be inclusive in their approach to adding more women to the workforce by enabling better access to literacy, health, equal pay and most importantly opportunities. Women are an integral part of the future-ready workforce and hence training them to be gig-ready makes them ready to meet the demands of the dynamic industries in India. To be able to navigate their way up in their gig careers, the government, employers and educators pay emphasis on upskilling, re-skilling, and multi-skilling so more women are integrated into the workforce.

OPPORTUNITIES & CHALLENGES

Going by the recent report published by NITI Ayog titled 'India's Booming Gig and Platform Economy' it is reported that women are more likely to take up platform jobs after their education and marriage. There are several structural barriers that have hindered the inclusivity of women from various demographic groups to participate in the labour force.

Studies by NITI Ayog suggest that in the next decade, 75 million women will join the workforce in India and over 90 per cent will join the informal sectors

The way forward has to be a broader approach to incentivising platforms that focus on recruiting women workers, enabling upward growth of women through internal programmes to skill them so there is a higher share of women managers and supervisors in organisations to ensure that communication with workers moves smoothly and is not hampered by gender stereotypes. Contributing towards skilling of women and making a skilled workforce ready AISECT has been taking up many placement-linked skilling projects focused on women across the country.



KEY INITIATIVES OF AISECT FOR DEVELOPMENT OF WOMEN

AISECT has been implementing different projects issued by CSR bodies or State and Central governments which focus on empowering women via capacity-building programs and enabling them to undertake wage-employment opportunities or self-employment opportunities. **Over the past 20 years, AISECT has reached out to over 4,00,000 women beneficiaries,** enabling them to opt for better livelihood options and support themselves as well as their families.

AISECT runs multiple Vocational Education Centers and Service Delivery Kiosks which are solely run by women. Among the same, there are **930 Common Service Centers, 517 Online Kiosks, 330 Banking Kiosks, and 382 Skilling Centers, are solely run by women.**

AISECT has been implementing major women-centric projects such as the CSR by initiated MICROSOFT, Swashakti Project, initiated by the Ministry of Women and Child Development with assistance from the World Bank and IFAD, Tejasvini Project by the Mahila Vitta Vikas Nigam, Madhya Pradesh. Other major projects include MAVIM in Maharashtra, STEM for girls project by IBM and Quest Alliance in Bangalore, Nai Roshni for minority women, Seekho Aur Kamao by the Ministry of Minority Affairs, Regular Skill Training Program for people with special abilities, inmates of prisons & juvenile homes, Nari Niketan, etc. Other major projects include Kushal Se Kaushalta by National Minorities Development & Finance Corporation, Saksham Jharkhand Kaushal Vikas Yojana, etc.

NO. OF WOMEN CANDIDATES TRAINED IN THE PAST 5 YEARS:

Financial Year	General Girls	OBC & Minority Girls	SC Girls	ST Girls	Overall Women candidates
2016-17	17918	19677	5680	8145	51420
2017-18	17426	20007	7882	7567	52882
2018-19	13132	14593	5942	6131	39798
2019-20	9640	12730	3549	6477	32396
2020-21	3746	2636	756	942	8080
Total	61862	69643	23809	29262	184576

MAJOR SKILL & CAPACITY BUILDING PROJECTS FOR WOMEN

1. Indira Suchna Shakti Yojana:

Indira Suchna Shakti Yojana was one of the most prestigious programmes of AISECT. Conducted in close collaboration with Govt. of Chhattisgarh and CHIPS (Chhattisgarh Information Technology Promotion Society), the programmes attracted the attention of various State Governments, National and International agencies. The project aimed at empowering girls, belonging to weaker sections, by imparting them basic skills in Information Technology. Named after former Prime Minister Mrs. Indira Gandhi, the project was implemented in over **1268 Schools in Chhattisgarh benefitting over 1,00,000 girls**. It received a very good response from the students, especially in rural and tribal areas.

The training programme was conducted at two levels. While the first level was for 9th and 10th standard students the second was for 11th and 12th standard students. The course contents at these two levels were as follows :

For classes 9th & 10th :

Computer awareness, historical developments in computing, milestones, anatomy of a computer and basic structural components. Overview of Operating System, DOS, Windows, Windows Explorer. MS-Word, MS-Excel, Languages of computer, Programming in BASIC, problem-solving techniques, Multimedia and Internet.

For classes 11th & 12th :

Computer concepts, anatomy of computers and basic structural components, Overview of Operating System, DOS, Windows, Windows Explorer, Software concepts and computer languages, MS-PowerPoint, MS-Access, Programming in C++, Multimedia and Internet, Overview of Operating Systems, DOS, Windows, Windows Explorer. MS-Word, MS-Excel, Languages of computer, Programming in BASIC, problem-solving techniques, Multimedia and Internet.



The programme received a very good response , especially in rural areas.
The district-wise number of schools and registered students in the final year of the programme are given in the following table :

	Region	District	No. of Schools	No. of Females Trained
1	Bilaspur	Bilaspur	129	12,881
2	Bilaspur	Janjgir	93	9252
3	Bilaspur	Jashpur	37	6690
4	Bilaspur	Korba	57	5301
5	Bilaspur	Raigarh	96	7256
6	Bilaspur	Sarguja	92	8319
7	Bilaspur	Bastar	91	6900
8	Raipur	Koriya	40	4128
9	Raipur	Dantewada	26	2062
10	Raipur	Dhamtari	40	3682
11	Raipur	Durg	172	12617
12	Raipur	Kanker	52	4356
13	Raipur	Kawartha	19	2200
14	Raipur	Mahasamund	48	2641
15	Raipur	Raipur	164	10469
16	Raipur	Rajnandgaon	98	6200
	Total		1268	110334

2. Training of Women with UNDP:

UNDP launched an employability skills program for mapping the workforce participation and aspirations of young women and girls from low-income groups in and around four metropolitan cities of India and aimed at determining the barriers they face in realizing their aspirations. This project was directed towards improving access to employment opportunities for a minimum of **3000 women/youth in Bhopal and Indore districts of Madhya Pradesh**. The interventions taken in the project were increased awareness, enhancing employability, facilitation of linkages with employers, as well as exposure to the world of work. The main objectives of the AISECT as a training partner were :

- Conduct employability skill training and facilitate linkages to job/apprenticeship opportunities for the youth.
- Seek convergence and collaboration between employers/MSMEs, industry associations, State Skill Mission, and job aggregators to strengthen the employment ecosystem.
- Leverage the use of online tools, platforms, and technology to ensure effective training, matchmaking process, self-learning, and continued engagement of the students.

As part of the collaboration, 50 hours of the course content was made available free of cost, covering topics such as digital literacy, enhancing employability, nano-entrepreneurship, and communication skills. After training placement opportunities were provided to these trained women and youth which helped them in becoming economically independent.



3. CSS-VHSE for Women:

Vocational education in secondary and higher secondary schools were started in the year 2013 by the central government. As a part of our School Programmes, we offer all-inclusive solutions for school students to acquire Vocational Training under Centrally Sponsored Scheme of Vocational of Secondary & Higher Secondary Education under National Skills Qualifications Framework. AISECT's journey under the project started on 17th June 2014 with 26 Schools in Haryana under the IT sector. The same year we also penetrate in Rajasthan with 20 Schools in the IT sector. Comprehensive exposure in respective trade is given to the students through several guest lectures, Industry visits, interactive lectures, demonstrations, role plays and many more based on the National Occupation Standards. Training of Trainers is also our major concern as their role starts from guiding the students in making the right choice till preparing the students as responsible and productive citizens of the country. The trainers were trained in the various aspects of vocational education along with the pedagogy and domain specific skills so that he/she can pick up the abilities of the students at the right stage and time and take necessary action to guide and provide them with relevant learning experiences for achieving realistic vocational goal or career.

Currently, we are working with government schools across West Bengal, Himachal Pradesh, Andhra Pradesh, Odisha, Tamil Nadu, Ladakh, Karnataka, Punjab, Jharkhand, Chhattisgarh, Delhi, Nagaland, Rajasthan, Puducherry, Gujarat, Maharashtra & Madhya Pradesh Pan India. We are imparting NSQF aligned Vocation Training in 1512 schools with more than 1674 Vocational Trainers and 30 Vocational Coordinators under IT-ITes, Retail, Agriculture, Automotive, Apparel, Multiskilled, Electronics, BFSI, Telecommunication and Beauty & Wellness sectors.

State	Female Beneficiaries	State	Female Beneficiaries
Andhra Pradesh	1713	Himachal Pradesh	3426
CG	4688	Jharkhand	3425
Delhi	2443	Karnataka	1288
Gujarat	4012	Ladakh	80

Maharashtra	587	Pondicherry	80
Madhya Pradesh	2815	Punjab	4152
Nagaland	43	Rajasthan	4569
Odisha	5595	Tamil Nadu	3672
West Bengal	1984	Total	44572



4. Microsoft CSR:

CSR Skill Development program enhances the earning capabilities of the most marginalized sections of society and brings them into the mainstream through quality job-centric training. The CSR program trains the urban and rural underprivileged youth and women's to create a pool of self-reliant people who can be functional as skilled manpower in the fast emerging services and IT sectors. Exposure Visits, Guest Lectures, Personality Development, Soft Skills & Communication sessions as well as Placement Drives are organized to facilitate direct interaction with employers' representatives. Placement of the trained beneficiaries which in turn encourages Entrepreneurial Development. AISECT implement the project in seven locations; Bemetara, Rajgarh, Narayanpur, Bijapur, Durg, Jhansi and Chitrakoot.

An association with NSDC and Microsoft, about the CSR project which is a skill development programme for creating data entry executives exclusively for females, targeting beneficiaries from rural and semi-urban parts of India. The project's project works with the mission to empower females across different organizations to widen the horizons of digital literacy in India. AISECT has trained **1360 & Certified 1253 females out of which 961 are placed.**





5. Seekho Aur Kamao:

Seekho Aur Kamao (Learn & Earn) is a scheme under the Ministry of Minority Affairs, launched in 2013-14 and is aimed at the Skill development of minorities. The scheme entails upgrading the skills of minority youth in various modern/traditional skills depending upon their qualification, present economic trends, and market potential, which can earn them suitable employment or equip them with skills to opt for self-employment. AISECT implemented this scheme across six states i.e. Madhya Pradesh, Uttar Pradesh, Gujarat, West Bengal, and Jammu & Kashmir.



6. Nai Roshani:

For women empowerment, the Ministry of Minority Affairs launched the “Nai Roshni” scheme, a Leadership Development Programme for Minority Women in 2012-13. The objective of the scheme is to empower and instil confidence among minority women, including their neighbours from other communities living in the same village/locality, by providing knowledge, tools, and techniques for interacting with Government systems, banks, and other institutions at all levels.

The effort would embolden minority women to move out of the confines of their home and community and assume leadership roles and assert their rights, collectively or individually, in accessing services, facilities, skills, and opportunities besides claiming their due share of development benefits of the Government for improving their lives and living conditions.



7. Swashakti Project:

This project is sponsored by the ministry of women and child development, government of India with the help of financial assistance from the World Bank (IDA) (International Development Association) and IFAD (International Fund for Agricultural Development). This project of Women SHGs initiated in March 2001 has provided much-needed support for women empowerment by way of social mobilization and economic development. AISECT successfully implemented the Women SHG initiative under Swashakti Project in Bundelkhand area.

Highlights of the Swashakti programme

72 Women SHGs Formed	Community Asset created
School, Pond, Roads, Hatt Bazar made	Federation Formed for SHGs

8. Kaushal Se Kaushalta:

The Kaushal Se Kushalta Scheme of NMDFC aims at imparting skills to the targeted individual beneficiaries leading to self/wage employment. The scheme is implemented through the State Channelising Agencies, which organize need based skill development training in their States with the help of agencies empanelled by NSDC/ related Sector Skill Council/ State Skill Mission/ Directorate of Technical Education. The target was allotted for 2 districts Vadodara & Godhra 60 candidates for each district of the state in beauty & Wellness sector.

Year	Project	Female Beneficiaries Trained
1 2020-21, 21-22	Kaushal Se Kushalta	120



9. MAVIM: Capacity Building Training with Mahila Arthik Vikas Mahamandal (MAVIM):

AISECT has worked with Mahila Arthik Vikas Mahamandal to empower rural women in Maharashtra. AISECT has provided Capacity Building Training in Computer, Mobile and Laptop repairing, Tally and Desktop Publishing to **250 trainee women in Dhule (2016-17)** which has built up the information the base of these women and help them to understand and cope with given situations and how to act accordingly, thus ensuring their overall development. AISECT has impacted the lives of these trainees and has stood by their side ever since.

10. Tejasvini Project:

This programme focuses on women's development, building on lessons learned from earlier projects that demonstrated women's self-help groups are an effective means of improving the living conditions of poor households. It ensures that poor rural women have a wider range of opportunities and support and strengthens women's self-help groups and provides access to financial services. AISECT is the Facilitator NGO of Madhya Pradesh Mahila Vitta Vikas Nigam for Tejasvini Project in one of the most remote and tribal Dindori districts of Madhya Pradesh.

Highlights of the Tejasvini Project

412 Women SHGs formed

Two Federation of about 200 SHGs made

Convergence of SHGs with Govt. Schemes

Livelihood activities for income generation



11. Pradhan Mantri Kaushal Vikas Yojana

PMKVY is the flagship scheme of the Ministry of Skill Development (MSDE), Government of India. The objective of this skill certification scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood. The main objectives of this scheme are:

- Increase productivity of the existing workforce, and align skill training with the actual needs of the country. Encourage standardization of the Certification process and put in place the foundation for creating a registry of skills.
- Encourage standardization of the Certification process and put in place the foundation for creating a registry of skills.
- Benet 10 million youth over four years (2016-2022).

This is an ambitious scheme launched by the Government of India which will be implemented through Public-Private and Public-Public Partnership.

AISECT has implemented PMKVY 1.0; the training was conducted across 108 districts of India touching a total trained figure of almost 14,000+ and has been continuing its operations in PMKVY 2.0. and PMKVY 3.0. and 5000+ training was conducted since 2016-2021 in Andra Pradesh, Bihar, Gujarat, Jammu & Kashmir, Madhya Pradesh, Punjab and West Bengal.

	Location	Candidate Enrolled	Female Beneficiaries Trained
1	Nashik	143	143

AISECT has successfully trained 7236+ women in all allocated locations.





Pradhan Mantri Kaushal Kendras:

Aimed at transforming India into the skill capital of the world, AISECT in partnership with NSDC's Pradhan Mantri Kaushal Kendra (PMKK) to impart skill training through 35 PMKKs in Madhya Pradesh, Chhattisgarh, Uttar Pradesh, Bihar, Jharkhand and Tamil Nadu. The Ministry of Skill Development and Entrepreneurship (MSDE) intends to establish a visible and aspirational model training centres in every district of the country. These training centres will be the state of the art Model Training Centres (MTCs), called Pradhan Mantri Kaushal Kendra (PMKK).

Objectives:

- To create benchmark institutions that demonstrate aspirational value for competency-based skill development training
- To focus on elements of quality, sustainability and connect with stakeholders in the skills delivery process.
- To transform from a Mandate has driven footloose model to a sustainable institutional model.

	Financial Year	Female Beneficiaries Trained
1	16-20	12162
2	20-21	2030
3	21-22	3852
	Total	18044

	No. Of States	No. Of PMKKs	Sectors	Job Roles
1	6	35	20	40

12. Saksham Jharkhand Kaushal Vikas Yojna (SJKVY) :

Jharkhand Skill Development Mission JSDM has embarked upon an ambitious project 'Saksham Jharkhand Kaushal Vikas Yojana' to empower the youth of Jharkhand with skill-based vocational education. The scheme aims to provide high-quality skills training aligned with the National Skills Qualification Framework (NSQF) and responsive to industry needs and placement to trained candidates. Saksham Jharkhand Kaushal Vikas Yojana is being conducted across the state of Jharkhand in 2 phases. The pilot phase was completed in FY 2015-16 and the main phase of the Project commenced in December 2016. AISECT has been empanelled with JSDM for 7 years and the project is likely to get over by March'23. AISECT has been trained in Beauty & Wellness and Self Employed Tailor trades across 5 districts, namely Giridih, Hazaribagh, Palamu Ramghar and Garhwa. As a leading TSP of the Project, AISECT has been awarded a target of 1500 across 2 districts, namely Garhwa & Lohardaga. The status of the project detailed below:

	Project	Location	Female Beneficiaries Trained
1	SJKVY 2018	Garhwa Ramgarh	280 208
2	SJKVY 2022	Garhwa Lohardaga	300 161
	Total		949





13. Uttar Pradesh Skill Development Mission - UPSDM:

UP skill Development Mission was launched in 2013 with the aim of skilling 4 million youth by the end of the 12th Five Year Plan. UPSDM has a unique structure where UPSDM acts as an integrated mission which combines the efforts of various State Departments in achieving the skill development targets for the State. UPSDM is the implementing agency for skill development targeted at enhancing employability in Uttar Pradesh, subsuming the targets of various State Departments such as Rural Development, Urban Development, Labour, Minority Welfare, Social Welfare, etc. To achieve these objectives UPSDM empanelled Private Training Partners in addition to Govt. Training Partners for conducting skill development trainings.

AISECT has been associated with the mission since its inception in the year 2013. Over the years **AISECT has trained around 3955 women candidates** across the state in varied trades like ICT, Banking and Insurance, Retail, Agriculture, Apparel, Media & Entertainment, Telecom, Construction, Logistics, Electronics, IT-ITes etc. covering over 12 districts namely Etawah, Hardoi, Jhansi, Farrukhabad, Jalaun, Lalitpur, Kushinagar, Chitrakoot, Azamgarh, Kanpur Dehat, Banda.



14. Regular Skill Training Programme (RSTP):

Short term livelihoods based programme has been the foundation of skill development initiatives in the State since 2005-06. The scheme has been revised for imparting skill training to unemployed women, youth, eunuch (MTH), persons with a special ability (PSA), inmates of Jails, Juvenile homes, Nari Niketan leading to their self-employment or establishment of entrepreneurial enterprise or wage employment for livelihood generation.

15. Deendayal Antyodaya Yojana - National Urban Livelihood Mission (DAY-NULM)

The DAY-NULM focuses on organizing the urban poor at their strong grassroots level institutions, creating opportunities for skill development leading to market-based employment and helping them to set up self-employment ventures by ensuring easy access to credit. AISECT is implementing Employment through Skill. Training & Placement (ESTP) component of the National Urban Livelihood Mission (NULM) in 14 states, with a focus on utilizing its unparalleled ICT and skill development expertise in rural and semi-urban areas to provide training and placement opportunities to urban poor candidates. AISECT is providing Skill Development training in IT & ITES, Retail, Apparel, Management & Entrepreneurship, Tourism & Hospitality, Beauty & Wellness, Electronics & Hardware, Healthcare, Automotive, Food Processing, Construction, Candle Making, Telecom and Sales sectors. Till now we have **trained more than 20000 beneficiaries** under this program.



(a) MP NULM

AISECT has successfully trained 1984 women in multiple districts of Madhya Pradesh in the year FY 2017-18 & 18-19 under the DAY-NULM scheme and currently allocated with **target of training 1080 women**.



(b) Jharkhand NULM

EST&P component under NULM is designed to provide skills to the unskilled urban poor as well as to upgrade their existing skills. Under this component, the urban youth subject to occupational vulnerability is targeted and are provided with skill training so that they can set up self-employment ventures or secure salaried employment. The program intends to fill the gap between the demand and availability of local skills by providing skill training programs as required by the market. This skill training is linked to accreditation and certification and is taken up in PPP mode.

Project	Location	Female Beneficiaries Trained
1 NULM 2018	Ramgarh Deoghar	204 150
Total		354



(c) Tripura NULM

National Urban Livelihood Mission (NULM) was launched by the Ministry of Housing and Urban Poverty Alleviation (MHUPA), Government of India in 23rd September, 2013 by replacing the existing Swarna Jayanti Shahari Rozgar Yojana (SJSRY). The NULM focuses on organizing urban poor in their strong grassroots level institutions, creating opportunities for skill development leading to market-based employment and helping them to set up self-employment ventures by ensuring easy access to credit. EDP, food processing (Bakery products), food processing (noodles and papad)

Project	Location	Female Beneficiaries Trained
1 NULM	Tripura	144 100
Total		244



16. Microsoft RISE - Rural India Skill Empowerment Program

Microsoft Philanthropies meets its philanthropic mission by focusing its corporate contributions, among others, on its publicly accessible community centres that provide technical skills training to disadvantaged individuals. Aims to help bridge the global technology gap by providing the training and the technological tools people need to realize their potential. Actively seeks to partner with other Corporates to create joint corporate social responsibility (CSR) programs to scale the social impact and support the digital transformation of key industries.

AISECT has successfully trained 11256 women through this programme.



17. Mega Skills Jharkhand

Jharkhand Skill Development Mission was established in August 2013 to make skilling the unemployed youth of the state and make them independent and self-sufficient. Furthering this objective AISECT joined hands with JSMD to establish Mega Skills Training Centres in the state.

Role of AISECT in Establishing Mega Skills Training Centres:

AISECT entered into an MOU with JSMD in February 2017 to establish, operate and maintain the Mega Skills training centres in PPP mode. The two districts where these centres have been established are Hazaribagh and Giridih. These centres have a training capacity of approx. 3000 students every year. AISECT has been trained around **1620 candidates** in the course of Domestic Data Entry Operator, Retail Sales associate, Field Technician Other Home appliances, Self Employed Tailor, Assistant Electrician

	Project	Location	Female Beneficiaries Trained
1	DDUKK	Giridih Hazaribagh	90 600
	Total		690

18. The STEM:

STEM for Girls Life (science, technology, engineering and math (STEM) programme – STEM for Girls' is IBM India's CSR campaign to empower 20,000 government school girls over a span of 3 years and drive an increase in the number of girls pursuing STEM. Quest Alliance is a not-for-profit based out of Bangalore that has been working in the field of Education and Employability since the past 15 years. Quest Alliance is the national implementing partner of the IBM 'STEM for Girls' project. AISECT has partnered with Quest Alliance in implementing the project in the state of Andhra Pradesh & Telangana. AISECT, in collaboration with the Quest Alliance and State Govt. aims to empower adolescent girls, studying in classes 8th and 9th, by providing them with 21st century skill building, STEM learning, Computational Thinking and Self-actualization, to increase their chances of employment in new collar careers.

	State	No. of Schools	No. of Girls	Total Beneficiaries
1	Andhra Pradesh	18	3448	6017
2	Telangana	64	4517	7870
	Total	82	7965	13887

Along with the above, some other schemes conducted by AISECT for unemployed youth including women, funded by both government non-government agencies.



CASE STUDIES OF SUCCESSFUL WOMEN

MALINDA PATEL

UNDP - EDP - EAP Program



COVID-19 created massive unemployment, and the number of jobs in the market declined. She found it difficult to find an opportunity in the market. To fulfil her dream of setting up her firm enterprise and expanding her business. Malinda enrolled in the Entrepreneurship Development Program (EDP) course to learn about entrepreneurship and develop an understanding of business functionality under the AISECT UNDP-EDP-EAP Program. The programme inspired her to learn all about entrepreneurship and business management. Learning helped her expand its operation with new marketing, supply chain, and promotion tactics. Her enterprise, "Prashant Hardware," has been growing significantly. Now, after the learning provided by the programme and the implementation of the strategy taught in the program, her enterprise has seen a 10% jump in revenue. She is now successfully self-employed and growing her enterprise more than ever before.

Jyoti Kumari

Jan Sikshan Sansthan, Bihar Trainee



Jyoti Kumari is a 16-year-old girl pursuing an intermediate in Arts from Begusarai District belongs to the marginalized community. She lost her father years ago and has four siblings, including herself. Her mother works as a cook in a government school in the village of Suja, 20kms from Begusarai.

Jyoti travels from Suja to Begusarai daily to attend the training as an Assistant Beauty Therapist in Jan Shikshan Sansthan Begusarai. She was quite confused about selecting the right training program that will help her to support her family. After proper counselling and guidance at JSS Begusarai, she decided to enroll in the Assistant Beauty Therapist (ABT) job role. Jyoti aims to enhance her employability skills and gain knowledge to be able to provide support to her family.

Sandeep Kaur

Seekho aur Kamao, Jammu & Kashmir



Due to the covid-19 Pandemic, job opportunities decreased in the market and there were no appropriate opportunities in the market. In expectation of a new job opportunity, she joined a self-employed tailor Job role in her area being implemented by AISECT under the NDSC project.

Due to this, her skills improved which encouraged her to become independent. Now, she is a successful trainer in the tailoring job role.

Mehnaz Nazir

Seekho aur Kamao, Jammu & Kashmir



After completing her 12th, she was in search of a course through which she could start earning to support her family financially. She came to know about SEEKHO AUR KAMAO courses from AISECT. After completing Self Employed Tailor from Skills Centre Shopian, she got placed by AISECT at Khanday Tailor in Apparel Sector as Tailor.

Due to this training, she was able to improve her skills and gain knowledge about workplace and thus could start her career.

PRESS RELEASES

19 मार्च, 2018
राज एक्सप्रेस

डिजिटल एक्सप्रेस



नूकल नाटक का किया आयोजन, महिलाओं ने की वही संख्या में शिरकात



तेजस्वनी महिला संघ का महाअधिवेशन

19 मार्च 2018

तेजस्वनी महिला संघ के 12 वीं वार्षिक अधिवेशन का शुभारंभ आज रात 7 बजे काशीपुर में हुआ।

महाअधिवेशन में शामिल होकर महिलाओं ने अपने अधिकारों की रक्षा के लिए आवाज उठाई।

संघ की कार्यवाही

अध्यक्ष ने संघ की कार्यवाही के बारे में बताया।



महिलाओं ने की वही संख्या में शिरकात

आईसेक्ट कौशल विकास यात्रा का स्वागत

कौशल विकास (एसएनबी)। कौशल विकास के क्षेत्र में शिक्षित और कार्य करने वाले लोगों को सक्षम बनाने के लिए आईसेक्ट कौशल विकास यात्रा का शुभारंभ आज रात 7 बजे काशीपुर में हुआ।

यात्रा का शुभारंभ काशीपुर में हुआ।

आईसेक्ट कौशल विकास यात्रा का शुभारंभ आज रात 7 बजे काशीपुर में हुआ।

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कौशल विकास यात्रा का शुभारंभ

महिला समूहों के सम्मेलन में जुटी हजारों की भीड़, 41 गांवों की महिलाओं ने को महाअधिवेशन में शिरकात

रैली निकालकर महिलाओं ने दिखाई ताकत



महिलाओं ने की वही संख्या में शिरकात



महिलाओं ने की वही संख्या में शिरकात

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महिलाओं ने की वही संख्या में शिरकात

छात्राओं को मिली 'आज' की शक्ति

महिलाओं ने की वही संख्या में शिरकात

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महिलाओं ने की वही संख्या में शिरकात

Skill development training for Punjab's youth

AISECT, India's leading social enterprise and a pioneer in the area of skill development, is all set to establish skill development centres across Punjab. The centres are being established to impart 'Placement Linked Skill Development of Rural Youth' under the DeenDayalUpadhyaya-GrameenKushalyaYojana (DDU-GKY). These skill development centres aim to train a total of 930 candidates in a period of 3 years.

The AISECT centres under this scheme will focus primarily on vocational training to provide employment opportunities to the unemployed rural youth across the state. The training subjects would span across various domains, including apparel, retail, telecom,

HOPE FOR RURAL YOUTH

The Ministry of Rural Development's DeenDayalUpadhyaya-GrameenKushalyaYojana is a part of the National Rural Livelihoods Mission (NRLM).

It works towards bringing about diversity in the incomes of poor families residing in rural areas. Along with that, it also helps in fulfilling the career aspirations of the rural youth.

tourism and hospitality, management and entrepreneurship, electronics and hardware, etc.

Upon completion of the training, students can find employment in the job roles of customer care executives, administration executive, retail trainee associate, field

technician, handset repair engineer, distributor salesperson and the like.

Explaining about the placement-linked skill development training, AISECT Executive Vice-President Siddharth Chaturvedi said, "Under the DDU-GKY scheme, our primary focus will remain on imparting relevant skills that are necessary in the job market today. We are aiming at the placement of at least 70 per cent of the trained candidates. AISECT will organise Melas to offer placement support".

Along with that, the training centres will remain functional for a period of 3 months after the training is over and will act as information and facilitation centres for the trainees and their families.

AISECT Skill Development Academics

 **AISECT ACADEMY**
for IT - ITeS

 **AISECT ACADEMY**
for Electronics & Hardware

 **AISECT ACADEMY**
For Banking, Financial Services & Insurance

 **AISECT ACADEMY**
for Agriculture

 **AISECT ACADEMY**
for Retail

 **AISECT ACADEMY**
for Tourism & Hospitality

 **AISECT ACADEMY**
for Apparel, Made-Ups
& Home Furnishing

 **AISECT ACADEMY**
for Beauty & Wellness

 **AISECT ACADEMY**
for Automotive

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for Food Processing

 **AISECT ACADEMY**
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 **AISECT ACADEMY**
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for Mining

 **AISECT ACADEMY**
for Furniture and Fitting

 **AISECT ACADEMY**
for Rubber and Plastic

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www.aisect.org
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AISECT Headquarters: SCOPE Campus, NH-12, Near Misrod, Hoshangabad Road, Bhopal-462047, India.
Tel: +91-755-2432801/830/ 940/950, Fax: +91-755-2432811, E-mail: aisect@aisect.org

AISECT National Office: Chawla House, 2nd Floor, 19 Nehru Place, New Delhi-110019, India.
Tel: +91-11-4052-6727, +91-11-4106-6728, Email: aisectdelhi@aisect.org



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