



DDUKK-JSDMS, Govt. of Jharkhand

MEGA SKILL

PROJECT REPORT

www.aisect.org



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ABOUT AISECT

AISECT is India's leading Social Enterprise working in the areas of Skill Development, Higher Education, Financial Inclusion, e-Governance and other ICT-based services, to bring about an inclusive change in the semi-urban and rural areas of the country. AISECT is recognised as India's leading skill development, training, and education services provider, with an unrivalled and robust network of over 37,500 centres across 28 states and five Union Territories. A recipient of several national and international awards, AISECT has transformed the lives of over 2 million students, through a host of skill development programs. It has imparted skills-based training to over 26 lakh people, created employment opportunities within the network for more than 1,00,000 people and empowered the lives of over 50 lakh people through various innovative products and services. AISECT has also expanded its reach in international markets and has set up offices and training centers in Ghana and UAE.

The AISECT Entrepreneurship model has generated more than 12000 rural entrepreneurs and further employment for more than 50,000 people across regions. AISECT has also partnered with NIESBUD & UNDP for implementing EAP & EDP programs in the state of Madhya Pradesh. AISECT has provided a facilitating ecosystem for women entrepreneurs and the women workforce with exemplary capabilities since three decades of its inception.

AISECT has partnered with the NSDC to offer skills-based training to 16 lakh youth by 2029. AISECT is an affiliated partner agency of 12 Central Ministries and executes various National & State level schemes like DDUGKY, PMKVY and has partnered with 15 State Skill Development Mission (SSDM), providing vocational education in 1600+ government schools of 18 states. AISECT has also joined hands with 25 Sector Skill Councils (SSC's) to develop relevant training modules in association with industry experts and so far has developed modules for 100+ Job Roles as per the QP-NOS based curriculum. One of our biggest achievements have been the successful and sustainable expansion of the AISECT Multipurpose Centre in Rural Areas model to over 20,000 centres.

The AISECT Group of Universities has established six premier universities at locations that were in dire need of a quality higher education ecosystem. These include Dr. C.V. Raman University in Kota, Bilaspur (Chhattisgarh), Rabindranath Tagore University in Bhopal (Madhya Pradesh), AISECT University in Hazaribag (Jharkhand), Dr. C.V. Raman University in Vaishali (Bihar), Dr. C.V. Raman University in Khandwa (Madhya Pradesh), Scope Global Skills (SGS) University in Bhopal (Madhya Pradesh).

AISECT is offering over 2,000 free online courses through its MOOC platform, study.aisectonline.com. The platform offers courses in higher education, skill and vocational education subjects, as well as courses on school curriculum. AISECT Learn is a future-ready e-learning platform designed for upskilling & knowledge building that enables learners to master in-demand, industry-ready skills, delivered in Hindi & English languages.

AISECT IN NUMBERS

SINCE 1985

20

STATE
OFFICES



16,00,000

PEOPLE PLACED
AND OVER

50,00,000+

PEOPLE
EMPOWERED

CREATED
MORE THAN

50,000+

ENTREPRENEURS

TRAINED
MORE THAN

28,00,000

PEOPLE

28 States

05 Union
Territories

605
Districts

2100+
Blocks

8550+
Panchayats

33

Regional Offices

37,500

Centers



ABOUT JSDMS



The Jharkhand Skill Development Mission Society (JSDMS) was incorporated as a society in 2013 for the development of the skill training initiatives in the state of Jharkhand. The main objectives of the formation of JSDMS is to develop skills of the youth in the state and increase their efficiency to overcome the problem of migration in the state.

The key functions of the society include:

- Development of skilled manpower for the state of Jharkhand.
- Convergence between school education, technical & vocational education.
- Development & implementation of State Qualification Framework based on NSQF.
- Creating enabling environment to attract investment in skill development in the state.
- Developing an IT platform for Jobseekers & assistance in the self-employment.
- Promote and undertake analytical work & innovation.
- Implement courses specific to Modular Employable Skills (MES) prescribed by National Council for Vocational Training (NCVT) or on Qualification Pack of Sector Skill Councils



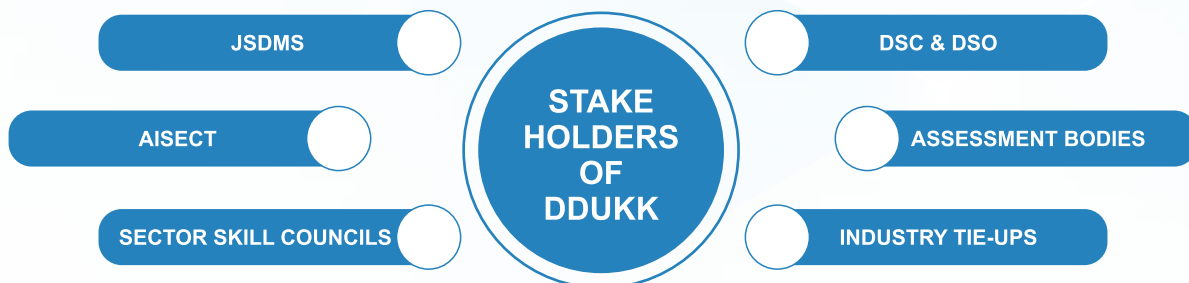
ABOUT MEGA SKILL/DDUKK



Jharkhand Skill Development Mission was established in August 2013 with the aim of skilling the unemployed youth of the state and make them independent and self-sufficient. Furthering this objective AISECT joined hands with JSDM to establish Mega Skills Training Centres in the state.

AISECT is the proud partner to the Mega Skill Centre Project launched by Jharkhand Skill Development Mission Society (JSDMS) which aims at developing the State level agenda for skilling and implementing skill development programs in the state of Jharkhand.

The Mega Skill Centres are focussed at providing a platform to the people who have not been able to complete their education, are unemployed or lack skills as per the market requirement. These Mega Skill Centres are state of the art training centres, spread in a vast area of 25000 Sqft. with classrooms, lunchrooms, recreational and hostel facilities. Strongly believing in the fact that practical knowledge is equally important, the centres have practical labs too. They are centrally located at the epicentre making it easy for people in and around the area to access the centre without much of effort. The smart classrooms and well-equipped computer labs ensure that the trainees get well versed with the changing technology.

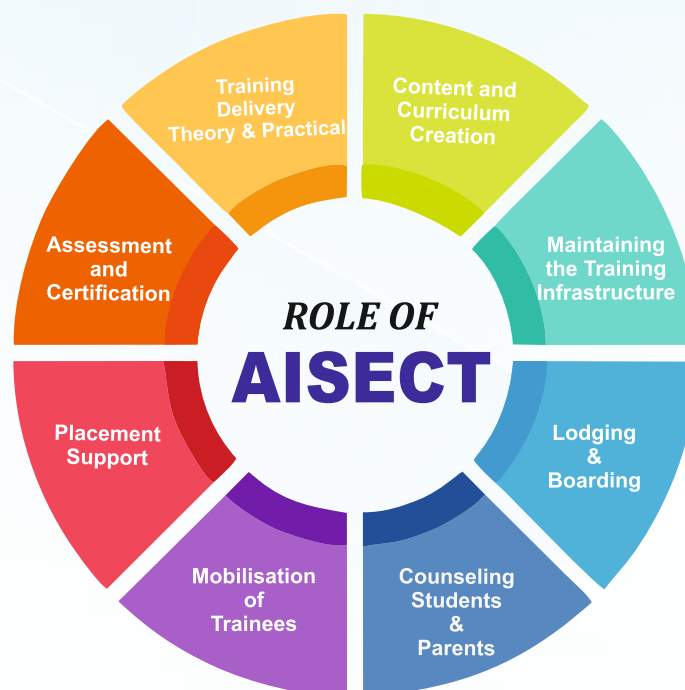


ROLE OF AISECT IN ESTABLISHING MEGA SKILLS CENTRES



Role of AISECT in Establishing Mega Skills Training Centres:

AISECT entered into a MOU with JSDM in February 2017 to establish, operate and maintain the Mega Skills training centres in PPP mode. The two districts where these centres have been established are Hazaribagh and Giridih. These centres have a training capacity of approx. 3000 students every year with residential facilities. AISECT performs the following responsibility in establishing these centres:



PROJECT OBJECTIVES

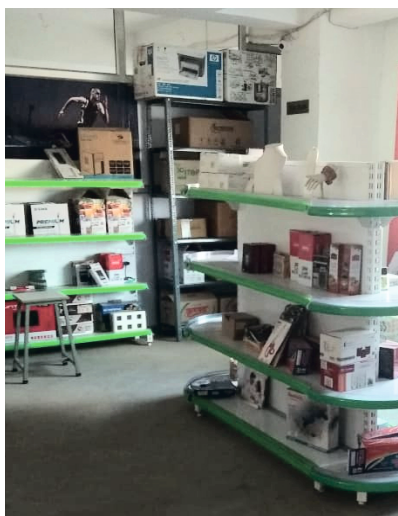


- To increase the employability of the youth and empower them to take part in the economic growth of Jharkhand and India and thereby reduce unemployment, under-employment, poverty and socio-economic inequality.
- To provide skill development training and to provide unemployment as per norms to the youth of the state.
- To develop self-employment and entrepreneurial skills for youth of Jharkhand
- To assist in creating an enabling environment to attract investment in professional and skill development sector.
- To promote and carry out activities to generate awareness, research and study on skill development.



GIRIDIH-DDUKK





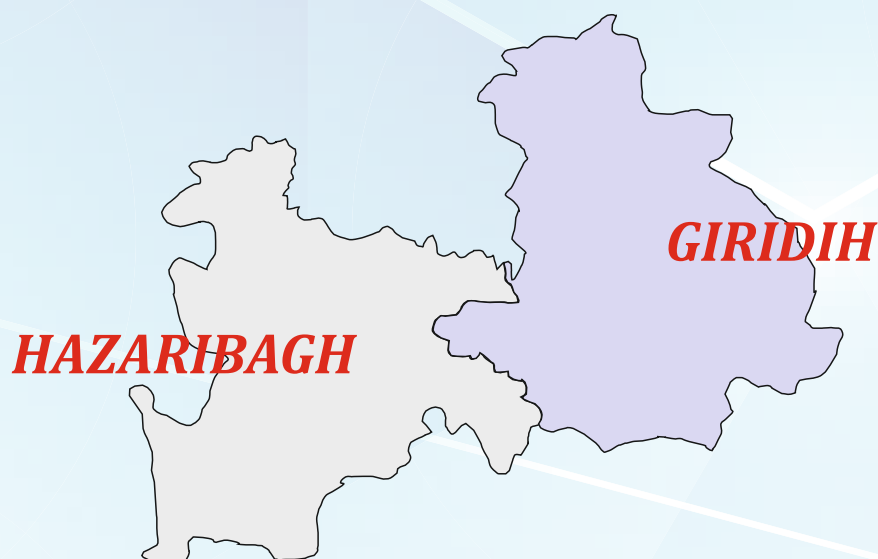
EVENTS AT GIRIDIH-DDUKK



EVENTS AT HAZARIBAG-DDUKK



PROJECT IMPLEMENTATION



Project Implementation- AISECT implemented the project across two districts Giridih & Hazaribagh of Jharkhand both the centres are well equipped and the training is carried out by the trainers hired specifically for the project who have expertise or relevant experience in the domain. A total of 8 trainers for the program in Giridih and 7 trainers for the program in Hazaribagh for FTOHA, Self employed tailor, DDEO, Retail sales associate, Soft skills were utilized to train the candidates in specific job roles. AISECT will be offering course of Assistant electrician in Giridih and Assistant beauty therapist, Fitter Fabrication, General Duty Assistant and Field Technician computer and peripherals at Hazaribagh in near future.

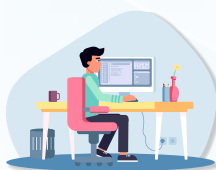
COURSES OFFERED UNDER THE PROGRAM



**Field Technician
and Other Home
Appliances**



**Self
Employed
Tailor**



**Domestic
Data Entry
Operator**



**Soft
Skills**



**Retail Sales
Associate**

PLACEMENT SUPPORT



PLACEMENT HAND HOLDING

**COUNSELING AT THE TIME
OF MOBILIZATION**

EXHAUSTIVE MARKET SCAN

INDUSTRY TIE-UPS

**INDUSTRY INTERACTION SESSIONS/
GUEST LECTURE/OJT'S**

**CAREER COUNSELLING,
PD SESSIONS, MOCK INTERVIEWS**

**ORGANIZING ROJGAR MELAS/
OFF CAMPUS DRIVES**

**PLACEMENT DOCUMENTATION,
POST PLACEMENT TRACKING**

Post training completion, AISECT organized placement drives, and Rojgar Melas in association with 14 major Employers all across Jharkhand, Tamil Nadu, Hyderabad & Bengaluru. A total of 570 candidates have been placed through the program, under different models of training where 430 candidates from Girdih and 140 candidates.



Post Placement Hand-Holding Support

AISECT has been and will be monitoring regularly the candidates trained under this program. The candidates who have been placed will be tracked via follow-ups through phone calls the defined M&E sheet. Follow up regularly with candidates, and employers to check the feasibility of both the stakeholders. AISECT's team would be providing support to candidates.

PLACEMENT PARTNERS



AISECT IN JHARKHAND



TEAM HAZARIBAGH

SSC Certified Trainers-12

STATE OFFICE TEAM RANCHI



TEAM GIRIDIH

SSC Certified Trainers-12

PROJECT OUTCOMES

The project was executed by AISECT in Girdih and Hazaribagh districts of Jharkhand. AISECT formed partnerships with different educational institutions, as well as mobilized candidates via identifying them through counselling and mobilization to enroll and train them.

- Till date 3,033 applicants trained successfully for the trades of Field Technician other and home Appliances, Self Employed Tailor, Domestic Data Entry Operator, Soft skills with 1684 in Giridih and 1349 in Hazaribagh.
- A total of 500 individuals received work prospects after completing their training in the programme.
- The Mega skill programme enhanced skill training capacity in the state of Jharkhand.

S.No	Hazaribagh		Giridih	
	Trained	Placed	Trained	Placed
1	1349	107	1684	384



SUCCESS STORY

I am Saurabh Kumar Verma, a local of Mohandih, Gandey, and Giridih. My father is a farmer by trade, and given the climatic conditions in Jharkhand today, farming makes less money and loses more. Considering the state of my home, I also wanted to support my family's bills and help my father, my older brother, and myself through my modest company so that we could support our family. Along with this, we could also put some money away for the future, but since I only had a 12th-grade diploma, I had trouble finding employment. One day, as I was enjoying a game of cricket with my friends in the village, a man approached me and introduced himself as being from AISECT Deen Dayal Upadhyay Kaushal Kendra Giridih, a place where students who are jobless are connected to jobs through a three-month training programme. I learned of it right away, and the next day I visited the facility. (FTOHA), a three-month course, and was informed of the work opportunities, but I preferred electronics so I registered myself in the same and received excellent training for three months. After completing the programme, I found employment. After we completed our evaluation, which I passed, the centre itself conducted a job fair, where I was chosen in Gurgaon based maruti Suzuki company with a salary of Rs. 14250 per month.



My family's situation is better now than it was previously, and I can pay the bills with my wage each month. I want to thank the Jharkhand government and the Jharkhand Skill Development Corporation for putting this programme together.

I thank and express my gratitude



I am Anni Kumari. I come from a middle-class family. Eight months ago, I had to stop studying after the 10th standard because my family's financial situation was not great. I've always wanted to provide for my family financially but finding work was challenging due to a lack of resources and knowledge. In January 2022, a team of AISECT visited my locality then I came to know about the skill training. Then I went to AISECT DDUKK Hazaribagh Center with my parents, where the counseling team briefed me about the different skill training for girls. After getting permission from my parents, I enrolled myself in Self-Employed Trainer (SET) training. My trainers, Swati Singh and Dimple Devi, thoroughly supported me during my training period. I got hired by LOYAL Textile in Tamil Nadu

after undergoing a three-month training program through a campus placement program run by the AISECT center.

SUCCESS STORY



My name is Mr. Aftab, and my father is Mr. Ikram. I live in Godda. Although my father works as a tailor and owns a tailor shop in our village, it offers nothing to help with the family's costs. The entire household depends on the income of my father because of which my elder brother works as a labourer. Father didn't have a steady income either; which made it tough for us to manage our everyday lives. My father and brother use to say that I have to work as a labourer reason being Godda didn't have any decent jobs accessible because I was just a 12th grade graduate. I once asked one of my friends, "What are you doing for job?" as I was conversing with them in this manner. He stated that he is now pursuing training at AISECT. Deen Dayal Upadhyay kaushal kendra, a residential facility, is available to us at free cost. I was thrilled to learn that it was just for

three months and that I would thereafter be connected with job. I also went to Giridih to obtain my enrollment after taking down the center's location. I underwent a three-month training programme, and after it was through, an examination was conducted, which I passed. After that, a job fair was held at the facility, and I was chosen to work for Bangalore-based AFORESERVE.COM at a salary of Rs. 11500 a month. My family's situation is better now than it was previously, and I can pay my rent and other bills each month with the money I make and I'm happy with my work. Therefore, I appreciate and express my thanks to the Jharkhand government for running this programme, Jharkhand Skill Development Mission Society and Institute - Director of Krishna Dayal Upadhyay Kaushal Kendra, Kendra Manager.

I, Geeta, come from a middle-class household, and up until eight months ago, my family's financial situation prevented me from continuing my education above the tenth grade. I wanted to provide for my family financially, but I lacked the knowledge and tools required to find employment. An AISECT team visited my neighbourhood in January 2022 to educate me about skill training programmes backed by the Jharkhand government. Then, my parents and I travelled to the AISECT DDUKK facility in Hazaribagh, where I met the counselling staff and learned about the many skill-training programmes offered to females in AISECT.

I enrolled in the SET trade after consulting with my parents, and when I was training there, my teachers Swati Singh and Dimple Devi provided me with a lot of assistance. Which I took use of during my placement. Three months after I began my training, I was chosen for a position at the LOYAL Textile, Tamil Nadu firm at a campus placement organised by the AISECT centre. Since I have been employed with Loyal Textile Company for the past eight months, my family's financial situation has significantly improved. For this, I am really grateful to AISECT Deendayal Upadhyaya Kaushal Kendra, Hazaribagh.



MEDIA COVERAGE



The background features a complex abstract design. On the left, there is a large, irregular shape filled with a halftone pattern of small white dots on a light blue background. To the right of this, several overlapping, semi-transparent blue geometric shapes, primarily squares and rectangles, are arranged in a dynamic, layered fashion. These shapes vary in shades of blue, from light to dark, creating a sense of depth and movement. The overall composition is modern and graphic.

CREATED & DESIGNED BY

Nidhi Singh - Project Coordinator
Vaibhav Shrivastava - Graphic Designer



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