



**Employment through Skill Training
& Placement (ESTP)**

Deen Dayal Antyodaya Yojana

**NATIONAL URBAN
LIVELIHOOD MISSION**

(DAY-NULM)

Making People Independent





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AISECT'S PREAMBLE


India's leading Social Enterprise, AISECT has been instrumental in delivering quality Education, Skill Development, Financial Inclusion and other ICT-based services that builds careers for students and brings about inclusive changes in the previously untapped semi-urban and rural areas of the country. Established in 1985, AISECT has been working towards bridging the skill and ICT gap between urban and rural India and creating local opportunities for the rural youth. Focused on creating an inclusive society, AISECT has been untiringly reaching out to the remotest corners of the country to empower people, generate employment for the youth and unfold entrepreneurial initiatives.

AISECT's determined efforts towards social development had been published earlier as series named "PEHEL". These initiatives were:

1. MULTIPURPOSE ELECTRONICS AND INFORMATION TECHNOLOGY CENTRES-Promoting I.T. Entrepreneurship Employment and Maintenance in Rural Areas
2. INDIRA SUCHNA SHAKTI YOJNA – One of the Biggest Computer Education Projects in Schools in India
3. INFORMATION TECHNOLOGY FOR WOMEN - Empowering Women with Skills in Information Technology
4. SUCHNA MITRA – Making People Partners in E-Governance
5. I.T. YATRA – A Campaign for Taking Information Technology to People
6. AISECT PUBLICATIONS – Creating Contents in Indian Languages
7. ENTREPRENEURSHIP DEVELOPMENT PROGRAMS

AISECT has been working towards its mission of delivering its services to every nook and corner of the country in the past years and is dedicated towards bringing a social change through its initiatives. AISECT will continue to publish these new initiatives in the field of education, skill development and services by the name "SAMARTH".

AISECT is aligned to the Government of India's key Missions of Digital India, Skill India, Start Up Stand Up, Financial Inclusion, Women Empowerment and will continue to work towards developing a New India. AISECT is committed towards spreading its array of services to reach the unreached and will continue to deliver quality Education, Skill Development, Financial Inclusion and other ICT-based services.



ABOUT AISECT

India's **leading Social Enterprise**, AISECT has been instrumental in delivering quality **Education, Skill Development, Financial Inclusion** and other **ICT-based services** that builds careers for students and brings about inclusive changes in the previously untapped semi-urban and rural areas of the country. Established in 1985, AISECT has been working towards **bridging the skill and ICT gap between urban and rural India and creating local opportunities for the rural youth**. Focused on creating an inclusive society, AISECT has been untiringly reaching out to the remotest corners of the country to empower people, generate employment for the youth and **unfold entrepreneurial initiatives**.

With a PAN-India presence of **20,000 Centres across 29 States and 3 Union Territories, 12 State offices and 28 Regional offices**, Adopting the **most self-sustainable, demand-led model**, the AISECT model reflects the demand side of communities for various skills and services required in the unorganized sector. Having successfully set up **India's biggest entrepreneurial driven network at the district (475), block (1500) and Panchayat (7200) levels**, AISECT has **generated more than 15,000 rural entrepreneurs** with an annual income ranging from Rs. 2 lakh to 1 crore.

Pioneering the 'Multipurpose Centre' Model,

AISECT utilized their existing Education & Training Centre infrastructure to offer numerous services including skill development, capacity building, information window, maintenance and repair, sale of allied products and services, e-Governance through Common Service Centres (CSC), banking and insurance services, etc. Initiating strategic innovations to reach out to its target audience which comprises primarily of semi-urban and rural masses, AISECT has initiated IT content creation in Hindi and other regional languages.



AISECT Network



-  Headquarter
-  Delhi Office
-  Skill Knowledge Provider Centres
-  State Offices

PAN-India Presence:

- 29** States
- 3** Union Territories
- 475** Districts
- 1,500** Blocks
- 7,200** Panchayats

Offices:

- 20,000** Centres
- 12** State Offices
- 28** Regional Offices

Connected with:

- 20 Lakh** people trained
- 15,000** Rural entrepreneurs generated
- 11 Lakh** recruitments
- 50 Lakh** people empowered

AISECT primarily works in seven verticals. In their endeavour to uplift and empower the rural and semi-urban masses, AISECT's unique value proposition has helped in the advancement of Educational Academies, Skill Development, Capacity Building Projects, Common Service Centres, Banking Services, Rural Job Placements and Higher Education Institutions.



Skill Development and Vocational Education :

AISECT has been working in the field of skill development and training for the past 31 years and have reached the remotest corners of the country. It is a pioneer in imparting skill development courses in local language which explains its reach at the grassroots. AISECT's reach within the country is aptly showcased through a Demographic Pyramid whereby the penetration of AISECT's various activities is highest at the bottom.

AISECT Target Segments



The Indian Pyramid and its Digital and Skill Divide

With the evolution of AISECT by working in the field of skill development some major learnings which differentiated it are as follows :

AISECT's Differentiating Factors and Learnings in the field of Skill Development

Pioneering 'Multipurpose IT Centre' Model	Course Material creation in Local Languages	Creation of an Entrepreneurial & Demand led Model	Innovative Mobilization Campaigns
Forging Developmental Linkages with ongoing Government Initiatives	Creating an 'Access Anywhere' MOOCs: aisectionline.com	Creating an innovative online & offline Placement support portal: Rojgarmantra.com	Integrating Skill Development within the Higher Education Framework
Launching India's first Community Radio station by a University	Introducing Online Live Lectures through Distance Learning Centres	Continuous addition of Emerging Vocations	In summary trying to Organize the Unorganized Sector



AISECT – NSDC Partnership:

AISECT joined hands with NSDC with the mission to skill around 1.3 million youth across rural and semi-urban India in 2012, in seven of the twenty-one priority sectors identified by NSDC. The seven sectors identified by AISECT for training the youth are IT and ITES, Electronics and Hardware, Banking and Financial Services, Teacher and Assessor Training, Textiles, Organised Retail and Agri skills. These are the sectors which are estimated to have the highest contribution towards the requirement of skilled workforce in the country over next ten years. Under this partnership AISECT has also been affiliated with 12 Sector Skill Councils formed under NSDC.

The main objectives of this partnership were :

- To **expand the skilling and training facilities of AISECT**, first in the rural and backward regions of states such as Madhya Pradesh, Chhattisgarh, Jharkhand, Bihar, Rajasthan, Uttar Pradesh, Orissa, Maharashtra and Punjab and then expand across the country.
- To **undertake massive “Training of Trainers”** program to improve the quality of skill training and to up skill the technology utilization of trainers in training.
- To **utilize the nearly 6,000 Common Service Centres (CSCs)** set up by AISECT at the Panchayat Level across Madhya Pradesh, Chhattisgarh & Punjab for skilling youth.
- To **link skill development programs with university education** and to set up Vocational Academies or Skill Resource Centers within the two AISECT Universities.
- To **support the skill development training programs by providing placement** services both online and offline to the trained manpower.
- To **expand and develop the AISECT Content Creation Center** as the backbone of the ongoing skill development efforts.



Thus, AISECT has been contributing to the Skill India Mission through the following initiatives :

SSDM	NULM/SUDA	CENTRAL MINISTRIES	NSQF
STATES (11)	STATES (12)	SCHEMES : STATES	STATES (11)
RSLDC	MP	DDUGKY: MP	HARYANA
OSEM	UP	DDUGKY: GUJARAT	RAJASTHAN
BSDM	CG	DDUGKY: HARYANA	DELHI
UPSDM	BIHAR	DDUGKY: PUNJAB	JHARKHAND
CSSDA	JHARKHAND	EDCIL	MP
GLPC	GUJARAT	MoMA, MoD	CG
PSDM	MIZORAM	MANAS	PUNJAB
JSDM	MAHARASTHRA	NEEM	W BENGAL
APSSDC	PUNJAB	MSSDC	H P
ASDM	ARUNACHAL PRADESH	SILF	ODISHA
PBSSDM	J & K		ANDHRA PRADESH
	WEST BENGAL		



Higher Education :

A path-breaker in the field of ICT and skill-based education and training, AISECT has positively empowered millions of lives through their educational initiatives over the last 33 years. The Group has established several premier higher education institutions at locations which were in dire need of quality higher education institutions. In 2006, **Dr. C. V. Raman University, central India's first private university,** was established in **Chhattisgarh** and has empowered thousands of students with industry-oriented skills. Moreover, **India's first skill-based private University, Rabindranath Tagore University, Bhopal, Madhya Pradesh** strives to impart skill-based quality education and promote research driven advancement of knowledge for creating successful professionals. Established by the AISECT Group in 2010, it has carved a niche for itself in **Madhya Pradesh**. This need of imparting skill based higher education motivated to established **AISECT University, Jharkhand, Dr. C. V. Raman University, Bihar** and **Dr. C. V. Raman University, Madhya Pradesh**. Furthermore, **SCOPE Group of Institution** (SCOPE College of Engineering and SCOPE College of Education) has been established in Bhopal. With strong industry linkages, AISECT's focus lies in the holistic learning and development of a student in order to ensure the effective application of knowledge for a secure future.





AISECT School Services :

AISECT's rich experience in the education sector has led to the establishment of a series of educational ventures, **Brainy Bear Activity Club & Pre-School**, Brainy Bear Publications and multimedia school content for students from kindergarten to class 12th that provides cost-effective, interactive learning solution to children.

AISECT has successfully integrated itself in the pre-school segment by establishing **Brainy Bear Pre-school and Activity Club chain**, aimed at providing first-of-its-kind affordable pre-schooling chain in tier 2 and 3 cities. It has also included other programs like, Mother Toddler Program and After School Program. AISECT's pre-schooling chain in the rural areas was initiated as Brainy Bear Prarambh. With over 16 centres launched within 1 year, AISECT's Brainy Bear Pre-school and Activity Club chain has successfully enrolled more than 500 students in an attempt to provide affordable and quality early childhood education to students of semi-urban and rural India.



Online Education :

Giving shape to AISECT's endeavor to support the Skill India and **Sarva Shiksha Abhiyan** movements, **aisectmoocs.com was established as India's largest free online open learning platform**. AISECT in association with Ireland-based ALISON, offers inclusivity in education by giving students in the remotest corners of the country easy and free access to world-class course curriculum with over **2000 free certificate/diploma courses available in both English and Hindi**. In a blended model students enrolled for an AISECT MOOC course will have the choice of studying at home or coming to the AISECT Centre to make use of the available facilities.

AISECT has also launched a portal '**aisectonline.com**' to empower students in the remotest corners of the country with anywhere, anytime access to education.

AISECT has also initiated concentrated efforts in various B2C services such as mobile and DTH recharge, examination form download and submission, railway ticket booking, data entry operations etc., to make such services more accessible to the common man by integrating with government departments, private businesses and other organizations.





Financial Inclusion and e-Governance Services :

Keeping in mind the urgent need for **Financial Inclusion** in the country, AISECT has successfully established a Financial Inclusion model that has been synchronizing more and more services through the AISECT's Multi-purpose ICT enable centres in rural areas. AISECT has set up over **4000 banking kiosks** in association with **3 nationalized banks and 2 regional rural banks with 88 lakh accounts opened so far and transactions worth Rs. 5000 crores**, initiated mobile ATM services, and started offering renewal premium collection services for reputed insurance companies.

AISECT's prestigious Common Service Centre Project, under the Government of India, was a resonating success and led to the establishment of 2926 CSCs in Madhya Pradesh, 1487 in Chhattisgarh and 585 CSCs in Punjab. Apart from AISECT's core education, training & B2C services, these CSCs provided services under schemes like Jan Sunwai Kendra, Farmer Registration, PFRDA, MP Online, National Population Register, MNREGA, PAN Card as well as Suvidhaa Online. The AISECT's CSCs in M.P, Chhattisgarh and Punjab also functioned as the permanent UID (Aadhar) Card Enrolment Centres. Recently AISECT has also established 300 E-Mitra Kiosks in Rajasthan which are providing government services to the citizens



Placement :

Focused on bridging the demand and supply gap in the job market, AISECT has established India's biggest rural job portal, **Rojgar Mantra**. Rojgarmantra.com is a one-of-a-kind job portal focused on providing relevant employment opportunities and related services to the job seekers while at the same time providing a medium for employers to recruit suitable skilled and semi skilled manpower. With over 3 lakh job seekers already registered with the portal, Rojgar Mantra is poised to be the biggest rural job placement initiative of India.





Award & Accolades :

A true path-breaker in terms of its vision, reach and passion for spreading education, technical expertise, generating employment as well as revenue opportunities for the previously untapped semi-urban and rural areas of the country, AISECT has won numerous awards and recognitions at national as well as international platforms. Recognized as “the most sustainable and scalable form of IT penetration & popularization in India” by the World Bank-IIM (A) Joint Report, AISECT has been working towards bridging the skill and ICT gap between urban and rural India. It has also been recognized by UNDP for its innovative ICT based vocational training to youth in rural and semi-urban India. The organization has been a recipient of prestigious awards like the Schwab Foundation's Social Entrepreneur of the Year Award instituted by the World Economic Forum as well as the Ashoka Senior Fellowship for AISECT's Chairman & Managing Director Mr. Santosh Choubey, Indian Innovation Award, Manthan Award South Asia & Asia Pacific, Skoch Corporate Leadership Award, NASSCOM I.T. Innovation Award, ASSOCHAM Excellence in Education Award, NASSCOM EMERGE 50 Leader Award, Golden Icon National e-Governance Award, TiE Lumis Partners Entrepreneurial Excellence Award, World Education Summit Award, Inc India 500 Award, Asian Forum i4d Award and Best Practice Recognition Award by the National Skill Development Corporation (NSDC).



eGov India Award 2011



TiE Lumis Partners Entrepreneurial Excellence Award 2009



Indian Innovation Award 2005



Social Entrepreneur of the Year Award 2010



Shiksha Ratna Award 2012



Skoch Corporate Leadership Award 2013



Golden Icon National E-Governance Award 2005



Financial Inclusion & Payment Systems Award 2013



Bihar Innovation Forum Award



27th amongst the fastest growing mid-size businesses in India 2013



ASSOCHAM National Education Excellence Awards (AISECT University)



NASSCOM Emerge 50 Leader Award 2009



ASHOKA Senior Fellowship 2011



The National CSI Award 2011



NASSCOM I.T. Innovation Award 2006



Manthan Award South Asia & Asia Pacific 2012



Voted amongst the top 100 franchises in 2010 and 2013



Elets Smart City Award, 2015 for Skill Development initiatives



Asian Forum i4D Award 2007

Introduction (EST&P – NULM)

Deen Dayal Antyodaya Yojana - National Urban Livelihoods Mission

National Urban Livelihoods Mission (NULM) was launched by the Ministry of Housing and Urban Poverty Alleviation (MHUPA), Government of India on 23rd September, 2013, by replacing the existing Swarna Jayanti Shahari Rozgar Yojana (SJSRY). The DAY-NULM focuses on organizing urban poor in their strong grassroots level institutions, creating opportunities for skill development leading to market-based employment and helping them to set up self-employment venture by ensuring easy access to credit.

The core belief of this Mission is that the poor are potential entrepreneurs and if guided properly can not only engage in gainful skilled employment but also set up an enterprise of their own. The challenge of capacity building and handholding is catered by the National Urban Livelihood Mission.

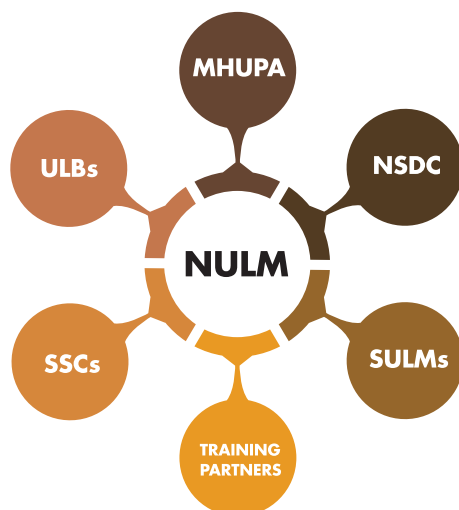
Employment through Skills Training and Placement (EST&P):

EST&P component under NULM is designed to provide skills to the unskilled urban poor as well as to upgrade their existing skills. Under this component, the urban youth subject to occupational vulnerability is targeted and are provided with skill training so as to enable them to set up self-employment ventures or secure salaried employment. The program intends to fill the gap between the demand and availability of local skills by providing skill training programs as required by the market. This skill training is linked to accreditation and certification and is taken up in PPP mode.

Stakeholders of the NULM scheme

Ministry of Housing and Urban Poverty Alleviation (MHUPA) & National Skill Development Corporation (NSDC) entered into a MoU on the 25th of September, 2014, to implement the EST&P component of DAY-NULM across India through the approved training partners of NSDC. This scheme is also being implemented individually by SULMs. Thus the major stockholders of this scheme area

- Ministry of Housing and Urban Poverty Alleviation (MHUPA)
- National Skill Development Corporation (NSDC)
- State Urban Livelihood Mission (SULM)
- Training Partners imparting the skill training (TP's)
- Sector Skill Council (SSC)
- Urban Local Bodies (ULB)



AISECT in National Urban Livelihood Mission (NULM)

AISECT is implementing Employment through Skill Training & Placement (EST&P) component of National Urban Livelihood Mission (NULM) in 12 states, with a focus on utilizing its unparalleled ICT and skill development expertise in rural and semi-urban areas to provide training and placement opportunity to urban poor candidates.

State-wise Coverage of NULM training by AISECT as on date :

S. No.	State	Trade	No. of Districts	Target	Training completed
1	Madhya Pradesh	IT/ITES, Basic Electrical, Apparel, Electronics	22	10043	10043
2	Chhattisgarh	IT/ITES, Security, Telecom, Electronics, Construction, Automotive, BFSI	8	591	531
3	Gujarat	IT/ITES, Electrical, Beauty & Wellness	5	620	464
4	Maharashtra	IT/ITES, Apparel, Electronics	2	261	231
5	Bihar	IT/ITES	7	1200	930
6	Uttar Pradesh	IT/ITES, Organised Retail, BFSI	5	1000	842
7	West Bengal	Electrical	1	450	53
8	Jharkhand	IT/ITES, Retail, BFSI, Electrical	4	860	832
9	Arunachal Pradesh	IT/ITES, Healthcare	3	200	76
10	Mizoram	IT/ITES, Apparel, Automotive, Healthcare Security	4	1082	656
11	Jammu & Kashmir	IT/ITES	1	35	10
12	Punjab	Electronics, Beauty & Wellness, FTCP	2	2000	271
	Total		65	18342	14938

Implementation Mechanism for the DAY-NULM Scheme

The implementation of this project is done by the following process.

1. Target Allotment :

After the MoU is signed between AISECT and NSDC or state government department, a workorder is being released for the commencement of the project.

2. Centre Setup :

AISECT with its large network of centre maps the existing centres with the desired project location and upgrades the centre as per project requirement if needed. This centre is then registered on the NULM project portal and all the monitoring is then done through this portal itself.

3. Orientation :

The centre managers and faculties of the project centres are then being oriented about the project and a Training of Trainers is conducted by AISECT at the Head Office. The training conducted covers both operational and subject related aspects.

4. Development of Training Kit :

The training kit is developed by AISECT as per the requirement of the project. This is done by the content development department housed at AISECT Head Office.

5. Mobilization of beneficiaries :

The SULMs and ULBs along with the assistance of AISECT jointly mobilize beneficiaries.

6. Enrolments :

Enrollment of batches then happen at the registered AISECT centers. AISECT ensures that candidates meet the eligibility criteria to undertake training for the relevant Qualification Pack (QP) and upload the enrollment details on SDMS and NULM MIS portal. After enrolment, ULBs officials approve the batches. Post approval of batches, the training is commenced.

7. Training :

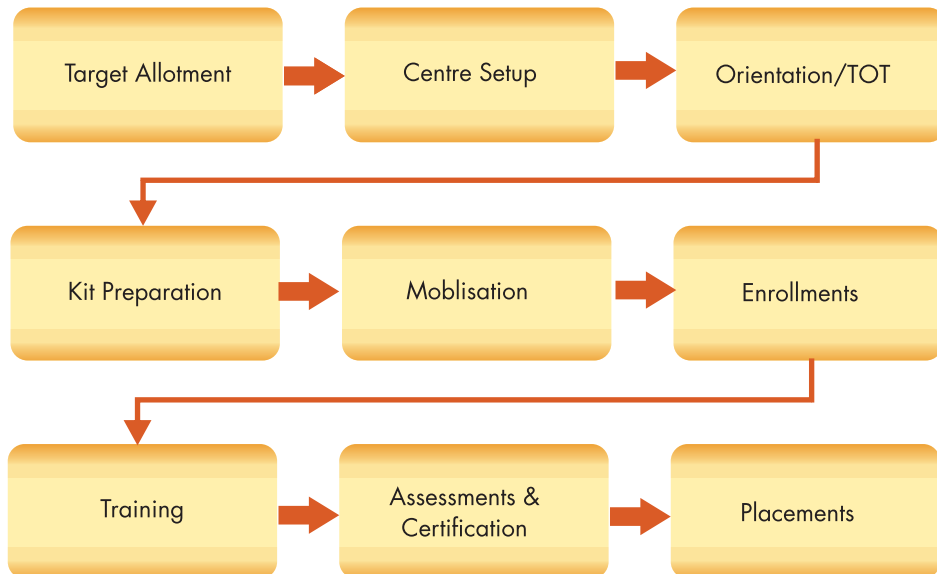
The Training conducted is as per the requirement of the job role in compliance with QP/NOS and the NULM scheme guidelines. All the registered centers maintain day-wise attendance record for the batch and provide it to the assessor during the assessments. This is maintained either manually or through biometric attendance system. The attendance record is also updated on the NULM MIS portal and SDMS.

8. Assessments & Certification

SSCs conduct assessment of the centers registered on SDMS and NULM MIS portal. Assessment is done as per the assessment criterion of the SSCs for the job role and in the language mentioned in SDMS on the date assigned for assessment. After assessment the passed candidates are awarded with certification and the details are uploaded on SDMS portal.

9. Placement :

As hands-on-experience is a critical part of the scheme, the State Resource Centre of AISECT supports the project team to make linkages with employers for on the job training of certified and skilled candidates. Our job portal Rojgarmantra also has registered employers which are utilized for the purpose. The placement of the candidates is taken up in both online and offline (conducting Rojgar melas) ways.



State Wise Glimpses of EST&P - NULM by AISECT

Madhya Pradesh :

The project in Madhya Pradesh started in 2014 with a target of training 3500 candidates which was then increased to 10043. The training was spread across twenty two districts. The district wise and tradewise status of project is as under:

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Indore	IT/ITES	1000	1000
		IT/ITES	1000	1000
		IT/ITES	463	463
		Basic Electrical	100	100
		Apparel	1820	1820
		Apparel	1080	1080
2	Rewa	Electronics	120	120
		Electrical	80	80
		BFSI	120	120
3	Dewas	IT/ITES	30	30
		IT/ITES	30	30
		IT/ITES	30	30
4	Khandwa	IT/ITES	100	100
		IT/ITES	100	100
5	Shahdol	IT/ITES	114	114
6	Burhanpur	IIT/ITES	100	100
		IT/ITES	100	100
7	Chhatarpur	IT/ITES	50	50
		IT/ITES	100	100
8	Satna	IT/ITES	100	100
		IT/ITES	100	100
9	Damoh	IT/ITES	40	40
		IT/ITES	40	40
		IT/ITES	40	40

10	Panna	Electronics	30	30
		IT/ITES	30	30
11	Narsinghpur	Electronics	40	40
		Basic Electrical	40	40
12	Shivpuri	IT/ITES	75	75
		IT/ITES	50	50
13	Jabalpur	IT/ITES	355	355
		IT/ITES	205	205
14	Seoni	BFSI	58	58
		IT/ITES	60	60
		IT/ITES	30	30
		IT/ITES	45	45
15	Ujjain	IT/ITES	280	280
		IT/ITES	240	240
		IT/ITES	240	240
		Basic Electrical	140	140
16	Katni	IT/ITES	384	384
		IT/ITES	150	150
17	Dhar	Basic Electrical	40	40
18	Mandsaur	IT/ITES	234	234
19	Balaghat	IT/ITES	87	87
		IT/ITES	63	63
20	Bhind	Electronics	100	100
		IT/ITES	50	50
21	Alirajpur	IT/ITES	60	60
22	Chhindwara	IT/ITES	50	50
		IT/ITES	50	50
Total			10043	10043



Chattisgarh:

The project commenced in Jan 2017 where Chattisgarh had a target of training 591 candidates from eight districts. The status of project in Chattisgarh is as follows:

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Durg	Security	90	30
		Electronics	30	30
2	Bilaspur	IT/ITES	50	50
3	Bijapur		20	20
4	Baloda Bazar	IT/ITES	50	50
		Electronics	50	50
5	Mungeli	IT/ITES	25	25
			21	21
6	Kabirdham	Telecom	25	25
		Electronics	20	20
7	Bemetara	IT/ITES	30	30
			30	30
		Construction	30	30
		Automotive	30	30
		BFSI	30	30
8	Mahasamund	IT/ITES	30	30
		IT/ITES	30	30
Total			591	531



Gujarat :

The project started in the state in March 2015 in five districts. The total target assigned was 620 across five districts. The number of candidates to be trained under the specified trades is as follows:

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Panchmahal	IT/ITES	50	29
2	Ahmedabad	IT/ITES	200	187
3	Mehsana	IT/ITES	100	54
		Beauty & Wellness	120	100
4	Anand	Electricals	50	25
		Beauty & Wellness	50	44
5	Bhavnagar	IT/ITES	50	25
	Total		620	464



Maharashtra :

The training in Maharashtra started in January 2016 and two districts covered under the project are Chandrapur and Akola. The total target allotted was 261 across two districts. The district wise and sector wise report is as follows:

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Chandrapur	IT/ITES	60	60
		Apparel	50	50
2	Akola	Electronics	31	-
		Apparel	90	90
	Total	IT/ITES	30	31



Bihar :

The training in Bihar started in February 2017 under the IT/ITES sector. There are seven districts covered under this project with a target to train 1200 candidates. A snapshot of the project is as under.

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Biharsharif	IT/ITES	180	150
2	Nawada	IT/ITES	180	180
3	Begusarai	IT/ITES	200	150
4	Jamui	IT/ITES	200	150
5	Jamalpur	IT/ITES	200	120
6	Bettiah	IT/ITES	90	60
7	Lakhisarai	IT/ITES	150	120
	Total		1200	930



Uttar Pradesh :

The project implementation started in Uttar Pradesh in November 2015 at five districts with a target of training 1000 candidates. The sectors being covered in the state are Banking and Financial Services & Retail. The brief snapshot of the project is as follows:

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Allahabad	BFSI	100	25
		Organised Retail		74
2	Kanpur	BFSI	200	103
		Organised Retail		97
3	Kannauj	Organised Retail	250	143

4	Shahjahanpur	BFSI	200	130
		IT/ITES		30
5	Faizabad	BFSI	250	240
Total			1000	842



West Bengal :

The project in West Bengal started in October 2015. The training was conducted in one district with a target of training 450 candidates. The districtwise tradewise status of project is as under:

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Purulia	Electrical	450	53
Total			450	53



Jharkhand :

Training of urban BPL youth started in 2015. The districts covered under the project were four with a target of training 860 candidates. The district wise sector wise report is stated below:

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Giridih	IT/ITES	108	108
		Electricals	152	152
2	Hazaribagh	IT/ITES	108	108
3	Deoghar	BFSI	168	168
		Retail	84	84
4	Ranchi	IT/ITES	96	82
		Retail	144	130
	Total		860	832



Arunachal Pradesh :

Training of urban BPL youth started in Oct 2015. Three districts were covered under the project with a target of training 200 candidates. The district wise sector wise report is stated below:

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Daporijo	IT/ITES	50	20
2	Roing	Healthcare	100	29
3	Khonsa	IT/ITES	50	27
	Total		200	76



Mizoram

The project implementation started in Mizoram in March 2014 at four districts with a target of training 1082 candidates. The brief snapshot of the project is as follows:

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Kolasib	IT/ITES	25	24
		Apparel	39	39
		Healthcare	25	25
		Automotive	42	42
2	Longlai	Security	26	26
3	Serchhip	Apparel	200	124
		Automotive	80	44
		Healthcare	150	53
		IT/ITES	255	86
4	Mamit	IT/ITES		90
		Apparel	240	62
		Healthcare		41
	Total		1082	656



Jammu & Kashmir :

The training in Jammu & Kashmir started in 2016. One district was covered under this project with a target of 35 candidates. A snapshot of the project is as under.

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Kulgaon	IT/ITES	35	10
	Total		35	10



Punjab :

The project started in the state in August 2015 in two districts with a training target of 2015 candidates. The number of candidates to be trained under the specified trades is as follows:

S. No.	Districts Covered	Trade Allotted	Target Allotted	Target Completed
1	Jalandhar	Electronics	1500	153
2	Mansa	Beauty & Wellness	500	30
		Beauty & Wellness		28
		FTCP		29
		FTCP		30
	Total		2000	270



SUCCESS STORY



Meena Kumari

12th Pass

Village-Post Bermo, Hazaribagh, Jharkhand

Family Background

Her father works in a private company and her mother is a housewife. She has 2 brothers and 2 sisters. One of her brothers owns a shop and another works in a footwear shop. One of her sisters is married and another works in a coaching centre.

Course Details : Sector - Retail

Job Role : Store Operations Assistant

Placement : Associate Operations, Big Bazaar

Salary: Rs.7000/-

Journey to Success

“Because of AISECT and the training imparted under DAY - NULM, I got my own identity and motivation towards taking up a job. I want to thank the teachers and all the staff members who helped me to achieve my goal and fulfill my dreams” - says Renuka



Anand Vishwakarma

12th Pass

426/10, Shashtri Nagar, Faizabad, UP

Family Background

His father works in a private company and mother is a housewife.

Course Details : Sector - Retail

Job Role : Store Operations Assistant

Placement : Marketing Executive, Eureka Forbes

Salary : Rs.8000/-



Journey to Success

I thank government for launching such projects and AISECT for implementing the training to us in such an efficient manner to help people like us who actually need guidance and support to make our lives worth living.





Sandeep Kumar

12th Pass

17/3 Purani Basti, Mansa, Punjab

Family Background

His father works in a leather factory and mother is a housewife. He has a brother and a sister. His brother works in a private company and sister is married.

Course Details : Sector - Telecom

Job Role : Handset Repair Engineer

Placement : Mobile Repair Technician & Sales, Henix

Salary : Rs.8000/-



Journey to Success

Such effort of government for us is improving the skills of youth and adding value to our lives. I thank AISECT and Govt to implement such schemes for the benefit of poor.





Chavda Jagdish

10th Pass

Borsad Chokdi, Jitodiya Road, Anand, Gujarat

Family Background

His father is jobless and mother works in a private company. He has one elder brother and one elder sister and both of them are jobless. He also has one younger brother who is studying.

Course Details :Sector - IT/ITES

Job Role : Desktop Publishing

Placement : Data Entry Operator, Shubham Enterprises

Salary : Rs.6000/-



Journey to Success

The training at AISECT has changed my life. Earlier I was shy but the trainers here not only gave me subject knowledge but also gave confidence to face the world and show my skill.





Sangeeta Ravidas

12th Pass

Khairabad, Bihar Sharif, Bihar

Family Background

Her father works in a private company and mother is a housewife.
She has two younger sisters and one brother who are studying.

Course Details :Sector - IT/ITES

Job Role : Desktop Publishing

Placement : Tele Caller, MCI Educational Group

Salary : Rs.5000/-



Journey to Success

I got to know about this course through one of my friends and was surprising for me that the project will teach us so many things and will also give us the opportunity to take up a job. I grabbed this opportunity and took admission in this training program because of which I am employed now and earning for my family to support them.



PHOTO GALLERY



MEDIA COVERAGES

अनूपम एक्टरस

काकरा 20/03/2018

एनयूएलएम के प्रशिक्षणार्थियों का समापन सह तृतीय ओरिएंटेशन कार्यक्रम

मुख्य भागीदारी संदीप शीवास्तव की अध्यक्षता में हुआ समापन

आज सुबह ही जिला प्रशासन के अखंडता दिवस 222 अभियान की शुरुआत हुई। अखिल प्रदेश स्तर पर एनयूएलएम के प्रशिक्षणार्थी 2700 छात्रों के साथ समापन कार्यक्रम का आयोजन किया गया। जिला प्रशासन के अखंडता दिवस 222 अभियान की शुरुआत के अवसर पर एनयूएलएम के प्रशिक्षणार्थियों का समापन कार्यक्रम का आयोजन किया गया। इस अवसर पर जिला प्रशासन के अखंडता दिवस 222 अभियान की शुरुआत के अवसर पर एनयूएलएम के प्रशिक्षणार्थियों का समापन कार्यक्रम का आयोजन किया गया।



इस अवसर पर एनयूएलएम के प्रशिक्षणार्थी संदीप शीवास्तव की अध्यक्षता में समापन कार्यक्रम का आयोजन किया गया। इस अवसर पर जिला प्रशासन के अखंडता दिवस 222 अभियान की शुरुआत के अवसर पर एनयूएलएम के प्रशिक्षणार्थियों का समापन कार्यक्रम का आयोजन किया गया।

स्क्रिल सेंटर में वही ट्रेनिंग दी जाए जिसकी इंडस्ट्री को जरूरत

जॉब फेयर



स्क्रिल सेंटर में वही ट्रेनिंग दी जाए जिसकी इंडस्ट्री को जरूरत है। जिला प्रशासन के अखंडता दिवस 222 अभियान के अवसर पर एनयूएलएम के प्रशिक्षणार्थियों का समापन कार्यक्रम का आयोजन किया गया। इस अवसर पर जिला प्रशासन के अखंडता दिवस 222 अभियान की शुरुआत के अवसर पर एनयूएलएम के प्रशिक्षणार्थियों का समापन कार्यक्रम का आयोजन किया गया।

जॉब फेयर में 222 आवेदक चयनित

कानपुर। आईसेक्ट को और से आईटीआई पांडुनगर में शनिवार को जॉब फेयर का आयोजन किया गया। इसमें आरएसपीएल, एलआईसी, रिलायंस, फाइनेंस, क्लब महिंद्रा सहित 13 कंपनियों ने इंटरव्यू के बाद 222 आवेदकों को जॉब दी। फेयर में 522 युवाओं ने प्रतिभाग किया था। इस दौरान विधायक सत्यदेव पटौरी, प्रधानाचार्य कैएम सिंह, लियकत खोखर, तुलिका घतुर्वेदी आदि मौजूद रहे।

दसवीं पास गरीब बेरोजगार हैं तो मुफ्त में सीखें ये 5 हुनर

जागरण संवाददाता, जालंधर : गरीबी रेखा से नीचे रह रहे शहरी युवाओं के लिए केन्द्र सरकार की पाँडट दीन दयाल अंतर योद्धा स्कीम जालंधर के रामामंडी में लांच हो गई है। स्कीम के तहत मौजूदा ट्यूड से संबंधित पाँच कोर्स मुफ्त में कराए जाएंगे। कोर्स की अवधि तीन महीने की होगी, जिसमें आवेदकों से कोई पैसा नहीं लिया जाएगा। तीन महीने के कोर्स के बाद युवाओं को अपना कारोबार खोलने के लिए बैंक ऋण भी दिलाया जाएगा।

केन्द्र सरकार के सहयोग के साथ पंजाब राज्य शहरी रोजगार मिशन मिलकर ये प्रोजेक्ट चला रहे हैं। पंजाब स्किल डवलपमेंट मिशन के तहत सरकार ने आई-सैट कंपनी के साथ करार किया है। मंगलवार को इस प्रोजेक्ट के तहत पहले बैच को ट्रेनिंग की शुरुआत की गई। प्रोजेक्ट को लागू करवाने के लिए नगर निगम को नोटिस एजेंसी बनाया गया है। निगम के ज्वाइंट कमिश्नर गजीब वर्मा मंगलवार को पहला बैच शुरू होने पर स्टूडेंट्स से मिलने पहुंचे। उन्होंने कहा कि कोई भी व्यक्ति जिसकी उम्र 18 से 35 साल के बीच है



युवाओं को स्वीरम की जानकारी देते हुए जागरण

और वीपीएल कार्ड धारक है, इस स्कीम के तहत फार्म भरकर हमारे पास जमा कराया सकता है। कोर्स पूरा करने के बाद परीक्षाई को आई-सैट कंपनी की तरफ से ही सर्टिफिकेट दिया जाएगा। ये पाँच कोर्स हैं अपलब्ध : 1. मशीनिंग असिस्टेंट, 2. डीटीएच सैटिंग च्याक्स रियर एंड सर्विस टेक्नीशियन, 3. म्यूचुअल फंड एजेंट, 4. फ्रीलड टेक्नीशियन एंड कम्प्यूटिंग, 5. ट्रेवल कंसल्टेंट

रोजगार मेले में 315 का हुआ चयन



दोसरे दिन भी जालंधर में रोजगार मेले का आयोजन किया गया। इस अवसर पर जिला प्रशासन के अखंडता दिवस 222 अभियान के अवसर पर एनयूएलएम के प्रशिक्षणार्थियों का समापन कार्यक्रम का आयोजन किया गया। इस अवसर पर जिला प्रशासन के अखंडता दिवस 222 अभियान की शुरुआत के अवसर पर एनयूएलएम के प्रशिक्षणार्थियों का समापन कार्यक्रम का आयोजन किया गया।

संसद का अभिनन्दन आज
प्रधानमंत्री नरेंद्र मोदी ने सांसदों का अभिनन्दन किया। प्रधानमंत्री नरेंद्र मोदी ने सांसदों का अभिनन्दन किया।

AISECT GROUP

AISECT Skill Development Academies



AISECT Partnerships



AISECT School & Technologies



AISECT Products & Services



Recognition of AISECT



eGov India Award 2011



TIE Lumis Partners Entrepreneurial Excellence Award 2009



Indian Innovation Award 2005



Social Entrepreneur of the Year Award 2010



Shiksha Ratna Award 2012



Koch Corporate Leadership Award 2013



Golden Icon National E-Governance Award 2005



Financial Inclusion & Payment Systems Award 2013



Bihar Innovation Forum Award



27th amongst the fastest growing mid-size businesses in India 2013



ASSOCIAM National Education Excellence Awards (AISECT University)



NASSCOM Emerge 50 Leader Award 2009



ASHOKA Senior Fellowship 2011



The National CSI Award 2011



NASSCOM I.T. Innovation Award 2006



Manthan Award South Asia & Asia Pacific 2012



Voted amongst the top 100 Franchises in 2010 and 2013



Elets Smart City Award, 2015 for Skill Development initiatives



Asian Forum 140 Award 2007

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