



ONLINE SERVICES (OS)

Access Anything Anywhere



AISECT HEADQUARTERS :

SCOPE Campus, NH-12, Near Misrod, Hoshangabad Road, Bhopal - 462047, India.
Ph.: +91-755-2432801/830/940/950, Fax: +91-755-2432811, E-mail: aisect@aisect.org

AISECT NATIONAL OFFICE :

813-814, International Trade Tower, Nehru Place, New Delhi-110019, India. Ph.: +91-11-4052-6727
+91-11-4106-6728, E-mail: aisectdelhi@aisect.org

www.aisect.org | www.aisectonline.com | www.aisectmoocs.com

 www.facebook.com/AISECTNetwork  www.twitter.com/AISECTIndia

State Offices : Chhattisgarh | Maharashtra | Punjab | Uttar Pradesh | Gujarat | Rajasthan | West Bengal | Jharkhand | Bihar | Odisha | Karnataka | Telangana



Edited By :
Aditi Chaturvedi
Mahip Nigam

Index

About AISECT

- AISECT Network 1
- Skill Development & e-Governance 2
- Vocational Education 3
- AISECT-NSDC Partnership 3
- Higher Education 4
- AISECT School Services 5
- Online Education 6
- Financial Inclusion and e-Governance Services 6
- Placement 7
- Awards and Accolades 7
- 8

What are Online Services

- Online Services Actively Used in India 9
- Structure of Online services 10
- G2C Services 10
- B2C Services 11
- B2B Services 12
- AISECT in Online Services 12
- Screenshot of AISECT Online Home Screen 13
- Services Offered by AISECT Branches to Their Customer 14
- G2C Services 15
- B2C Services 17
- E-Store Services 19

Why AISECT Online 20

Advertisement / Promotional material 23



AISECT'S PREAMBLE

India's leading Social Enterprise, AISECT has been instrumental in delivering quality Education, Skill Development, Financial Inclusion and other ICT-based services that builds careers for students and brings about inclusive changes in the previously untapped semi-urban and rural areas of the country. Established in 1985, AISECT has been working towards bridging the skill and ICT gap between urban and rural India and creating local opportunities for the rural youth. Focused on creating an inclusive society, AISECT has been untiringly reaching out to the remotest corners of the country to empower people, generate employment for the youth and unfold entrepreneurial initiatives.

AISECT's determined efforts towards social development had been published earlier as series named "PEHEL". These initiatives were:

1. MULTIPURPOSE ELECTRONICS AND INFORMATION TECHNOLOGY CENTRES-Promoting I.T. Entrepreneurship Employment and Maintenance in Rural Areas
2. INDIRA SUCHNA SHAKTI YOJNA – One of the Biggest Computer Education Projects in Schools in India
3. INFORMATION TECHNOLOGY FOR WOMEN - Empowering Women with Skills in Information Technology
4. SUCHNA MITRA – Making People Partners in E-Governance
5. I.T. YATRA – A Campaign for Taking Information Technology to People
6. AISECT PUBLICATIONS – Creating Contents in Indian Languages
7. ENTREPRENEURSHIP DEVELOPMENT PROGRAMS

AISECT has been working towards its mission of delivering its services to every nook and corner of the country in the past years and is dedicated towards bringing a social change through its initiatives. AISECT will continue to publish these new initiatives in the field of education, skill development and services by the name "SAMARTH".

AISECT is aligned to the Government of India's key Missions of Digital India, Skill India, Start Up Stand Up, Financial Inclusion, Women Empowerment and will continue to work towards developing a New India. AISECT is committed towards spreading its array of services to reach the unreached and will continue to deliver quality Education, Skill Development, Financial Inclusion and other ICT-based services.



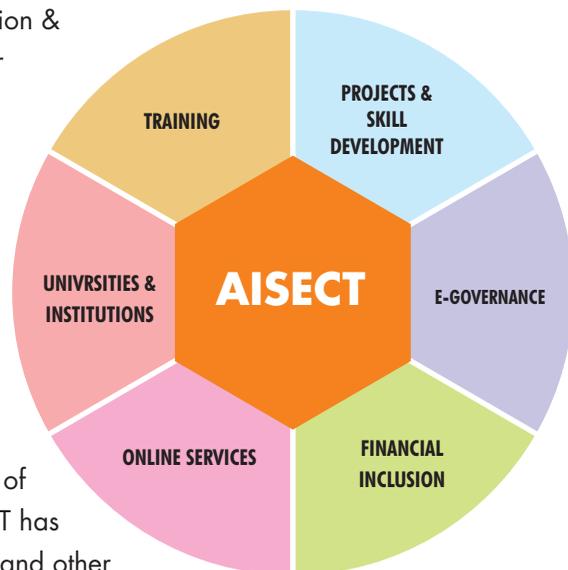
ABOUT AISECT

India's **leading Social Enterprise**, AISECT has been instrumental in delivering quality **Education, Skill Development, Financial Inclusion** and other **ICT-based services** that builds careers for students and brings about inclusive changes in the previously untapped semi-urban and rural areas of the country. Established in 1985, AISECT has been working towards **bridging the skill and ICT gap between urban and rural India and creating local opportunities for the rural youth**. Focused on creating an inclusive society, AISECT has been untiringly reaching out to the remotest corners of the country to empower people, generate employment for the youth and **unfold entrepreneurial initiatives**.

With a PAN-India presence of **20,000 Centres across 29 States and 3 Union Territories, 12 State offices and 28 Regional offices**, Adopting the **most self-sustainable, demand-led model**, the AISECT model reflects the demand side of communities for various skills and services required in the unorganized sector. Having successfully set up **India's biggest entrepreneurial driven network at the district (475), block (1500) and Panchayat (7200) levels**, AISECT has **generated more than 15,000 rural entrepreneurs** with an annual income ranging from Rs. 2 lakh to 1 crore.

Pioneering the 'Multipurpose Centre' Model,

AISECT utilized their existing Education & Training Centre infrastructure to offer numerous services including skill development, capacity building, information window, maintenance and repair, sale of allied products and services, e-Governance through Common Service Centres (CSC), banking and insurance services, etc. Initiating strategic innovations to reach out to its target audience which comprises primarily of semi-urban and rural masses, AISECT has initiated IT content creation in Hindi and other regional languages.



AISECT Network



PAN-India Presence:

29 States
3 Union Territories
475 Districts
1,500 Blocks
7,200 Panchayats

Offices:

20,000 Centres
12 State Offices
28 Regional Offices

Connected with:

20 Lakh people trained
15,000 Rural entrepreneurs generated
11 Lakh recruitments
50 Lakh people empowered

AISECT primarily works in seven verticals. In their endeavour to uplift and empower the rural and semi-urban masses, AISECT's unique value proposition has helped in the advancement of Educational Academies, Skill Development, Capacity Building Projects, Common Service Centres, Banking Services, Rural Job Placements and Higher Education Institutions.



Skill Development and Vocational Education :

AISECT has been working in the field of skill development and training for the past 31 years and have reached the remotest corners of the country. It is a pioneer in imparting skill development courses in local language which explains its reach at the grassroots. AISECT's reach within the country is aptly showcased through a Demographic Pyramid whereby the penetration of AISECT's various activities is highest at the bottom.

AISECT Target Segments



With the evolution of AISECT by working in the field of skill development some major learnings which differentiated it are as follows :

AISECT's Differentiating Factors and Learnings in the field of Skill Development

Pioneering 'Multipurpose IT Centre' Model	Course Material creation in Local Languages	Creation of an Entrepreneurial & Demand led Model	Innovative Mobilization Campaigns
Forging Developmental Linkages with ongoing Government Initiatives	Creating an 'Access Anywhere' MOOCs: aisectionline.com	Creating an innovative online & offline Placement support portal: Rojgarmantra.com	Integrating Skill Development within the Higher Education Framework
Launching India's first Community Radio station by a University	Introducing Online Live Lectures through Distance Learning Centres	Continuous addition of Emerging Vocations	In summary trying to Organize the Unorganized Sector



AISECT – NSDC Partnership:

AISECT joined hands with NSDC with the mission to skill around 1.3 million youth across rural and semi-urban India in 2012, in seven of the twenty-one priority sectors identified by NSDC. The seven sectors identified by AISECT for training the youth are IT and ITES, Electronics and Hardware, Banking and Financial Services, Teacher and Assessor Training, Textiles, Organised Retail and Agri skills. These are the sectors which are estimated to have the highest contribution towards the requirement of skilled workforce in the country over next ten years. Under this partnership AISECT has also been affiliated with 12 Sector Skill Councils formed under NSDC.

The main objectives of this partnership were :

- To **expand the skilling and training facilities of AISECT**, first in the rural and backward regions of states such as Madhya Pradesh, Chhattisgarh, Jharkhand, Bihar, Rajasthan, Uttar Pradesh, Orissa, Maharashtra and Punjab and then expand across the country.
- To **undertake massive “Training of Trainers”** program to improve the quality of skill training and to up skill the technology utilization of trainers in training.
- To **utilize the nearly 6,000 Common Service Centres (CSCs)** set up by AISECT at the Panchayat Level across Madhya Pradesh, Chhattisgarh & Punjab for skilling youth.
- To **link skill development programs with university education** and to set up Vocational Academies or Skill Resource Centers within the two AISECT Universities.
- To **support the skill development training programs by providing placement** services both online and offline to the trained manpower.
- To **expand and develop the AISECT Content Creation Center** as the backbone of the ongoing skill development efforts.

Thus, AISECT has been contributing to the Skill India Mission through the following initiatives :

SSDM	NULM/SUDA	CENTRAL MINISTRIES	NSQF
STATES (11)	STATES (12)	SCHEMES : STATES	STATES (11)
RSLDC	MP	DDUGKY: MP	HARYANA
OSEM	UP	DDUGKY: GUJARAT	RAJASTHAN
BSDM	CG	DDUGKY: HARYANA	DELHI
UPSDM	BIHAR	DDUGKY: PUNJAB	JHARKHAND
CSSDA	JHARKHAND	EDCIL	MP
GLPC	GUJARAT	MoMA, MoD	CG
PSDM	MIZORAM	MANAS	PUNJAB
JSDM	MAHARASTHRA	NEEM	W BENGAL
APSSDC	PUNJAB	MSSDC	H P
ASDM	ARUNACHAL PRADESH	SILF	ODISHA
PBSSDM	J & K		ANDHRA PRADESH
	WEST BENGAL		



Higher Education :

A path-breaker in the field of ICT and skill-based education and training, AISECT has positively empowered millions of lives through their educational initiatives over the last 33 years. The Group has established several premier higher education institutions at locations which were in dire need of quality higher education institutions. In 2006, **Dr. C. V. Raman University, central India's first private university**, was established in **Chhattisgarh** and has empowered thousands of students with industry-oriented skills. Moreover, **India's first skill-based private University, Rabindranath Tagore University, Bhopal, Madhya Pradesh** strives to impart skill-based quality education and promote research driven advancement of knowledge for creating successful professionals. Established by the AISECT Group in 2010, it has carved a niche for itself in **Madhya Pradesh**. This need of imparting skill based higher education motivated to established **AISECT University, Jharkhand, Dr. C. V. Raman University, Bihar** and **Dr. C. V. Raman University, Madhya Pradesh**. Furthermore, **SCOPE Group of Institution** (SCOPE College of Engineering and SCOPE College of Education) has been established in Bhopal. With strong industry linkages, AISECT's focus lies in the holistic learning and development of a student in order to ensure the effective application of knowledge for a secure future.



AISECT School Services :

AISECT's rich experience in the education sector has led to the establishment of a series of educational ventures, **Brainy Bear Activity Club & Pre-School**, Brainy Bear Publications and multimedia school content for students from kindergarten to class 12th that provides cost-effective, interactive learning solution to children.

AISECT has successfully integrated itself in the pre-school segment by establishing **Brainy Bear Pre-school and Activity Club chain**, aimed at providing first-of-its-kind affordable pre-schooling chain in tier 2 and 3 cities. It has also included other programs like, Mother Toddler Program and After School Program. AISECT's pre-schooling chain in the rural areas was initiated as Brainy Bear Prarambh. With over 16 centres launched within 1 year, AISECT's Brainy Bear Pre-school and Activity Club chain has successfully enrolled more than 500 students in an attempt to provide affordable and quality early childhood education to students of semi-urban and rural India.



Online Education :

Giving shape to AISECT's endeavor to support the Skill India and **Sarva Shiksha Abhiyan** movements, **aisectmoocs.com was established as India's largest free online open learning platform**. AISECT in association with Ireland-based ALISON, offers inclusivity in education by giving students in the remotest corners of the country easy and free access to world-class course curriculum with over **2000 free certificate/diploma courses available in both English and Hindi**. In a blended model students enrolled for an AISECT MOOC course will have the choice of studying at home or coming to the AISECT Centre to make use of the available facilities.

AISECT has also launched a portal '**aisectonline.com**' to empower students in the remotest corners of the country with anywhere, anytime access to education.

AISECT has also initiated concentrated efforts in various B2C services such as mobile and DTH recharge, examination form download and submission, railway ticket booking, data entry operations etc., to make such services more accessible to the common man by integrating with government departments, private businesses and other organizations.



Financial Inclusion and e-Governance Services :

Keeping in mind the urgent need for **Financial Inclusion** in the country, AISECT has successfully established a Financial Inclusion model that has been synchronizing more and more services through the AISECT's Multi-purpose ICT enable centres in rural areas. AISECT has set up over **4000 banking kiosks** in association with **3 nationalized banks and 2 regional rural banks with 88 lakh accounts opened so far and transactions worth Rs. 5000 crores**, initiated mobile ATM services, and started offering renewal premium collection services for reputed insurance companies.

AISECT's prestigious Common Service Centre Project, under the Government of India, was a resonating success and led to the establishment of 2926 CSCs in Madhya Pradesh, 1487 in Chhattisgarh and 585 CSCs in Punjab. Apart from AISECT's core education, training & B2C services, these CSCs provided services under schemes like Jan Sunwai Kendra, Farmer Registration, PFRDA, MP Online, National Population Register, MNREGA, PAN Card as well as Suidhaa Online. The AISECT's CSCs in M.P, Chhattisgarh and Punjab also functioned as the permanent UID (Aadhar) Card Enrolment Centres. Recently AISECT has also established 300 E-Mitra Kiosks in Rajasthan which are providing government services to the citizens



Placement :

Focused on bridging the demand and supply gap in the job market, AISECT has established India's biggest rural job portal, **Rojgar Mantra**. Rojgarmantra.com is a one-of-a-kind job portal focused on providing relevant employment opportunities and related services to the job seekers while at the same time providing a medium for employers to recruit suitable skilled and semi skilled manpower. With over 3 lakh job seekers already registered with the portal, Rojgar Mantra is poised to be the biggest rural job placement initiative of India.



Award & Accolades :

A true path-breaker in terms of its vision, reach and passion for spreading education, technical expertise, generating employment as well as revenue opportunities for the previously untapped semi-urban and rural areas of the country, AISECT has won numerous awards and recognitions at national as well as international platforms. Recognized as “the most sustainable and scalable form of IT penetration & popularization in India” by the World Bank-IFM (A) Joint Report, AISECT has been working towards bridging the skill and ICT gap between urban and rural India. It has also been recognized by UNDP for its innovative ICT based vocational training to youth in rural and semi-urban India. The organization has been a recipient of prestigious awards like the Schwab Foundation's Social Entrepreneur of the Year Award instituted by the World Economic Forum as well as the Ashoka Senior Fellowship for AISECT's Chairman & Managing Director Mr. Santosh Choubey, Indian Innovation Award, Manthan Award South Asia & Asia Pacific, Skoch Corporate Leadership Award, NASSCOM I.T. Innovation Award, ASSOCHAM Excellence in Education Award, NASSCOM EMERGE 50 Leader Award, Golden Icon National e-Governance Award, TiE Lumis Partners Entrepreneurial Excellence Award, World Education Summit Award, Inc India 500 Award, Asian Forum i4d Award and Best Practice Recognition Award by the National Skill Development Corporation (NSDC).



eGov India Award 2011



TIE Lumis Partners Entrepreneurial Excellence Award 2009



Indian Innovation Award 2005



Social Entrepreneur of the Year Award 2010



Shiksha Ratna Award 2012



Skoch Corporate Leadership Award 2013



Golden Icon National E-Governance Award 2005



Financial Inclusion & Payment Systems Award 2013



Bihar Innovation Forum Award



27th amongst the fastest growing mid-size businesses in India 2013



ASSOCHAM National Education Excellence Awards (AISECT University)



NASSCOM Emerge 50 Leader Award 2009



ASHOKA Senior Fellowship 2011



The National CSI Award 2011



NASSCOM I.T. Innovation Award 2006



Manthan Award South Asia & Asia Pacific 2012



Voted amongst the top 100 franchises in 2010 and 2013



Elets Smart City Award, 2015 for Skill Development initiatives



Asian Forum i4d Award 2007

What are Online Services?

An online service refers to any information and service provided over the Internet. These services not only allow subscribers to communicate with each other, but they also provide unlimited access to information. Online services can range from simple to complex. A basic online service may help subscribers gain needed data through a search engine, while a complex one might be an online mortgage application from a bank. Online services may be free or paid.

In majority of cases it is the supply / delivery of products or services using SAAS (software as a service) for order booking. With the technology penetrating deep into human lives, online services have now become so common, prevalent and often even free that most subscribers do not even realize that they are using one.

The range of online services can be very wide, right from selling a product like a pin to providing high end consultation services.

Various Online Services That Are Actively Used in India Are :



Online Shopping (Includes all the possible products that one can think of)



Online Banking and Money transfers



Online Investments



Online Consultations (Range can be very wide – Medico to Legal)



Online Pharmacy



Online Food ordering system



Online Ticketing



Online Travel and Tourism



Online Education



Online Bill pay services



Online Application for various services



Online form filling for School / College / University for Admission / Registration / Examination



Online KYC Services

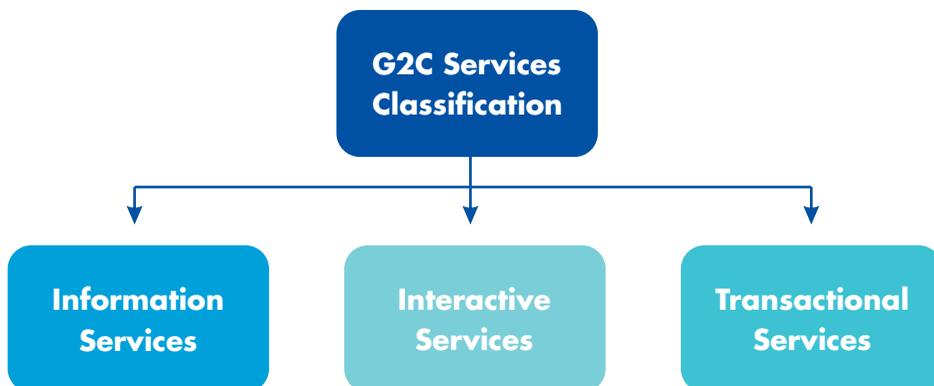
Structure of Online services:

Online services have been broadly classified into three segments:

G2C services: Government to Customer services

Government-to-citizen (G2C) services refer to online communication between Government and consumer/individuals. It is an online interaction between local, central Government and private individuals which helps in making public services and information accessible to all. It has been seen that the transaction cost for services have also come down drastically and service delivery through online centres has given citizens easy access to many services such as online form filling, bill payments, municipal certificates etc, or complex applications like distance education, e-learning, and tele-medicine.

G2C Services are classified broadly into three types based on their operation processes as following



Various Government Services like Birth/Death Certificate, Forms Download and Submission, Property Tax and Registration, Bus Pass, Railway Ticket, Passport, Licenses, Permit, Subsidies etc. are provided by designated Online centers at one place for convenience of citizens. Detail of services provided by centers is as

- Insurance Services
- Passport
- Premium Collection Services of LIC, SBI, ICICI Prudential, Other Insurance Companies
- E-Nagrik & E-District Services {Birth/Death Certificate etc.}
- Pension Services
- NIOS Registration
- NIELIT Services

Aadhar Printing and Enrollment

- PAN Card
- Electoral Services
- E-Courts and Results Services
- State Electricity and Water Bill Collection Services
- IHHL Project of MoUD (Swachh Bharat)
- Digitize India
- CyberGram
- Services of Department of Post
- State Government Projects

B2C Services: Business to Customer Services

Business to consumer (B2C) is business or transactions conducted directly between a company and consumers who are the end-users of its products or services. The business-to-consumer as a business model differs significantly from the business-to-business model, which refers to commerce between two or more businesses. While most companies that sell directly to consumers can be referred to as B2C companies.

B2C services include all the products and services that are intended to be utilized by the end user. By virtue of this definition, the scope of B2C service becomes very large and can include (but not limited to) the following:

- Ecommerce
- Agri Products
- Financial Services
- Consultation
- Bill Pay Services
- Education Services
- E-learning Services (moocs)
- Insurance Services
- Travel and Toursim
- Food Ordering System
- Specialized and Customized Services



B2B Services: Business to Business Services

The products and services of the business are marketed to other businesses. Examples include advertising agencies, web hosting and graphic design services, office furniture manufacturers and landlords who lease office and retail space. Business-to-Business relationships are developed and ongoing, and the sales processes involved take longer than business-to-Consumer relationships. B2B decision making may take place at more than one level.

Typical cases of B2B services are:

- Telecommunications
- Merchant Cash Advance Lending
- Tech Hardware
- Customer Relationship Management Software
- Advertising and Marketing
- POS (Point of Sale) and Credit Card Processing Systems
- Recruiting/Headhunting
- Small Business Banking
- Payroll Processing
- Printing & Shipping Services

AISECT in Online Services

AISECT online portal was initiated with a vision to provide various services belonging to B2C (Business to Customers) and G2C (Government to Customers) segments to the citizens of India. During the relatively short term of its establishment, the benefits of the portal have penetrated deep into the urban as well as rural areas, and today AISECTonline.com delivers a very wide spectrum of services.

AISECT online is a One Stop Window integrated with Government departments, Private Business Houses and other organizations that provide various services in the field of Academics, Recruitment, Online Counseling, Online Assessment Examinations and B2C Services.

Currently, AISECT online is delivering its services through the wide network of nearly 12000+ centers of AISECT spread all over India. The Vision for AISECTonline.com centers is to make various digital services accessible to the common man in his locality throughout his life through an integrated service delivery platform thereby ensuring efficiency, transparency and reliability at affordable costs to meet his basic needs.

Category wise, AISECT works in B2B segment where the services available on www.aisectonline.com are available to the AISECT branches only who in turn translate these services into G2C and B2C services and deliver to the end user (a customer)

AISECT Online Home Screen

Sr.No.	Form	Session	Last Date	Late Fee
1	Registration Form and Fee Payment	July 2017	30th Sept 2017	...
2	Registration Form and Fee Payment	January 2017	31st July 2017	with Rs.500 Late Fee
3	Exam Form and Exam Fee Payment	July 2016-17	20th April 2017	Closed
4	Practical Marks Submission	July 2016-17	15th June 2017	...

Available Services On www.aisectonline.com

G2C Services:



Application Form Filling Services (M.P. Open School)



Railway Reservation Services



Electricity Bill Payment Services



Cooking Gas Bill Payment Services



PAN Card Application Services



Landline Telephone Bill Payment Services

B2C Services:



Mobile / DTH Recharges &
Landline Telephone Bill
Payment Services



Lead Generation services



EMI collection services



Money Transfer



AEPS Services



AIR and Bus Tickets



Money Transfer

Insurance Services

E-Store Services:



Solar Products



Home Utility Products



Electrical Appliances



Academic Books

Fiction & Literature Books

Computers & Internet Books



Books on Research

Business, Finance &
Management Books

Skill Development/Self
learning Books

Children Books



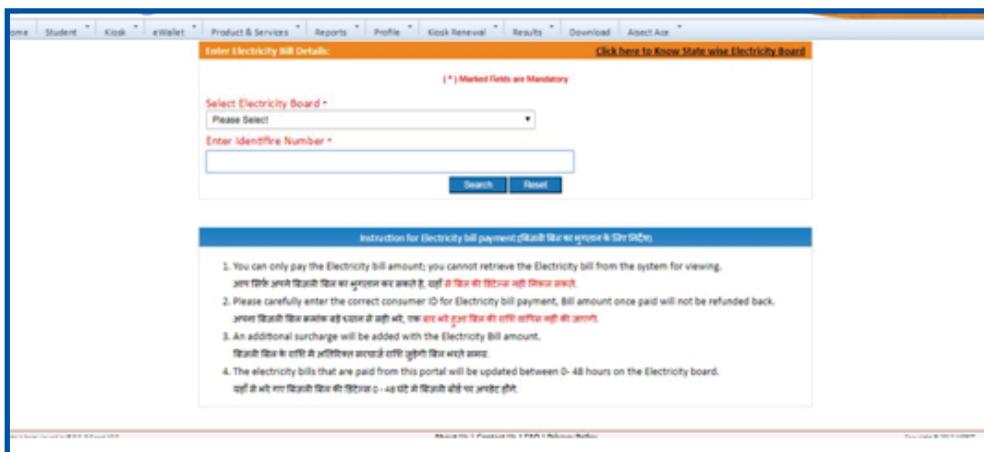
Brief snapshot of services available on www.aisectonline.com

G2C Services:

Application / Form Filling Service (M.P. Open School): The MP Open Form filling service is where student can fill the online registration form of Madhya Pradesh State Open School from AISECT Online portal for class 12th and 10th. The service provides the options where student can fill form under 5 different schemes. AISECT Online facilitates the option to fill the form at selected AISECT centers located at Panchayat and Block levels. AISECT Online call centers also assist the students in filling the forms. Further AISECT Online call centre also intimates the students about opening and closing dates of form filling via SMS and Calls.



Electricity Bill Payment Services: This is one of the most important recurring service. AISECT Online has initiated tie-ups with various Electricity boards for online payments of Electricity bills. Very soon, the bills can be paid for almost all of the Electricity boards of the country making this service available on Pan-India basis.



Pan Card Application Services: In the financial world, one of the most important tools that we have on hand is our PAN CARD. For many, applying for a PAN CARD still remains a distant dream because of various hurdles and financial jugglery involved in the application process itself. AISECT Online has streamlined the entire process of PAN CARD application that is just right for the customer.

The screenshot shows the 'Form 49A' application form for PAN Card India. The title is 'Application (PAN Card India) for allotment of Permanent Account Number - Form 49A'. It includes the text 'Under section 139A of the Income-Tax Act, 1961' and 'To avoid mistakes, please refer Guidelines and Instructions'. A red banner indicates 'Your session expires in next 2:55' and 'Date: 04-Feb-2017 Version: 1.6.6'. The form is divided into several sections:

- Status of the Applicant:** A dropdown menu set to 'Individual'.
- The Assessing Officer:** Fields for WING/CIRCLE, Range, Commissioner, and SR.
- 1. Full Name:** Fields for Last Name/Surname (TIWARI), First Name, and Middle Name (DPESH).
- 2. Name on Card:** A dropdown menu set to 'UPHON (PAN)'.
- 3. Ever been known by any other name?** A dropdown menu set to 'NO'.
- 4. Gender:** A dropdown menu set to 'MALE'.
- 5. Date of Birth:** Fields for DDMMYYYY (00/06/1975) and DDMMYYYY.
- 6. Father's Name:** Fields for Last Name/Surname (TIWARI), First Name, and Middle Name (RAMESH).

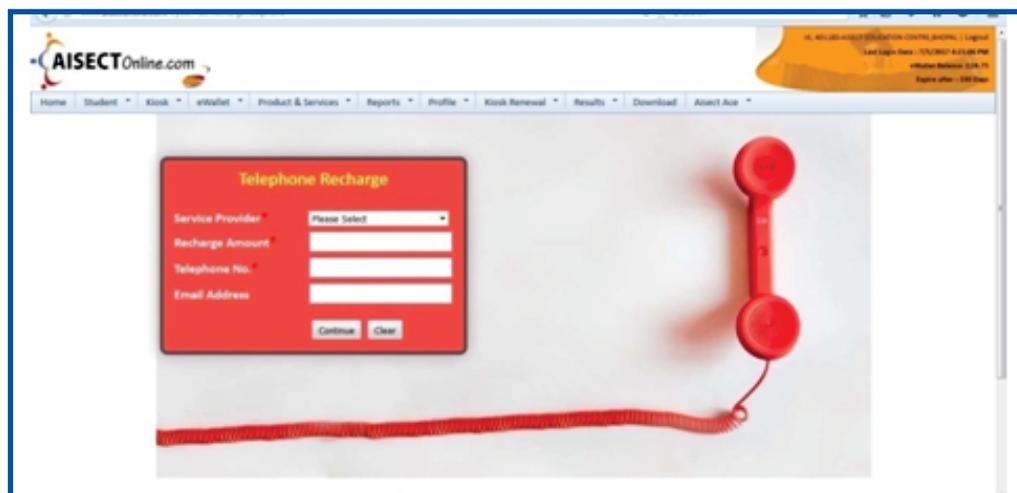
Railway Reservation Services: This is one of the most sought after service on www.aisectonline.com. This facility helps the branch book all categories of railway tickets for their customers.

The screenshot shows the IRCTC website's 'Plan My Travel' section. At the top, there are user details: 'Deepesh Tiwari (50001)', 'Rs 10', 'Rs 0', and 'Logout'. Below this is a navigation bar with 'Book Ticket', 'Cancel Ticket', and 'File TDR'. The main heading is 'Step1: Search Train'. The 'Plan My Travel' section includes:

- Radio buttons for 'One Way' (selected) and 'Round Trip'.
- Input fields for 'From Station', 'To Station', and 'Date Of Journey'.
- A dropdown menu for 'Quota' set to 'General(GN)'. A 'Search' button is below it.
- An 'OR' separator.
- Input fields for 'Train name Or Train Number' and 'Date Of Journey'.
- A dropdown menu for 'Quota' set to 'General(GN)'. A 'Search' button is below it.

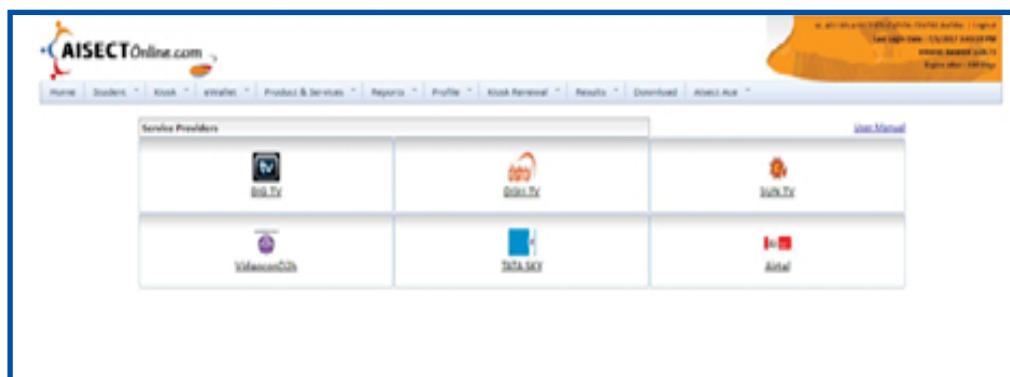
 At the bottom, there is a blue banner with a train icon and the text 'NEW IRCTC ISSUES HELP'.

Landline Telephone Bill Payment Services: AISECT Online allows the user to pay for the landline bills of BSNL / MTNL on the portal.



B2C Services:

Mobile / DTH Recharge Services: In current IT Communication and Entertainment world, the Mobile & DTH recharge is the most usable services by nearly every house/person. AISECT Online portal provides this service where customer can easily recharge/pay your mobile and DTH bills of all the available operators across India.



Lead Generation Services: Given the spread and reach of AISECT Online network, this service is one of the most promising services to look ahead. Currently, AISECT Online is generating leads for sale of Bajaj two wheelers. AISECT Online centre simply needs to fill in the required details of the prospective customer and rest of the follow-up activity is done and managed by the principal company.

EMI Collection services: This is an important and beneficial service for AISECT Online centers present at Block and Panchayat levels. Currently, AISECT Online is offering EMI collection services for Bajaj Finance Ltd.

AISECT E-store:

E-store is our own designed market place offering various products to the customers at competitive prices. E-store offers convenience in terms of order processing, better availability of multiple products, door delivery of products.

E-store currently offers products under categories like:

- Solar Products
- Electrical Product
- Home Appliances
- Academic Books
- Fiction & Literature Books
- Computers & Internet Books
- Books on Research
- Business, Finance & Management Books
- Skill Development/Self learning Books
- Children Books

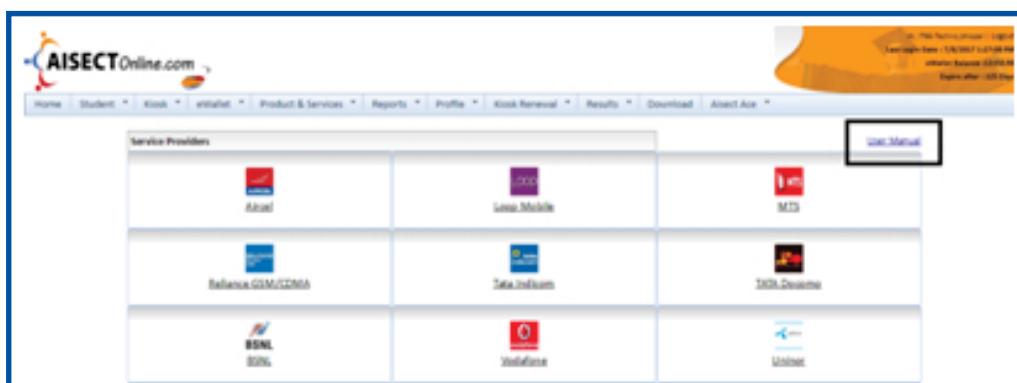


The screenshot displays the AISECT Store.com website interface. At the top, the logo and navigation links are visible. A central banner promotes 'Books for All Needs' with categories like Self Learning, Career, Children, Skill Development, Management, and Technical. Below this, a 'Featured Products' section shows three items: a Solar Lamp SUN KING PICO, a SUN King PRO All Night (AN) lamp, and a book titled 'Green Baby (ग्रीन बेबी)'. On the right side, a 'MY CART' section shows 5 items in the cart with a subtotal of Rs 2,250.00. Below the cart, a 'BEST SELLERS' section lists items like 'King Wind' (Rs 4,950.00), 'Doorsanchar (दरवाजा)' (Rs 80.00), and 'SUN King PRO All Night (AN)' (Rs 1,709.00).

Why AISECT Online?

One of the most pertaining questions is why should an AISECT branch use services available on www.aisectonline.com?

Online Services Manual: AISECT Online has designed service manual for each of the available services. This manual elicits the exact usage of these services, modalities involved, procedural layouts so that the user of this service can avail or use these services without any external assistance. The manuals have been designed with screen shots taken for each of the individual services so that at any given moment of time the user knows what window he would be expecting next. A typical user manual for one of the service is depicted in further pages to help the user understand the benefit of these manuals. The user manuals are placed in PDF format towards right side of the screen as shown in the screenshot below.



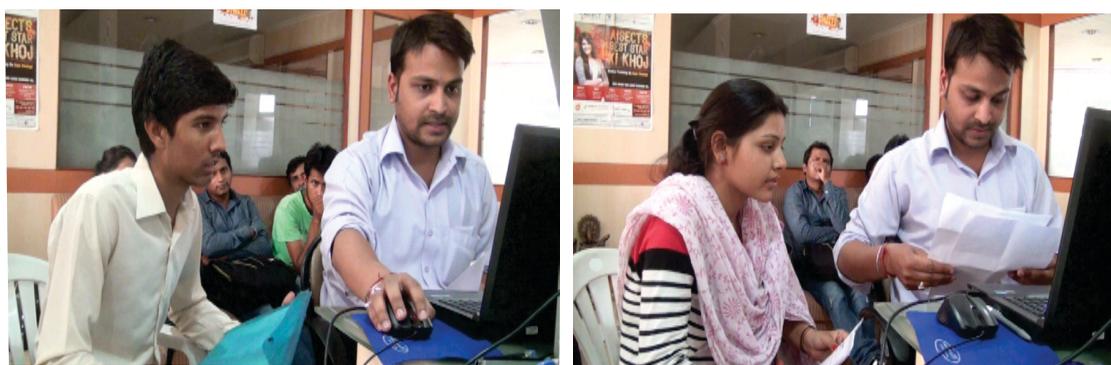
Training Sessions: AISECT Online continually organizes training sessions for branches for various services. Majority of services need critical inputs from the parent company as well. In this scenario, joint training sessions are organized in consent with concerned regional office.

Help Desk

Help desk has been created for various services available on www.aisectonline.com and same has been placed on our portal as well. This helps the branches to identify the right person to be approached for a particular service ensuring right solution at right time.

Field Offices

To streamline the training and service / product delivery on various services, Online Service coordinators have been designated at each of our office. These coordinators act as single point of contact for all the branches in that region. Further, these coordinators also act as service simulators to push these services in their respective regions. These coordinators are trained at periodic intervals to update them on new



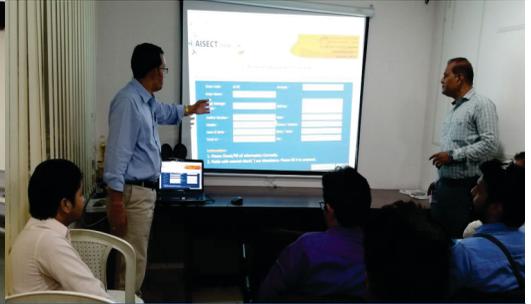
Students filling online Form for MPSOS

Support Team Contact: Support E-mail ID: aisectonlineho@aisect.org

S.No.	Name of Service	Contact No.
01	MPSOS Form Filling	0755-2432842/844
02	Electricity Bill Payment	0755-2432844
03	PAN Card Application	0755-2432846
04	Mobile-DTH Recharge & Landline Telephone Bill Payment	0755-2432844
05	Railway Reservation Service (IRCTC)	0755-2432842
06	Financial Services	0755-2432846
07	E-store (Solar Products, Books in Hindi & English languages in varied categories)	0755-2432948



Training of Trainers under MPSOS Service



Training of Branches at H.O. and State Office



Snap of AISECTOnline Call Center



Advertisement / Promotional material (Campaigns Run by HO)

AISECT Online has designed various leaflets to promote and popularize its services amongst its centers. Various promotional campaigns are run continually by Head Office to popularize the services available on www.aisectonline.com. Below are some of the promotional materials that has been prepared.

Go digital with AISECTonline.com:

AISECTonline.com portal has started with the vision to provide various services belonging to B2C (Business to Customer) and G2C (Government to Customer) segments to the citizens of India. During the relatively short term of its establishment, the benefits of the portal have penetrated deep into the citizen as well as rural areas, and today AISECTonline delivers a very wide spectrum of services.

AISECTonline.com is a 'One-Stop Window' integrated with Government Departments, Private Business Houses and other Organizations that provide various services in the field of Academics, Recruitment, Online Counseling, Online Assessment Examinations, and B2C Services.

Currently, AISECTonline.com is delivering its services through the wide network of nearly 10000+ centers of AISECT spread all over India. The Vision for AISECTonline.com centers is to make various digital services accessible to the common man in his locality for all his life through an integrated service delivery platform, thereby ensuring efficiency, transparency and reliability at affordable costs to meet his basic needs.

One-stop destination for all your needs

Mobile/DTH Recharge	Loan Premium Collection Services	PAN Card & Acharit Card Services	Insurance Premium Collection
Bus, Air & Rail Ticket Booking	Financial Services	Online Exam Form Filling	Electricity Bill Payment

Click. Connect. Earn.

Powered by AISECT

Current available services:

- Mobile & DTH Recharge
- Insurance Premium Collection
- PAN Card
- MPSOS Online Form Filing Service
- Electricity Bill Payment Service
- Bajaj Auto Loan Premium Collection
- Books and CDs on Amazon Click

Upcoming services:

- Railway Reservation Service
- Insurance Sales and Premium Collection
- VISA Application
- Utility Gas Bill Payment
- Telemedicine
- Solar Products
- E-Commerce/Agri Products

AISECT Headquarters: SCOPE Campus, Phase II, Near Marol, Hoshangabad Road, Bhopal-462007, India.
 Ph: +91 9552 242282 / 242284 / 242286
 Fax: +91 7552 242285, Email: info@aisectonline.com

Fulfill all your needs with AISECTonline Services

Online Application / Form Filing Service:

The MPSOS Form Filing Service is a service wherein a student can fill the online registration form of All India Medical State Exam (AI-MSE) from AISECTonline portal for class 12th and 10th. The service offers the different options under which the form can be filled up. We facilitate the form filling service in which AISECT centers based on Postpaid and Prepaid basis. Our call centers also offer assistance in filling the forms as well as take care in introducing the students about opening and closing dates of form filling via SMS and Call.

Railway Reservation Service:

As the name suggests, AISECT brings the Railway Reservation Service at every block and purchased to make the railway reservation ticket booking more easy and convenient. You can use both Online, Mobile and Premium Value services from AISECTonline portal, over the option of reservation is also available.

Insurance Premium Collection:

AISECT CSCs bring Online Membership Tool (OMT) on used the premium services like Mobile Recharge, DTH Recharge, Data Card Recharge and Insurance Premium Collection from the AISECTonline portal. The hassle free financial support from AISECT operational team keeps you far from worries.

Electricity Bill Payment Service:

Paying Electricity bills was never so easy. At AISECTonline.com unlike you the confusion of paying bills is more than 100 times with 24 Electricity bills. Now customer can also cross check the bill amount before paying. Just tap on your meter ID for logging on to AISECTonline portal and enjoy the hassle free service. The online status on AISECTonline portal includes Monthly Details, Challenging, Metering, Recharge, Andhra Pradesh, Gujarat (Mahabub & Sonali), Karnataka, UP (Pheko), West Bengal, Andhra, Bihar, Odisha (Nagar and Town), Tripura, Daman & Diu and Meghalaya.

Mobile & DTH Services:

In the current era of IT, Communication and Entertainment, Mobile & DTH have become an integral part of daily lives and perhaps is one of the most useful services. Enjoy the hassle free service from AISECTonline.com by recharging your mobile and DTH bills at all the available services across India in a most efficient manner.

Online VISA Application Service:

Going abroad is like a dream come true for many students and it is the most important facilities in the VISA application process. With timely no information available in the application for various tasks in various countries that need to be completed by various students before he can get in visit visa. AISECT has set up VISA services to help and assist the applicants in their application process and in assisting & Confront, visa applications are accepted for more than 120 countries.

Insurance Premium Collection:

Looking forward to an uninterrupted supply of cooking gas your kitchen. Here is the solution. AISECTonline.com brings the comfort of getting your piped cooking gas bills for Metro cities. The service allows the hassle free payment of bills at a major stream of gas utility supply chain (Maharaja Gas Limited, Indraprasth Gas Limited, Gujarat Gas Company limited and ADAN Gas).

Telemedicine and Consultation:

Getting the right medicine at the right time with the right consultation from the right doctor is vital for successful treatment of medical cases. Using Telemedicine services one can order the prescribed medicine online and get them delivered at the doorstep with reasonable discounts. Moreover, in case of chronic diseases where medicines become an integral part of one's life, saving money on medicines can indeed turn into a boon. Further, one can also consult a doctor via online media for diagnosis of his/her illness.

Financial Services:

Money is not a money itself. With this philosophy, AISECTonline.com facilitates various financial services like deposit mobilization, mutual fund investments and stock investments. These services allow you to make more money per money.

Banner for Branches



G2C Services	B2C Services	E-Store Services
<ul style="list-style-type: none"> ✓ MPSOS Form Filling ✓ Electricity Bill Payment ✓ PAN Card Application ✓ Cooking Gas Bill Payment ✓ Landline Telephone Bill Payment ✓ Railway Reservation Service (IRCTC) 	<ul style="list-style-type: none"> ✓ Mobile/DTH Recharges ✓ Lead Generation Services ✓ EMI Collection Services ✓ Tele Medicine - Online Consultation ✓ Tele Medicine - Online Pharmacy ✓ Financial services 	<ul style="list-style-type: none"> ✓ Solar Products ✓ Home Utility products ✓ Electrical Appliances ✓ Electronic Products ✓ Academic Books ✓ Literature Books



- Mobile/DTH Recharges
- Electricity Bill Payment
- Tele - Medicine Services
- Insurance Services
- Books in Hindi & English
- Pan Card Application





www.aisectonline.com

Leaflets for Distribution



Powered by:  AISECT.

Click.

Connect.

Earn.

आईसेक्ट ऑनलाईन

आपकी हर आवश्यकता की पूर्ति हेतू

शासकीय सेवाएँ

- आवेदन/फार्म भरने की सुविधा (एम.पी.ओपन स्कूल)
- बिजली बिल भुगतान
- पेन कार्ड आवेदन
- रेलवे आरक्षण
- लैंडलाइन टेलीफोन बिल का भुगतान

व्यावसायिक सेवाएँ

- मोबाईल, डीटीएच रिचार्ज
- टेली मेडिसिन (ऑनलाईन समाधान)
- लीड जनरेशन
- लोन प्रीमियम का भुगतान
- टेली मेडिसिन सेवा (ऑनलाईन दवाई खरीदी)
- वित्तीय सेवा (फिक्स्ड डिपॉजिट और म्यूचुअल फंड)
- बस/हवाई यात्रा टिकट
- ग्राहक को परचाने KYC (विभिन्न कंपनियों के लिए)

ई-स्टोर (Online Retail & E-store space)

- सोलर उत्पाद
- घरेलू उपयोग के सामान
- इलेक्ट्रिक उत्पाद
- साहित्यिक किताबें
- शैक्षणिक किताबें





आईसेक्ट मुख्यालय : स्कोप कैम्पस, एन एच-12, होशंगाबाद रोड, मिसरगद से आगे, भोपाल-462047
 फोन : +91-0755-2432842, 2432844 / 2432846
 फैक्स - 91-755-2429096, ई-मेल : aisectonlineho@aisect.org