



# Microsoft Rural India Skilling Empowerment

PROGRAM REPORT-FY  
2022-23





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## ABOUT **AISECT**

AISECT is India's leading Social Enterprise working in the areas of Skill Development, Higher Education, Financial Inclusion, e-Governance and other ICT-based services, to bring about an inclusive change in the semi-urban and rural areas of the country. **Established in 1985**, the Bhopal-headquartered organization has been tirelessly working since 38 years to reach the remotest corners of the country and to empower people through education, generate employment for the youth and nurture to realize entrepreneurial dreams.

AISECT has robust network of over **37,500 centers across 28 states and five Union Territories**. A recipient of several national and international awards, AISECT has transformed the lives of over **2 million students**, through a host of skill development programs. It has imparted skills-based training to over **26 lakh** people, created employment opportunities within the network for more than **1,00,000 people** and empowered the lives of over **50 lakh people** through various innovative products and services. AISECT has also expanded its reach in international markets and has set up offices and training centers in Ghana and UAE.

AISECT has partnered with the **National Skill Development Corporation (NSDC)** to offer skills-based training to 16 lakh youth by 2029. AISECT has partnered with **15 State Skill Development Mission (SSDM)** has also joined hands with **25 Sector Skill Councils (SSC's)**

# AISECT Network



## PAN-India Presence:

**28 States**  
**5 Union Territories**  
**610 Districts**  
**2,500 Blocks**  
**8,750 Panchayats**

## Offices:

**37,500 Centres**  
**20 State Offices**  
**33 Regional Offices**

## Connected with:

**28 Lakh People trained**  
**25,000 Rural entrepreneurs generated**  
**16 Lakh Recruitments**  
**50 Lakh People empowered**  
**1700 Vocational School-NSQF**  
**5.25 Lakh Schools Students**



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[www.facebook.com/AISECTNetwork](https://www.facebook.com/AISECTNetwork)

[www.twitter.com/AISECTIndia](https://www.twitter.com/AISECTIndia)

Microsoft Philanthropies is committed to bring the advantages of technology to drive sustainable social impact and enable economic empowerment for all by capacity building, driving action, and influencing policy. It has four major goals:

### **Digital Skills to Employability:**

Equip all youth to be future ready.

### **Technology for Social Impact :**

Bring the power of technology to every non-profit and humanitarian organization to accelerate social impact.

### **Inclusion :**

Delivering technologies that empower everyone to achieve more.

### **Employee Engagement :**

Empower employees to make an impact through personal giving and contributing to the causes Microsoft cares about

With a unified vision in mind, Microsoft Philanthropies aims to bring the benefits of technology to facilitate economic opportunity for **One million people in India by 2025**. This ambitious goal is aligned with their mission to create sustainable social impact and enable economic opportunities for all, and will go a long way in bringing tangible benefits to the people of India.

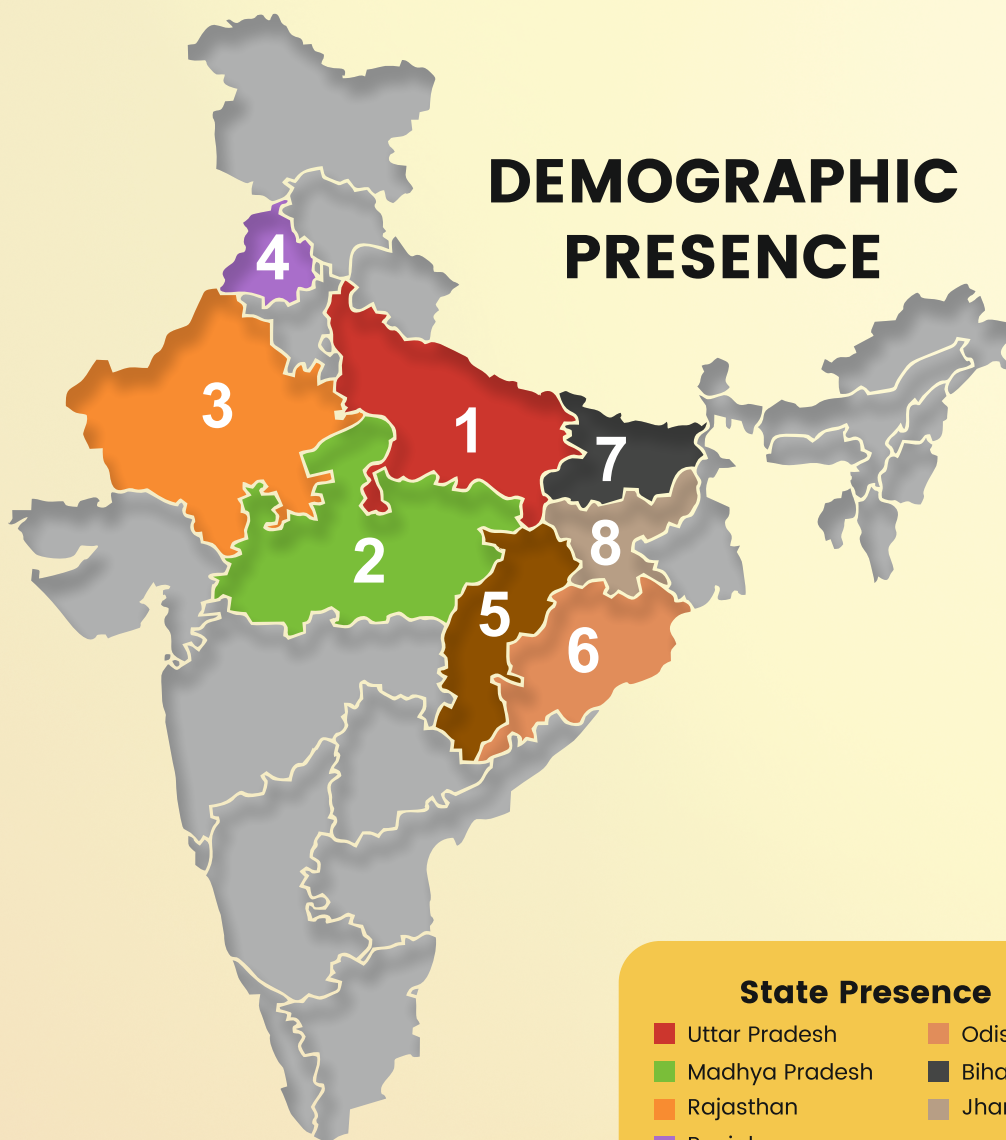
Microsoft Rural India Skill Empowerment program (MS RISE) aims to build, educate, empower & support 2,00,000 Indian youths by providing them with training on the various modules such as digital skills, employability skills, and entrepreneurship. Microsoft envisions at a holistic approach for empowering Indian women and youth by ensuring capacity building of candidates through the following :



The program also envisions at supporting and empowering State Skill Development Missions (SSDMs) and other Government departments with and within the framework of the program. Microsoft in partnership with State SSDMs, AISECT, Infospark, and Katalyst aims to evangelize this movement to the grassroots Indian audience via this skilling initiative and empower the youths under the Microsoft Rural India Skill Empowerment Program.

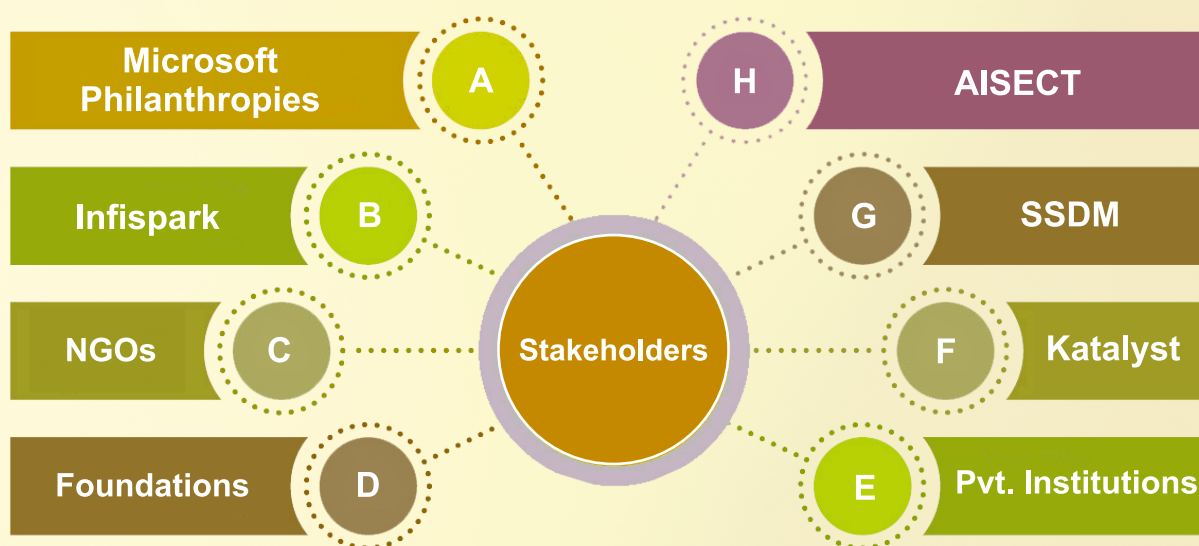
**Beneficiaries : 2,00,000****Age Group : 16 to 35 Years**

## DEMOGRAPHIC PRESENCE



### State Presence

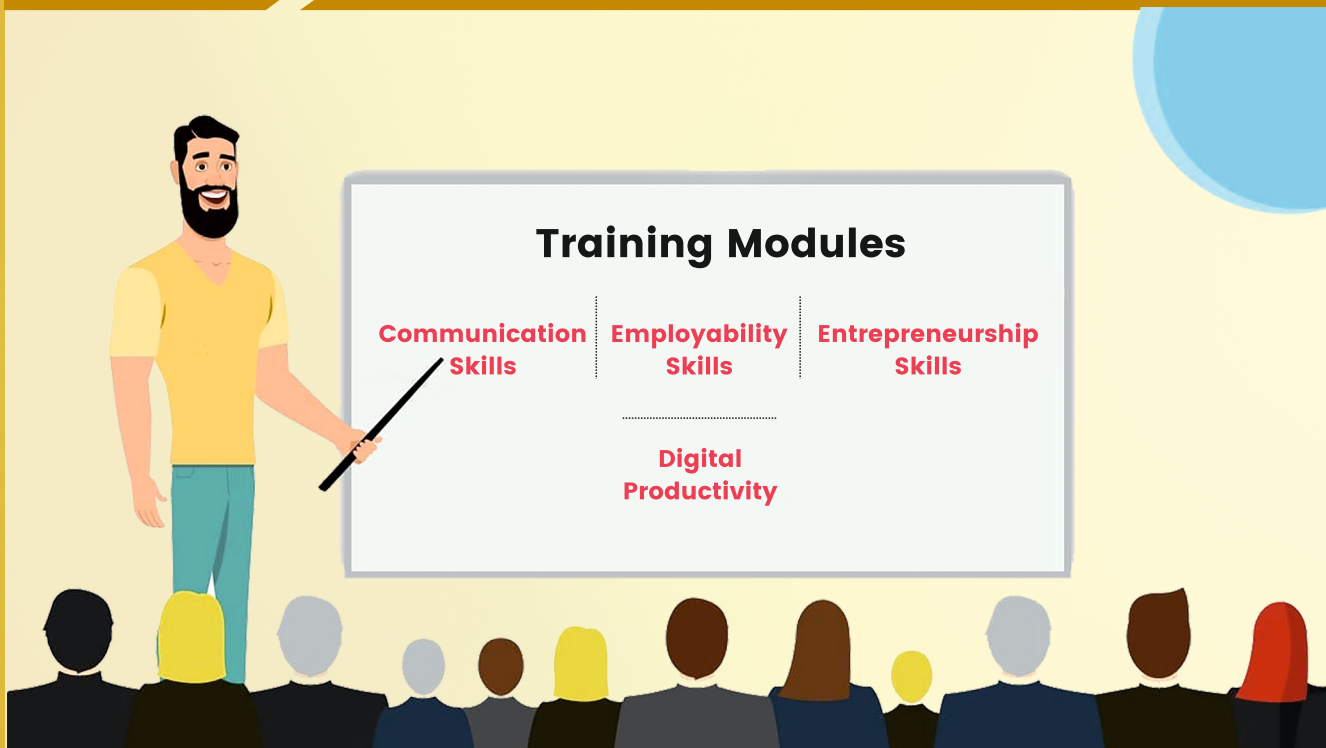
|                |           |
|----------------|-----------|
| Uttar Pradesh  | Odisha    |
| Madhya Pradesh | Bihar     |
| Rajasthan      | Jharkhand |
| Punjab         |           |
| Chattisgarh    |           |



## Objectives:

The following outcome is expected from AISECT through the MS RISE program -

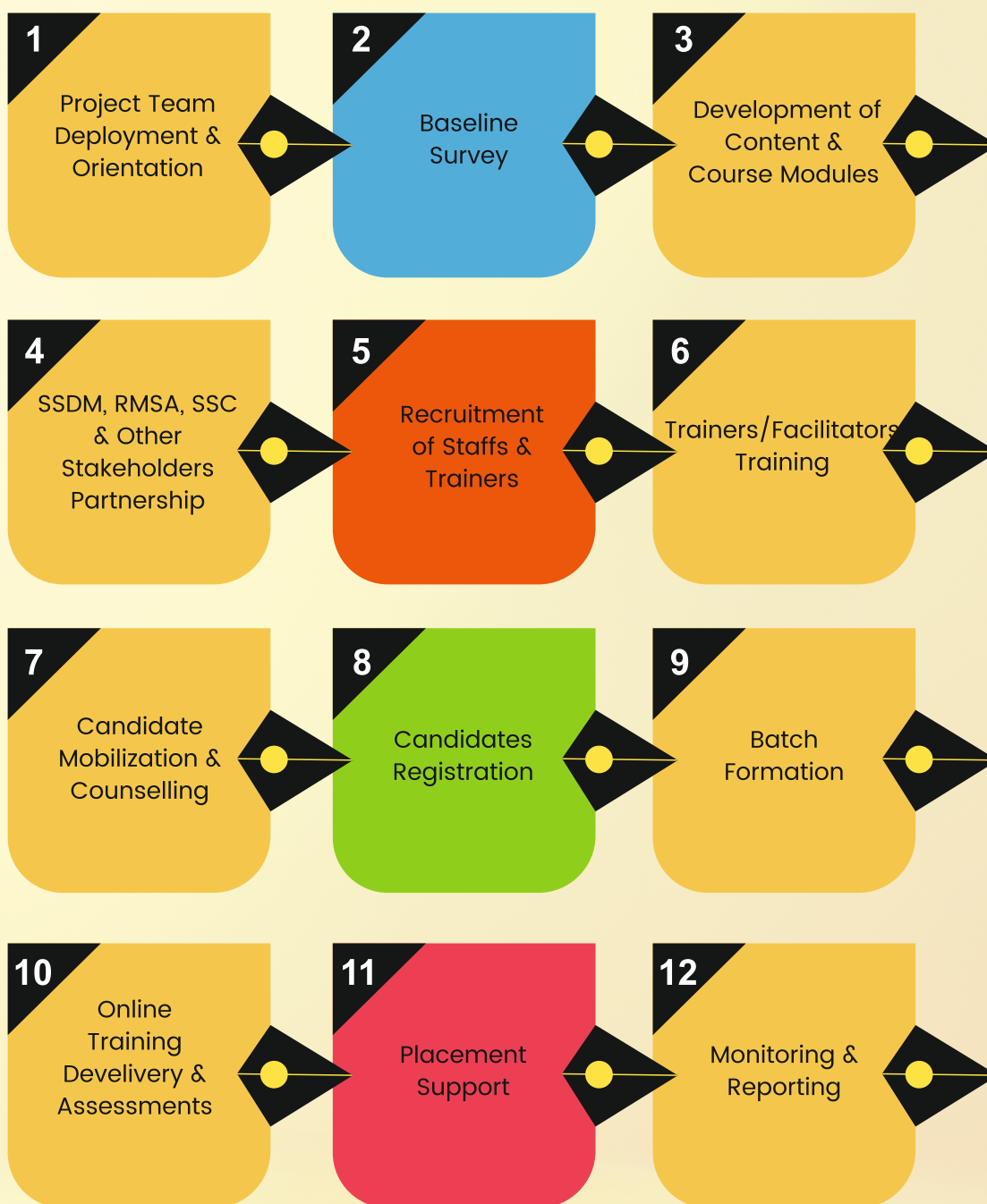
- 2,00,000 beneficiaries would be enabled with 70+ hours of VILT courses at basic and foundational level in 06 states.
- 1,80,000 beneficiaries would be completing course modules and enabled with a certificate of completion.
- 20,000 beneficiaries would be empowered through guidance/linkage towards employment/ self-employed/ small enterprises.
- 1,000 facilitators/teachers would be guided to provide basic or foundational digital skills to 20,000 learners.
- 40% improvement in the learning outcomes of the learners before and after undergoing the training sessions.
- 02 states have integrated in-demand/need courses from this program in their skilling ecosystem and their capacities are built towards sustaining them.



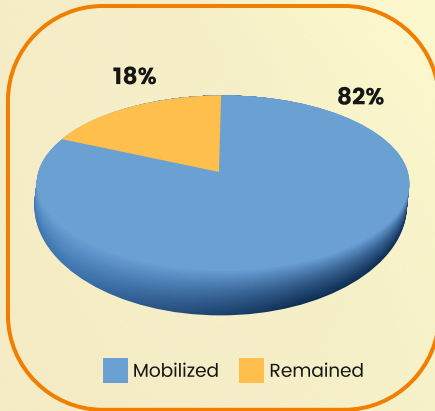
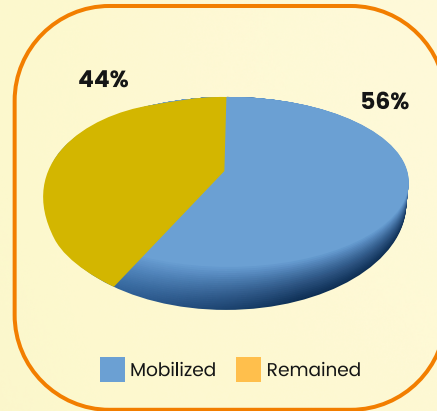
## Training Timeline

(Course Duration-70hrs.)

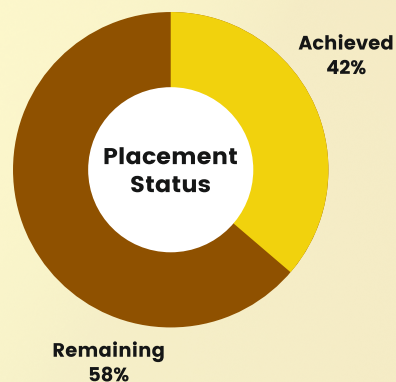




AISECT has successfully mobilized 82% of this target, which translates to 1,63,017 candidates. Additionally, the program sets a goal of training 1,80,000 candidates. Currently, 56% of this target, which is equivalent to 1,00,100 candidates, have already undergone training.

**Mobilization Status****Training Status****Mobilization****Training**

Our program aimed to equip young individuals with various skills and empower them to build a better future for themselves. To achieve this, we organized 73 Rojgarmelas/ job fairs till date and we connected candidates with different placement schemes. Our goal was to provide opportunities for these individuals to use the skills they learned to create a positive impact on their lives.

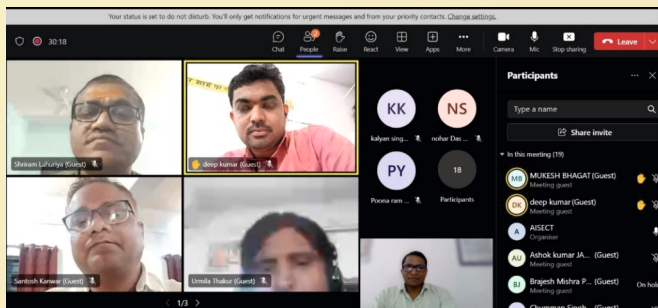


A target of 1,000 facilitators/trainers to undergo Training of Trainers (ToT) was set to insure they can provide basic or foundational digital skills to 2,00,000 learners was set. 76% i.e. 759 of the facilitators had successfully undergone certified trainers/facilitators training.

Remaining 24%



Achieved 76%



The impact of the MS RISE program is life transforming as the lifestyle of the beneficiaries gets completely transformed from the school dropout, college dropout, unskilled, financially dependent to a skilled and employed person. Some of the transforming impact stories are –



**AISECT** **Microsoft**

**Priya Singh**  
(Financial Advisor @ Reliance Nippon LIC)

I am Priya Singh from Azampur. I was actively looking for jobs and searching for courses to strengthen my skills for securing a job. One day my friend informed me about the Microsoft Rise skill training program. This program is developing a holistic approach to empowering women and youth throughout India to build a better future for them and nation-building. This program has four modules: employability skills, entrepreneurship skills, digital productivity skills, and communication skills. These modules enable a person to formulate skill sets that allow him or her to be eligible for a suitable job and pursue their career. After completing the training, I passed the final exam and was appointed as a financial advisor with Reliance Nippon LIC. I am grateful for the AISECT and Microsoft Rise skills programs for giving me 21st-century skills and employment opportunities.



**AISECT** **Microsoft**

**Deepak Singh**  
Placed in Blue Dart

My name is Deepak, and I belong to the Shajapur region of Madhya Pradesh. Due to a lack of education and resources, I was unable to earn livelihood for my family.

One day, the AISECT team visited our neighborhood. Through that, I discovered the Microsoft Rural India Skill Empowerment Program. This program seeks to empower youth by ensuring capacity building and connecting beneficiaries with employment opportunities without incurring any cost.

As a result, I was fascinated and immediately enrolled in the course. I learned about applications of Microsoft tools, resume building and interview skills in the Digital Productivity and Employability skills modules.

On completion of my course, I am employed as a delivery boy in Blue Dart Company. I am thankful to Microsoft RISE and AISECT for supporting me in gaining 21st-century skills. Now I can fulfill all my family needs.

## WAY FORWARD

AISECT has been successfully implementing the program since the inception. Acknowledging the on ground impact created by the AISECT the program is extended by Microsoft till June 2024. Moving forward the following outcome is expected from AISECT through the MS RISE program till June 2024 –

- **3,00,000** beneficiaries would be enabled with 70+ hours of VILT courses at basic and foundational level in selected states.
- 2,70,000 beneficiaries would be completing course modules and enabled with a certificate of completion.
- **35,000** beneficiaries would be empowered through guidance/linkage towards employment/ self-employed/ small enterprises.
- 40% improvement in the learning outcomes of the learners before and after undergoing the training sessions.
- **11,000** facilitators/teachers would be guided to provide basic or foundational digital skills to the learners.

**CREATED & DESIGNED BY**

Jitesh Wadhwani

Vaibhav Shrivastava





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[www.aisectonline.com](http://www.aisectonline.com)  
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#### State Offices

Aasam | Andhra Pradesh | Bihar | Chhattisgarh | Gujarat | Himachal Pradesh | Jharkhand | Jammu-Kashmir | Kerla | Karnataka  
Maharashtra | Nagaland | Odisha | Punjab | Rajasthan | Telangana | Tamilnadu | Tripura | Uttar Pradesh | West Bengal