



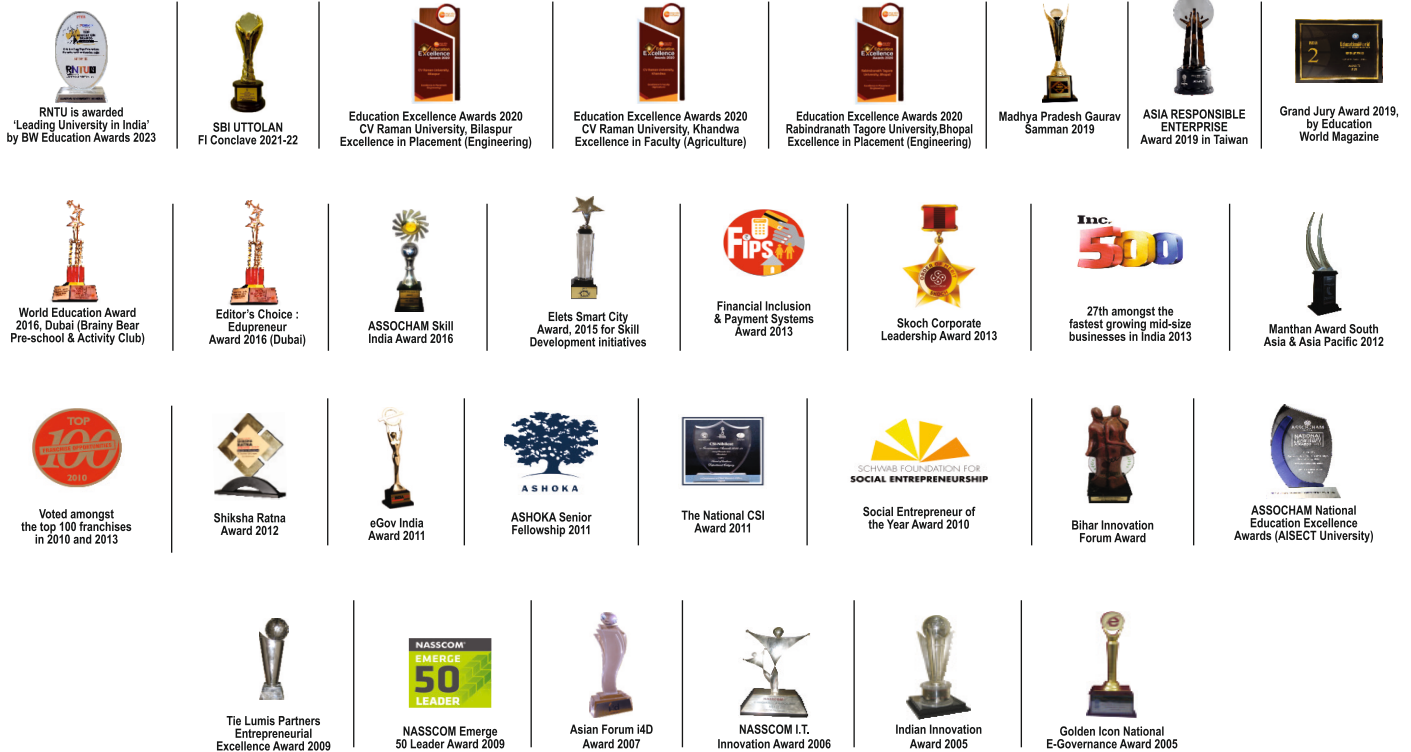
ANNUAL REPORT 2022-23

Creating a
Samarth Bharat



Annual Report 2022-23

AISECT AWARDS & ACCOLADES



Lauded by World Renowned Bodies





Message from the Founder, Chairman, and Managing Director

SHRI. SANTOSH CHOUBEY

When we envisioned AISECT in 1985, we knew that digital literacy and scientific temperaments were imperatives to a prospective economy like India. A few of us like-minded individuals set out on a mission to spread the knowledge of computers to the bottom-rung of the pyramid. Come 2023, digital space is still the most significant aspect of the future. Upskilling individuals with technical knowledge and providing incubation to innovative ideas is of key importance to us at AISECT so that we could further push the country's economic and scientific temperament.

The following annual report is not just a encapsulation of the results of our endeavours in the past year, but a testament to our growth in the past 38 years. AISECT today has a network of 37,500 centres across 28 states and 5 Union territories making us the largest skill-based education, vocation-led, training, services, and e-governance network in India. We have touched over 5 million lives with our initiatives and are excited to make several leaps forward with the launch of AISECT Learn- our affordable, platform for e-learning. We have aligned all our modules to the New Education Policy (NEP) imparting education in the Hindi language, aiming to create equal opportunities for native language speakers to get their certification in short-term courses or professional diplomas.

In our endeavour to empower India, AISECT continues to bolster its efforts to reach every nook of India with apprenticeship programmes

and initiatives like Rojgarmantra with the vision to empower job seekers and bridge the demand supply gap which is part of a major Human Resourcing issue in India. We currently have over 17 lakh job seekers and 1000 companies using our services, further enabling our journey with young aspiring job seekers in India looking to apply the skills for a livelihood.

Progress lies not in enhancing what is, but in advancing toward what will be - Khalil Gibran

AISECT has been instrumental in bringing common service centres to many villages. As a next step, we have launched AISECT Seva Kendras which is a 'one-stop window' for various services in the field of B2C & G2C segments. impact Seva Kendra is creating and how it is benefitting rural & urban audiences through a wide spectrum of services.

It is our collective vision to work towards a future for India while contributing significantly to the advancement and economic empowerment of people, who come from diverse backgrounds. It is our dream to bring equal opportunities, create avenues for different regions in India, create jobs, and promote the industrial and cultural development of the nation.

To take skills and services directly to students we have also launched our own LMS AISECT Learn.



Message from Executive Vice President, AISECT Group & Vice Chairman

Dr. SIDDHARTH
CHATURVEDI

It is with great pride that we present to you the AISECT annual report. Entering our 38th year, I can only look back and applaud everyone associated with AISECT Group on how far we have come and the milestones that we have seen together.

I am happy to share that today AISECT has reached a network of over 37,500 centres spread across 28 states and 5 Union Territories. Without a doubt, I can say that one of our biggest achievements has been the successful and sustainable expansion of the AISECT Multipurpose Centre in Rural Areas model to over 37,500 centres, which is helping entrepreneurs sustain themselves in the long term. In line with our mission to promote a variety of skills in rural India to empower, generate employment, and unfold entrepreneurship-based initiatives, we have generated over 20,000 rural entrepreneurs, indirectly employing over 40,000 people, while our various vocational courses have helped lakhs of people from various sections of society.

In a unique initiative to make various digital services accessible to every citizen in their localities, our latest initiative includes AISECT Seva Kendra. Within a short period of time, the portal has benefitted residents of both urban and rural India. With our 50,000 ASK centres in

the pipeline, we aim to become one of the leading Online Services Networks.

In the coming years for AISECT, we aim to harness the power of digital learning to reach a wider youth base, empowering them with knowledge and experience to join the employable workforce in the country. We as an organization aspire to expand our services to South & North-East territories of the country and catalyse the prevailing education & skilling ecosystem in their geographies. In the coming years, we also want to spread our reach to countries outside India through partnerships with international development organizations. The organization's interest lies in intervening in the much-required educational & skilling space of East & North African regions.

Our vision for AISECT is to remain rooted while spreading our wings to soar to new heights. In the past year, we have played an instrumental in the Group's growth with various initiatives in association with the Government of India priorities such as the Skill India Mission, Digital India Mission, and Startup India Mission and will continue to do meaningful work in this direction.



**Message from
Executive Vice President,
AISECT GROUP**

Dr. PALLAVI RAO
CHATURVEDI

Since its inception, AISECT has strived to create an inclusive and progressive skill-based learning framework. In India, the gap between demand for a skilled workforce and availability has been growing, with the industry focusing on specific skill sets. With a deep understanding of both the skill development and education sectors, AISECT has been instrumental in changing the way education is imparted, pioneering and leading the industry with many firsts.

Our DNA has been to create value for our students from all age groups by constantly innovating our programmes and our approach to education. We firmly believe we can make a lot more difference if we propagate early childhood learning. Childhood is the most crucial and formative phase of a person's life; hence under AISECT, we created a separate segment working towards the right parenting tactics and children's development. With Brainy Bear store (educational toys and activity boxes) and Brainy Bear Preschools, we are creating a 360-degree approach focusing on best parenting practices and providing a stimulating learning environment.

One more feather in our cap in the past year, has been the launch of AISECT Learn - a future-ready e-learning platform designed for upskilling and for learners who want to build their subject matter expertise with in-demand, industry-ready skills. We have made the course inclusive by delivering the course in Hindi & English languages so that students seeking a wide array of disciplines from recognised world-class universities have easy access to the curriculum.

Technology plays a key role in what we aspire to achieve. The past year, AISECT set up a state-of-the-art audio-visual studio with audio visual content for teaching, training, and digital learning, recorded national and international conferences, seminars, workshops, and cultural events, as well as covered interviews with eminent visitors to the university.

AISECT continues to foster its commitment to the grassroots of India by cultivating cultures & capacities that enable individuals to acquire skills, education and practical knowledge required to be employable today.

We thank and congratulate all our stakeholders for being on this memorable journey of over three decades. The upcoming years are crucial in defining transformative education and learning in India. While we continue to work with all sections of society, including students, housewives, government officials, working professionals or below-poverty-line youth to enhance their skills and gain access to better prospects, we will strive to be a powerhouse of knowledge and skill education. We hope you are as thrilled as we are for the next phase and continue to get your support.

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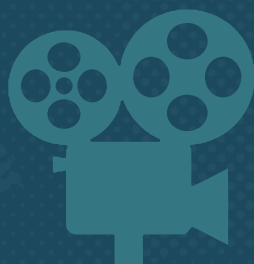


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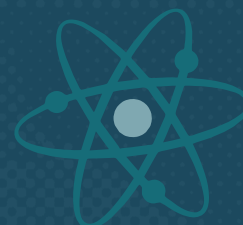


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01 | AISECT: Leading Social Enterprise In India

When it started in 2006, AISECT Ltd was a company focused solely on spreading digital literacy using Hindi language as a tool in rural areas of Central India. Today, AISECT Ltd is a leading Indian social enterprise, working tirelessly for the betterment of rural and semi-urban communities using a host of products and services, delivered through an unparalleled network of centres across the country at the grassroots level.

Snapshot

AISECT Ltd was born out of the 38-year-old AISECT Group and its wealth of experience working in rural areas using ICT-based services and solutions, and fostering rural entrepreneurship.

Over the years, AISECT Ltd has developed into a pan-India company delivering various products and services to various consumers and customers, as the result of a conscious decision by the organisation to separate its commercial activities from its social initiatives.

AISECT Ltd currently operates in the following areas:

1. Skill development and specialised courses, in partnership with Government ministries, CSR partners and corporates.
2. Financial inclusion
3. Online services through AISECT Seva Kendras
4. Placement Services through the Rojgar Mantra Portal
5. Online education through AISECT Learn.
6. NETC – National Electronic Toll Collection System
7. Insurance services
8. Content development and publications
9. Online database management and support solutions for educational institutions.

Background

For over 38 years since 1985, AISECT has been working in the fields of skill development, higher education, financial inclusion, e-governance, online services and schools. Unquestionably, one of its biggest achievements has been the successful and sustainable expansion of the AISECT Multipurpose Centre in Rural Areas model to over 37,500 centres, helping entrepreneurs sustain themselves in the long term with a host of services including skill development and vocational training. Thus, from simply teaching

Recognised as India's leading skill development, training, and education services provider, **AISECT today has an unrivalled network of over 37,500 centres across 28 states and five Union Territories.** A recipient of several national and international awards, AISECT has transformed the lives of over 2 million students and counting, through a host of skill development programmes. Its unique working model has helped AISECT create over **20,000 rural entrepreneurs, and indirectly provided employment to more than 1,00,000 people .**

computers, AISECT expanded its offerings to teaching through computers using vernacular languages, especially Hindi and to other allied services to make entrepreneurs working in rural and semi-urban areas sustainable.

Over the years, we have added various skill-based courses to our portfolio according to the needs of a local community, and developed several vocational training and skill development modules in Hindi and other regional languages. All our efforts in the training and education space over the last three decades, be it the

launch of universities and institutes of higher education or the development of multimedia content for K-12 schools, or even the recent launch of pre-schools, have been in response to a demand-supply gap that we found in remote areas of the country in terms of quality primary, secondary, and higher education.

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international awards, AISECT has transformed the lives of over 2 million students and counting, through a host of skill development programmes. Its unique working model has helped AISECT create over 20,000 rural entrepreneurs, and indirectly provided employment to more than 1,00,000 people.

AISECT remains primarily engaged in skill development and training, capacity building, and developing models and teaching methodologies for the non-formal education sector, disseminating G2C, B2C, and financial services across semi-urban and rural India, and implementing e-Governance and training and skill development projects for the Central and state governments, to fill skill and services gaps in a rapidly growing economy. AISECT's focus has always been on the country's Tier II and Tier III cities, so that the benefits of technology can reach under-developed areas.

Our vision is to empower millions of individuals in India by creating sustainable livelihood opportunities. We strive to provide access to resources, education, and training to underserved communities, enabling them to become self-sufficient and improve their overall quality of life. We believe that by fostering economic growth and stability, we can help break the cycle of poverty and build a more equitable society for all. Our ultimate goal is to create a sustainable future for the beneficiaries we serve, one where they have the tools and support they need to thrive.

AISECT is committed to empowering individuals at the grassroots level by improving their employability capacities. **Our focus** is centered on providing access to education and training opportunities that will enable individuals to acquire the skills and knowledge needed to succeed in today's job market. We understand that sustainable development is not just about providing people with jobs, but also about equipping them with the tools they need to create opportunities for themselves. Our focus is on working closely with communities to

identify their needs and tailor our programs to meet those needs. Through our efforts, we aim to empower individuals with the skills and confidence they need to take control of their own lives and build a brighter future for themselves and their families.

Our approach is aimed at uplifting and empowering the rural and suburban areas of the nation through inclusive changes such as quality education and training. We believe that in order to create sustainable development, it is crucial to focus on these areas where access to resources and opportunities is often limited. We focus on not just providing education and training, but also on creating an environment where individuals from all backgrounds have equal access to opportunities.

Innovations

Over the years, the organisation has come up with strategic innovations and interventions to reach its target client base in numerous districts, blocks and panchayats. The philosophy of the organisation is centred on extending the advantages of technology to weaker sections of society, thus empowering them to be employable and independent.

Core innovations brought about:

The interventions and best practices evolved by AISECT over last 38 years can be summarized in the following innovations carried out by the organization:

- 1. Setting up of Multipurpose ICT centers:** The nature of intervention at the block and sub-block (panchayat) level were made multipurpose and flexible in nature on account of the multifaceted demands which exist there.
- 2. Forging Developmental Linkages:** The centers were used to effectively link the activities with ongoing developmental programs in the areas of literacy, education, watershed management and health.

The major verticals where AISECT has been working to create sustainable enterprises across the country are:

Skill development and specialised courses in partnership with universities and education industry leaders. AISECT has **29 academies offering nearly 200 courses** aligned to the National Skills Qualifications Framework (NSQF), providing integrated components such as soft skills and computer skills.

Financial Inclusion aimed at extending hassle-free savings, loan facilities and other banking services at an affordable cost to the underprivileged and unbanked population of the country through nationalised banks like State Bank of India and Bank of Baroda, across a vast **network of 7,200 banking kiosks**

AISECT Seva Kendra is a one-stop window integrated with government departments, private business houses and other organisations to provide services in the field of academics, recruitment, online counselling, online assessment examinations and B2C services. AISECT Seva Kendra currently delivers its services through a **wide network of over 12,000 centres** all over India. The vision for **AISECT Seva Kendra centres** is to make digital services permanently accessible to the ordinary citizen in his or her locality, through an integrated and affordable service delivery platform, ensuring efficiency, transparency and reliability

AISECT Ltd was **empanelled by UIDAI as an enrollment agency** for various registrars to establish and operate Permanent Enrollment Centres (PECs) through centres located across India. To provide UIDAI services to rural communities, AISECT Ltd had established PECs in its pre-existing centres at the panchayat level, and this initiative has **benefited more than 1.25 crore citizens**, with more than 1 crore receiving their Aadhaar numbers. We have now become one of the **human resource supply agencies to provide resources to UID centres**.

The **National Electronic Toll Collection System (NETC)** enables users to travel across national highways through toll gates without stopping using the RFID tag. Through its vast network, AISECT Ltd has tied up with SBI and has been working on this project since 2016. As of now, AISECT has enabled **well over 100,000 vehicles** to be tagged.

AISECT Group's unique job portal **Rojgar Mantra** caters primarily to semi-urban and rural areas of our country, and is intended to **close the demand-supply gap** in the targeted job markets. Rojgar Mantra will act as a medium for employers to narrow down their requirements to find the right candidate and for job seekers to get jobs they are skilled at in their states and districts that are not too far from their hometowns, reducing the need to migrate or relocate.

AISECT Learn is a future-ready **e-learning platform** designed for upskilling and knowledge building that enables learners to master in-demand, industry-ready skills, delivered in **Hindi and English**, in a wide array of disciplines from **recognised world-class universities**. The learning modules are aligned with the government's New Education Policy, offering **1,000-plus courses across more than 80 categories**.

The **content development team and AISECT publications** division of AISECT under the AISECT Content Development Group was established in 2010, with an aim to meet the continuously evolving need for high-quality content to better train aspirants in the skills ecosystem. AISECT Content Development Group is backed by a pool of highly qualified faculty, SMEs, researchers and developers with rich industry and practical experience. These professionals offer world-class content as part of a series of uniquely designed courses from our own academy programmes, as well as NSQF-aligned job roles, through which participants gain a comprehensive understanding of job roles. AISECT has also published content in the fields of Hindi literature, preschool books, and books on legal literacy, covering a **total of seven sectors**

AISECT Ltd. offers **end-to-end solutions to educational institutions for online management** of student databases, student enrolments, communication with students, providing access to Learning Management Systems, developing and sales of course material in hard and soft copy as per guidelines received from universities, facilitating filling up of exam forms and collection of fees



AISECT offers **general insurance services as the approved corporate agent** of the Insurance Regulatory and Development Authority of India (IRDAI) in association with New India Assurance Co. Ltd and IFFCO Tokio General Insurance Co. Ltd. The services cover all insurance activities, including providing insurance-related information to customers, information about new products and assistance in claim settlements

3. Adopting regional Languages: It was critical that the IT center communicated with people in their regional languages. AISECT was the pioneer of IT content creation in Hindi and other regional languages.

4. Organising the first ever I.T Yatra in India: AISECT organised the first ever Information Technology Yatra of Rural India in the year 2001, with a view to initiating I.T awareness, creating structures for utilising I.T as a vehicle for promotion of Knowledge based enterprises and for generating curiosity in schools and colleges across rural locations. This practice has been continued for over two decades now. The yatras cover over 50 blocks and 200 panchayats every two years.

5. Encouraging entrepreneurship:

The sustainability and scalability aspect of this model comes from the fact that the network is set up by a host of individual village level entrepreneurs across the country and not by a single body. I.T.I, polytechnic graduates and other technically qualified youth were invited to attend an I.T based Entrepreneurship Orientation Program wherein they were exposed to various socio-economic aspects of multipurpose centres. Over 50 such camps were organised at Blocks and Panchayats every year.

6. Enlisting Schools and Panchayats (village clusters) as carriers: Utilizing existing infrastructure became very important in order to maximise reach. Whether the emphasis was on teaching “computers” itself or on teaching through computers, schools and panchayats formed important carriers of I.T to far flung areas.

AISECT works in alignment with leading Govt. Missions and Initiatives and AISECT's infrastructure has become a trusted channel for delivery of several Govt. initiatives in the areas of skilling, education, digital literacy, financial inclusion and Aadhaar services, generating fresh opportunities for employment and self – employment in rural areas.

7. Creating Rural Knowledge Workers:

Moving to a knowledge-based society requires knowledge workers. In the rural context this implies identifying people who possess or can seek information so that the local demands can be met with.

8. Setting up of Higher Education Institutions in Rural and Underserved Areas:

AISECT recognized the fact that vertical mobility of students receiving short term training at its centers is in continuous demand in the society and hence went about setting up high quality Higher Education Centers in rural and underserved areas of the country; e.g. in MP, Chhattisgarh, Jharkhand and Bihar.

9. Collaborating with other service providing companies to increase employability:

With a view to become a service aggregator for rural India, AISECT has partnered with companies in the Banking, Insurance, Telecom and Financial sectors to provide services through the existing centers thus

generating employment opportunities for rural youth.

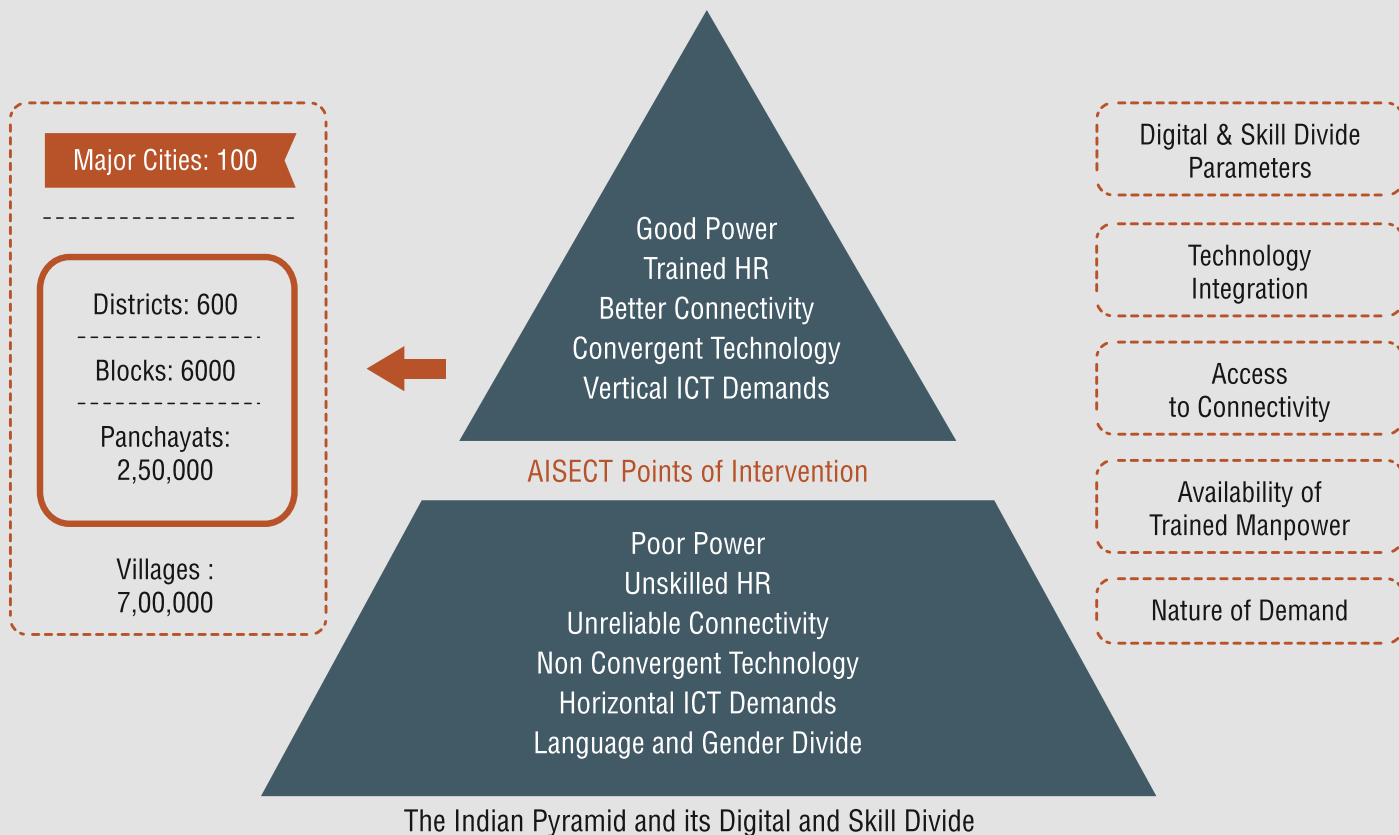
10. Implementing Government Projects:

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In Focus

AISECT has pioneered the 'Multipurpose Centre' Model, which utilises the existing infrastructure of an education and training centre to offer numerous services including skill development, capacity building, information window, maintenance and repair, sale of allied products and services, e-Governance through Common Service Centres (CSC), banking and insurance services, etc.

AISECT Target Segment



AISECT's mission is to promote a variety of skills in rural India to empower, generate employment, and unfold entrepreneurship-based initiatives to create an inclusive society. In line with this, AISECT has also been involved in major financial inclusion activities over the last two years, working with the State Bank of India through the CSC network to promote Banking Correspondent (BC) and Banking Facilitator (BF) activities in Madhya Pradesh and Chattisgarh.

This involves training and skill development of village-level entrepreneurs to turn them into a BC or BF. AISECT already has more than 6,500 installed BC kiosks working towards financial inclusion in rural areas. While metro cities and major urban centres have charted unprecedented growth owing to their ability to attract investment, technology and manpower, rural and backward areas remain largely untouched by technological development.

Hence, geographically, we have picked our points of intervention between the districts, blocks and the panchayats (cluster of villages), which include most semi-urban and rural settlements.

The Journey thus Far

Our widespread network and wide range of service offerings are testament to the success that our business model has achieved over the years. The jobs that AISECT has generated directly or indirectly at the district, block and panchayat levels should be considered to be our greatest achievement. Our network has generated over 20,000 rural entrepreneurs, indirectly employing over 1,00,000 people, while our various vocational courses have helped lakhs of people from all sections of society, including students, housewives, government officials,

working professionals or below poverty line youth enhance their skills and gain access to better prospects.

Semi-urban and rural India is a huge but largely fragmented segment still waiting to be tapped, so our core endeavour since our inception has been the empowerment of semi-urban and rural populations. In 38 years, AISECT has spread out to 28 states and 5 union territories in the country, including: Madhya Pradesh, Chhattisgarh, Maharashtra, Gujarat, Rajasthan, Uttar Pradesh, Bihar, Orissa, Andhra Pradesh, Tamil Nadu, Kerala, Pondicherry, Andaman and Nicobar Islands, Delhi, Punjab, Sikkim, West Bengal, Jammu & Kashmir, Jharkhand, Uttarakhand, Haryana, Himachal Pradesh, Nagaland, Manipur, Tripura, and Karnataka, Chandigarh, Assam, Goa, Meghalaya, Mizoram, and Telangana.

Our viable and sustainable model of ICT

intervention in rural areas is now incorporated as case studies in the IIM-World Bank, United Nations Development Programme, Harvard Business Review-Indian School of Business, compilations of case studies from India. AISECT has also been as shortlisted as one of the top 12 finalists for WISE Award. Pioneering computer education in Hindi and other Indian languages, building up institutions in information technology, vocational education, IT-enabled services, and setting up facilities for web design and CD preparation are some of our recent initiatives.

The self-sustainable, demand-led AISECT Model reflects the demand side of communities for various skills and services in the unorganised sector. To ensure sustainability and scalability, the network was set up involving individual entrepreneurs across the country. Today, the organisation is **India's biggest entrepreneur-driven network** at



the district, block and panchayat levels. Currently, 20,000-plus rural entrepreneurs associated with the AISECT network generate an **annual income ranging from Rs 2 lakh to Rs 1 crore**.

The effort in recent years has been to improve the quality of teaching and learning at our centres. Attempts are also ongoing to increase the geographical coverage of AISECT and penetrate further to untapped districts and blocks through participatory management schemes.

The map below shows a state-wise spread of AISECT offices and AISECT SKILL KNOWLEDGE PROVIDER as of now:



02 | Humbled By Recognition

At AISECT, we believe that the drive to achieve greater goals should be a continuous process. With the passage of time, this philosophy has been justified by a growing roster of awards and accolades which highlight the innovation and effectiveness of our endeavours. These have both humbled and inspired us, and we are delighted to share some of our notable moments with you:

NASSCOM IT Innovation Award for innovation in the pertinent usage of ICT in the rural sector



NASSCOM IT Innovation Initiative is a quest for the most imaginative, out-of-the-box thinkers and ideas among emerging Indian ICT players. AISECT won the prestigious NASSCOM IT Innovation Award in 2006, the only organisation from Central India to be thus honoured, emerging ahead of six shortlisted organisations from a total of 136 entries. The award was handed out at NASSCOM Global Leadership Forum 2006 by the late Dr A.P.J. Abdul Kalam, former President of India. AISECT

was recognised for its innovative efforts in promoting information and communication technologies and creating content for rural and tribal areas.

Ashoka Senior Fellowship

Our CMD Shri Santosh Kumar Choubey was elected as a Senior Ashoka Fellow in 2011 for creating new employment opportunities for more than 1.6 million rural youth in their local ecosystems, and his pioneering and sustained work in the area of ICT education and services dissemination in semi-urban and rural India. Ashoka Fellows are leading social entrepreneurs who are recognized globally for innovative solutions to social problems and the potential to change patterns across society. There are about 2,000 Ashoka Fellows across 60 countries and these esteemed individuals work around the globe in every area of human need.



The Indian Innovation Award for our IT kiosk model

The Indian Innovation Award marked a landmark achievement for AISECT in 2005. Once again, the award was handed



to us by Dr A.P.J. Abdul Kalam, and was in recognition of AISECT's innovative efforts in promoting information and communication technologies in rural and tribal areas. A jury headed by Prof. M.G.K. Menon observed that AISECT's multipurpose ICT kiosk model was extremely innovative and sustainable, especially in relatively neglected rural and semi-urban regions. While appreciating AISECT's efforts, Dr Kalam said the culture of innovation is necessary for a country like ours, and innovation must reach deprived sections of society. He also appreciated the village clusters and networks created by AISECT for ICT promotion, and even advised a replication of these efforts in India and other developing countries.

Schwab Foundation's (Finalist) Social Entrepreneur of the Year Award



The SEOY Awards, instituted by the Jubilant Bhartia Foundation and the and other countries. Of the 104 social entrepreneurs who had applied for the award, four were announced as the final winners on account of their sustained socially relevant work. AISECT was one of them, nominated for pioneering work in the field of ICT-based education and services in rural India, which opened up entrepreneurship and new employment opportunities for more than 1.9 million rural youth in their local ecosystems.



The World Education Summit Award

AISECT received the special mention award in the 'Vocational Education and Training' category at the World Education Summit Awards 2013. The awards felicitate and acknowledge unique and innovative initiatives in education globally across seven categories



Golden Icon in National e-Governance Award

AISECT received the Golden Icon in National e-Governance Award in 2005 for its contribution as an exemplary leader in ICT promotion and usage in rural India. This recognition was given for the propagation and dissemination of ICT tools in education, societal development and good governance.

World HRD Best in Class Learning & Development Award for the category Best Learning Program-Best Special Skills Training

From among 22 participants, AISECT received the prestigious Best in Class Learning & Development Awards 2013 for the category 'Best Learning Program Best Special Skills Training' at the World HRD Congress. The Best in Class Learning & Development Award is one of its kind in India, providing public recognition to achievements in learning, training and development to individuals as well as companies.



Asian Forum i4d Award for unique AISECT Model

In 2007, AISECT received the Asian Forum Award, popularly known as i4d (Information Technology for Development) Award. This was in recognition of AISECT's efforts in the area of ICT development.

The Manthan Award South Asia & Asia Pacific

AISECT won the ninth edition of the prestigious Manthan Award South Asia & Asia Pacific 2012 in the 'E-Financial Inclusion & Livelihood' category. The competition received 470 entries from organisations across all major South Asian countries with 25 nominations in the particular category.



The award recognised and acknowledged out-of-the-box innovations in ICT development across 16 different categories.

Fifth Annual Inc. India 500 Award

This award is Inc. India magazine's annual flagship event that brings the nation's brightest and most successful business



MP State IT Award, Best Performing Public Service Delivery Kiosk

Shri Malkhan Singh Rajput, AISECT CSC from Panna district and Shri Brindavan Goswami, AISECT CSC from Morena district of Madhya Pradesh, were selected for the MP State IT Award in the 'Best Performing Public Service Delivery Kiosks' category by a jury set up by the Madhya Pradesh government. The awards were handed over by Chief Minister Shivraj Singh Chouhan, in recognition of their work in delivering various services to rural citizens, such as UID enrollments, AISECT educational services, SBI kiosk banking, data entry in NPR, farmer registrations, MPOnline service etc. At the time of receiving the awards, Shri Rajput had opened more than 13,000 accounts through his kiosk, while Shri Goswami had enrolled more than 60,000 citizens for UID.



e-Gov India Award for Best ICT in Financial Inclusion

AISECT won the eminent eGov India 2011 Award for the category 'Best ICT in Financial Inclusion'. This award recognises and acknowledges the innovative use of Information and Communication Technology (ICT) in financial/banking inclusion.

minds together to mark the achievements of companies listed in the magazine's annual 'Top 500 Fastest Growing Mid-Sized Companies of India' list. The Inc. India 500 Award is an offshoot of the Annual Inc. 500 Award which is among the most respected business rankings in the USA. AISECT was ranked 27th in the 2013 edition of the rankings.

NASSCOM Emerge 50 Leader Award

In 2009 NASSCOM, India's largest IT and BPO association, declared AISECT as one of the Top 10 Emerging Leaders of India. AISECT was the recipient of the jury's pick award for its unique market and steady growth rate over the past couple of years.



Financial Inclusion and Payment Systems (FIPS) Award



We received this honour for our initiatives in providing banking and financial services to the unbanked population of India. The awards acknowledged and recognised the decisive role that various organisations have been playing in the areas of financial inclusion, banking technology, payment systems, mobile banking, health insurance and similar verticals.

National CSI Award for Excellence in IT

AISECT won the prestigious National CSI 2011 Award for Excellence in I.T. for its initiatives in human resource development through education. The national award, which included a cash prize of Rs 1 lakh, was announced during the 46th Annual CSI Convention held in Ahmedabad and has been instituted by the Computer Society of India to acknowledge and motivate innovation and indigenous development in the field of Computer Science and Technology. AISECT won the coveted award in the category 'Human Resource Development through Education' for pioneering work in the area of propagating ICT education in semi-urban and rural India.



Best Practice Recognition Award by National Skill Development Corporation



AISECT bagged the 'Best Practice Recognition 2013' award for the category 'Student Enrolment' at the sixth Bi-Annual Partners' Meet organised by the National Skill Development Corporation (NSDC). Among all NSDC partners, AISECT was able to achieve remarkable figures in terms of mustering and training over 1 lakh candidates in two years under the AISECT-NSDC partnership using the most innovative methods.

Bihar Innovation Forum Award

On the occasion of the second Bihar



Innovation Forum, Chief Minister Nitish Kumar honoured AISECT on behalf of the Government of Bihar for developing innovative, high impact and rural solutions in ICT. Launched in April 2013, the Bihar Innovation Forum is a one-of-its-kind initiative jointly taken by Jeevika (Bihar Rural Livelihoods Promotion Society) and the World Bank, which awards social innovators who have developed impactful rural enterprises across India.

Accolades for Electroniki, AISECT's Monthly Magazine, 2009

The third award of 2009 was the Rashtreeya

Raj Bhasha Shield Samman for Electroniki magazine from Chhattisgarh Governor Shri E.S.L. Narsimhan. This award recognised our efforts to popularise science and technology in regional languages. Electroniki has over the years become a very popular Hindi science magazine for students and adults alike.

Excellence in Skill Development Award 2015

AISECT was imparting skills-based training to semi-urban and rural populations way before the introduction of Prime Minister Narendra Modi's Skill India project, and was felicitated with the Excellence in Skill



Development Award by the Indian Society of Training and Development at a seminar organised by ISTD in collaboration with the Madhya Pradesh Council for Vocational Education & Training. It was an endeavour to motivate the players in the segment to impart quality training in order to generate skilled human resources.

Awards for AISECT books and publications:

- AISECT's publications have received several awards from national institutions, prominent among them being:
- AISECT CMD Shri Santosh Choubey received the Dr Shankar Dayal Sharma Award from MP Hindi Granth Academy for his books on computers in Hindi
- Smt Shashi Shukla's book on the Internet received first prize from Vigyan Parishad, Prayag & DIT (Government of India). Smt Shukla also received an award for her book e-governance from MCIT (GoI)
- Shri Vijay Khare, AISECT received an award for his book C Aur C++, Siddhant Aur Shilp from AICTE
- Dr N. K. Tiwari received an award for his book Bhaugalik Suchna Pranali from MCIT (GoI) and AICTE
- Shri Santosh Shukla received an award for his Hindi book titled Cyber Crime from the Bureau of Police Research & Development, Ministry of Home Affairs

Skoch Financial Inclusion & Deepening Award 2014

AISECT was conferred with the Skoch Order



of Merit at the prestigious Skoch Financial Inclusion & Deepening Award 2014 for its innovations in extending financial inclusion across the country. The award seeks to recognise best practices from the banking and financial service sectors making significant contributions to the cause of financial inclusion, financial deepening, promoting inclusive growth and poverty alleviation.



ASSOCHAM Leadership Award

AISECT has been a pioneer in the field of skill development and vocational education for three decades, and has implemented various employment-linked skill development projects with state and Central governments. AISECT was awarded the Leadership Award in Projects in Skill Development and CSR 2017 for the successful implementation of CSR and skill development projects across the country.



Skoch Renaissance Award

Skoch Renaissance Award is an acknowledgement of AISECT's extensive efforts and achievements in the area of education & services dissemination for semi-urban and rural India, since its inception in 1985. The awards, which were announced at the 34th Skoch Summit, acknowledged organizations that have contributed immensely to salutary transformations in society and governance.



ASIA RESPONSIBLE ENTERPRISE Award (AREA)

Under the 'Social Empowerment' Category in Taiwan. This is one of the Prestigious Awards that recognizes and honours responsible business leadership and organizations across Asia for championing CSR programs and initiatives in their businesses.

Over the years, the AISECT Group has also received several awards and accolades for its performance in the banking sector. Here are some of the more recent ones.

- 2022:** Certificate of Appreciation for PMJJBY Enrolment FY 2021-22, SBI LHO, Jaipur
- 2022:** Second prize for Highest AePS transaction, SBI LHO, Guwahati
- 2022:** Third Prize for Highest E-KYC, SBI LHO, Guwahati
- 2022:** Certificate of Appreciation for contribution in Social Security Scheme FY 2021-22, SBI AO-1, Bhubaneswar
- 2022:** Certificate of Achievement for Enrolling Average Social Security Schemes, BOB ZO, Kolkata
- 2021:** Outstanding Performance in 'Reduction of Zero Balance PMJDY Accounts', Corporate Office, Mumbai
- 2021:** Achieving highest percentage of passbook printing, SBI LHO, Lucknow
- 2020:** High level of Activation of CSPs during lockdown, LHO Lucknow
- 2020:** Social Security Campaign, LHO Maharashtra
- 2019:** Excellence Award for performance under FI, SBI LHO Bhubneswar
- 2019:** Certificate of Appreciation for Micro Insurance Campaign, BOB
- 2019:** FI Excellence Award for Social Security Schemes, SBI Corporate Office
- 2018:** Certificate of Recognition from Financial Inclusion CASEBOOK
- 2018:** Best Performance in 'Mission APY 2000' from SBI, LHO Mumbai
- 2017:** Best performance for APY during Sep 2017
- 2016-17:** Highest number of activation of CSPs
- 2016-17:** Highest number of Aadhar seeding of accounts
- 2016:** SBI Financial Inclusion Excellence Award (2015-16)
- 2015:** Significant Contributor Business Correspondents in APY by SBI-PFRDA

1



EDUCATION & SKILL DEVELOPMENT

03 | Skilling The Nation,
An Academy At A Time

04 | AISECT Learn:
Better Education & Better Careers

05 | ROJGARMANTRA:
For us, work is worship!



03 | Skilling The Nation,

An Academy At A Time

Skill development has been considered as one of the critical aspects for job creation in India. The country enjoys a unique demographic advantage, with the median age of an Indian being just 28.7 years in 2022, and with 41.08 percent of the population falling in the 25-54 age group. But in order to reap the dividend from such a large workforce, employability has to improve. Thus, the focus of skill development should be a result-oriented framework that corresponds with the needs of various industries.

Skill Development Through AISECT Academies

AISECT has been executing skill development programmes through its various academies. With a view to align its programs to the National Skill Qualification Framework (NSQF), all existing academies have been mapped with 24 NSDC (National Skill Development Corporation) Skill Sectors. In addition, five market-oriented academies have also been added with future skills and other employment-oriented programmes in mind.

AISECT Academy for IT-ITeS

Information Technology is one of the most important industries in the Indian economy. Unlike other industries, the IT industry is

knowledge-based, and efficient utilization of skilled workforces in the sector can help an economy achieve rapid growth. The AISECT Academy for IT-ITeS offers 50 programmes including 7 Diploma/ PG Diploma, 23 Certificate and 20 Short Duration programmes.

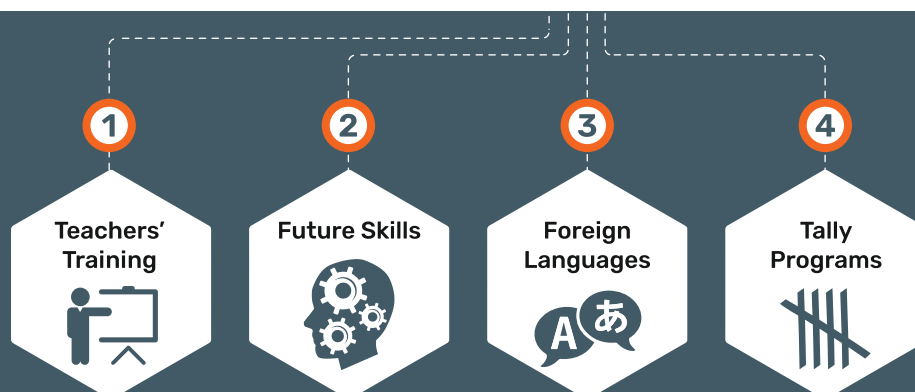
AISECT Academy for Agriculture

Agriculture in India is the key employment generator for a majority of the population. At present, the agriculture sector provides employment to about 52 percent of the country's workforce. The AISECT Academy for Agriculture offers 4 programs including 1 PG Diploma and 3 Certificate programmes.





Four other market-oriented academies are



AISECT Academy for Apparel, Made-Ups & Home Furnishing

The Indian textile and clothing industry has an overwhelming presence in the economic life of the country. Apart from providing one of the basic necessities of life, the textile and clothing industry also plays a vital role through its contribution to industrial output, employment generation, and the export earnings of the country. The AISECT Academy for Apparel, Made-Ups & Home Furnishing offers 7 programmes including 1 Diploma, 4 Certificate and 2 Short Term programmes.

AISECT Academy for Automotives

The automobile industry in India is undergoing a transformation because of its growth and profitability. To cope up with such rapid transformation, there is a constant need for automotive skilling, re-skilling and upskilling of the existing and future workforces. The AISECT Academy for Automotive offers 3 programmes including one Diploma and 2 Short Term programmes.

AISECT Academy for Beauty and Wellness

The beauty and wellness sector is thriving on the increasing section of affluent and middle-class population, thanks to the increasing patronisation of this population, which has started considering beauty and wellness as a necessity. Increased emphasis on holistic wellbeing, coupled with people's desire to look good and youthful, are other motivators for the industry. The rejuvenation segment is no longer perceived as a mere luxury service but acknowledged as an essential tool to destress. The AISECT Academy for Beauty and Wellness offers 6 programmes including 1 Diploma, 4 Certificate and 1 Short Term programmes.

AISECT Academy for BFSI

The banking and financial system of the country plays a substantial role in promoting the long term growth of the economy. In India,

financial sector reforms were initiated as part of overall economic reforms in the country and wide ranging reforms covering industry, trade, taxation, external sector, banking and financial markets have been carried out since mid-1991. The AISECT Academy for BFSI offers 13 programmes including 3 Diploma/PG Diploma and 10 Certificate programmes.

AISECT Academy for Capital Goods

The capital goods sector comprises plant and machinery, equipment/ accessories required for manufacture/ production, either directly or indirectly, of goods or for rendering services, including those required for replacement, modernization, technological up-gradation and expansion. It also includes packaging machinery and equipment, refrigeration equipment, power generating sets, equipment and instruments for testing, research and development, quality and pollution control. The AISECT Academy for Capital Goods presently offers 2 Short Term programmes.

AISECT Academy for Construction

Increased impetus to develop infrastructure in the country is attracting both domestic and international players. The private sector is emerging as a key player across various infrastructure segments, ranging from roads and communications to power and airports. In view of the importance of the construction sector, AISECT Academy for Construction is offering 5 programmes including 4 Certificate and 1 Short Duration programmes.

AISECT Academy for Food Processing

The Indian food industry is considered one of the sunrise sectors owing to its high growth potential and profitability. The Indian food processing industry accounts for 32 percent of the country's total food market and is ranked fifth in terms of production, consumption, export and expected growth. AISECT Academy for Food Processing offers 2 Short Duration programmes.



Affiliations with Sector Skill Councils

Sector Skill Councils are set up as autonomous industry-led bodies by NSDC. They create Occupational Standards and Qualification bodies, develop competency frameworks, conduct Train the Trainer Programs, conduct skill gap studies, and Assess and Certify trainees on the curriculum aligned to National Occupational Standards developed by them. According to AISECT's strength and experience and looking at the priority sectors in the states we are present, we have been affiliated with 27 SSC.

AISECT Academy for Healthcare

Healthcare has become one of India's largest sectors, both in terms of revenue and employment. Healthcare comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance and medical equipment. AISECT Academy for Healthcare offers 4 programmes, including 1 Diploma 1 Certificate and 2 Short Term programmes.

AISECT Academy for Management, Entrepreneurship & Professional Skills

A huge percentage of Indian graduates are unemployable owing to a lack of skills both technical and generic. Worse, a majority of applicants are hired on grounds of technical skills and often fired owing to a lack of generic

skills. It is a combination of generic/ behavioural/ soft/ employability skills that creates diversity and effectiveness in an individual. The AISECT Academy for Management, Entrepreneurship & Professional Skills offers 4 programmes including 2 Diploma and 2 Certificate programmes.

AISECT Academy for Media and Entertainment

The key objective of the media and entertainment space is to create a robust and vibrant ecosystem for quality, vocational education and skill development. The aim is to create a sustainable industry aligned ecosystem for robust skill and entrepreneurship development in the sector. The AISECT Academy for Media and Entertainment offers 3 programmes including 2 Certificate and 1 Short Duration programmes.

AISECT Academy for Green Jobs

Green jobs are those that contribute to preserving or restoring the environment, be they in traditional sectors such as manufacturing and construction, or in new, emerging green sectors such as renewable energy and energy efficiency. AISECT Academy for Green Jobs presently offers 1 Certificate programme.

AISECT Academy for Retail

The retail sector is one of the fastest growing sectors in India, occupying second spot in the global consumer market. Not surprisingly, retailing has become the major business activity and leading source of employment generation in the country. Among its major concerns are extreme changes in consumer behaviour, taste and preferences, the growing economy, earning capacity, and busy consumers who are pressed for time. The AISECT Academy for Retail offers 5 Certificate programmes.

AISECT Academy for Telecom

Currently, India is the world's second largest telecommunications market with a subscriber base of 1.16 billion, and has registered strong growth in the last decade. The Indian mobile economy is also growing rapidly. Over the next five years, rise in mobile-phone penetration and decline in data costs will add 500 million new Internet users in India, creating opportunities for new businesses. The AISECT Academy for Telecom offers 4 Certificate programmes.

AISECT Academy for Tourism & Hospitality

The Indian tourism and hospitality industry has emerged as one of the key drivers of growth in the services sector. The AISECT Academy for Tourism & Hospitality offers 5 programmes including 1 Diploma and 4 Certificate programmes.

AISECT Academy for Electronics & Hardware

With the growth of the IT industry in India, the IT infrastructure of various other industries

has also grown manifold in the past couple of years. Today, this infrastructure not only forms the backbone of IT requirements of electronics and hardware companies, but also scores of banks, retail chains and other industries. This growth, however, has also led to the need for professionals who can keep pace with the growing infrastructure. The AISECT Academy for Electronics and Hardware offers 19 programmes including 4 Advance Diploma/Diploma, 8 Certificate and 7 Short Duration programmes.

AISECT Academy for Animation, Multimedia and Gaming

AISECT is offering highly demanding cutting edge and job-relevant animation, VFX and gaming skills through the Academy to help students and professionals to expand their potential in the world of AVGC.

AISECT Academy for Animation, Multimedia and Gaming is one of the top animation schools poised to create some great talent who can perform extraordinarily and contribute to the growth of the AVGC industry. We aim to provide special interactive sessions, collaborative training & hands-on industry-driven curriculum with leading animators, illustrators, visual effects (VFX) and gaming artists who have worked on some of the largest global blockbuster films.

The AISECT Academy for Animation, Multimedia and Gaming is committed to serving the gap between industry demand and the supply of trained graduates in the AVGC, entertainment and media sectors. The Academy offers 15 programmes including 1 Diploma, 7 Certificate and 7 Short Duration programmes.

In addition to above AISECT Academies, there are 4 Market – Oriented Academies as given below:

1. AISECT Academy for Teacher's Training
2. AISECT Academy for Tally Programmes
3. AISECT Academy for Future Skills
4. AISECT Academy for Foreign Languages

AISECT Academy for Teacher's Training

AISECT TEACHER'S TRAINING academy offers comprehensive courses designed to equip teachers with the knowledge and skills they need to excel in their profession. From classroom management techniques, educational psychology, assessment and evaluation of students' learning outcomes, we have everything you need for your professional development journey. With experienced faculty members and a supportive team of professionals, AISECT Academy is providing Advance Diploma/ Certificate & Short duration programs.

AISECT Academy for Foreign Languages

AISECT Academy for Foreign language offers a unique opportunity to learn and discover four different international languages - French, German, Spanish and Japanese - through their online certificate courses these courses are available for students & professionals to upgrade their language proficiency and explore exciting career around the world.

AISECT Future Skills Academy

AISECT Future Skill Academy is a premier educational institution in India that is dedicated to empowering students and professionals to reach their full potential in the rapidly advancing field of technology. The academy is a collaborative effort between AISECT, the National Skill Development Corporation (NSDC), and NASSCOM, and has a clear goal of making India a global leader in digital talent.

The academy offers an extensive range of cutting-edge, job-relevant IT skills in high-demand areas such as Data Science, Artificial Intelligence, Machine Learning, Data Science, Ethical Hacking, Cyber Security, and Internet of Things. The courses available through the academy vary in duration, with some as short as a few months and others as long as

one year. Furthermore, the academy provides placement guarantees for some of its longer courses, and also offers paid internships after the completion of short-term courses, thus providing a pathway to gain hands-on experience and employment opportunities.

AISECT Academy for Tally Programs

AISECT Academy for Tally Programs is dedicated to becoming a premier provider of skilled manpower in the related sector like Tally ERP, GST, Accounting & Taxation providing students with the opportunity to gain knowledge and expertise, they can open up many exciting career paths such as accounting, finance, data analysis and more. With their comprehensive programs and courses tailored to meet industry standards, AISECT Academy provides an ideal platform for those who are looking to pursue a successful career in this field. The academy also offers ongoing support throughout the duration of each program so that students can stay ahead of latest developments in the industry.

AISECT Academy for Textile and Handlooms

AISECT Academy for Textiles and Handlooms offers a comprehensive range of courses in weaving, spinning, dyeing, printing and more. From the traditional to the modern, students can explore their creativity with an array of tools and techniques while learning from experienced faculty members who are committed to providing industry-leading instruction. With its cutting-edge facilities and supportive environment, AISECT Academy is the perfect place to develop your skills as a textile artist or handloom weaver.

ACADEMY for Life Sciences

AISECT Academy for Life Sciences, where students can explore their passions in life sciences. With state-of-the-art facilities,

experienced faculty members and an array of courses to choose from, this academy offers an unparalleled educational experience. From biology to chemistry and biochemistry, the curriculum is designed to prepare students for careers in medicine, research or healthcare administration. In addition to traditional classroom instruction, the academy also provides hands-on activities such as field trips and laboratory work that allow students to gain real world experience. Whether your goal is a career in science or just personal enrichment through knowledge, the Academy for Life Sciences will provide you with all of the tools necessary

AISECT Academy for Mining

AISECT Academy for Mining, a comprehensive learning academy designed to provide students with the latest tools and techniques in mining. Located in an ideal setting, this academy offers a wide range of courses that cover all aspects of mining from basic principles to advanced technologies. The curriculum is tailored to meet the unique needs of each student, providing them with hands-on experience and knowledge needed for success in today's competitive industry. With its cutting-edge facilities, experienced faculty members and innovative teaching methods, AISECT Academy for Mining ensures that students receive first-class education and training that will help them excel in their chosen career path.

AISECT Academy for Furniture and Fitting

AISECT Furniture and Fitting academy provides an array of learning opportunities that will equip you with the skills necessary to create stunning pieces. With expert instructors providing guidance along every step of the way, you can trust that your creations will be crafted with precision and care. Whether it's creating custom cabinetry or restoring antiques, AISECT Academy for Furniture and Fitting is

sure to provide a rewarding experience from start to finish.

AISECT Academy for Rubber and Plastic

AISECT Academy for Rubber and plastic provides various courses such as Diploma, Post Graduate Diploma, Certificate Courses etc. It also offers short-term specialized training programs for professionals from related industries. The academy has well-equipped labs with modern equipment and facilities to provide practical training to its students. It also has a library with a wide range of books, journals and other resources related to rubber and plastic technology.

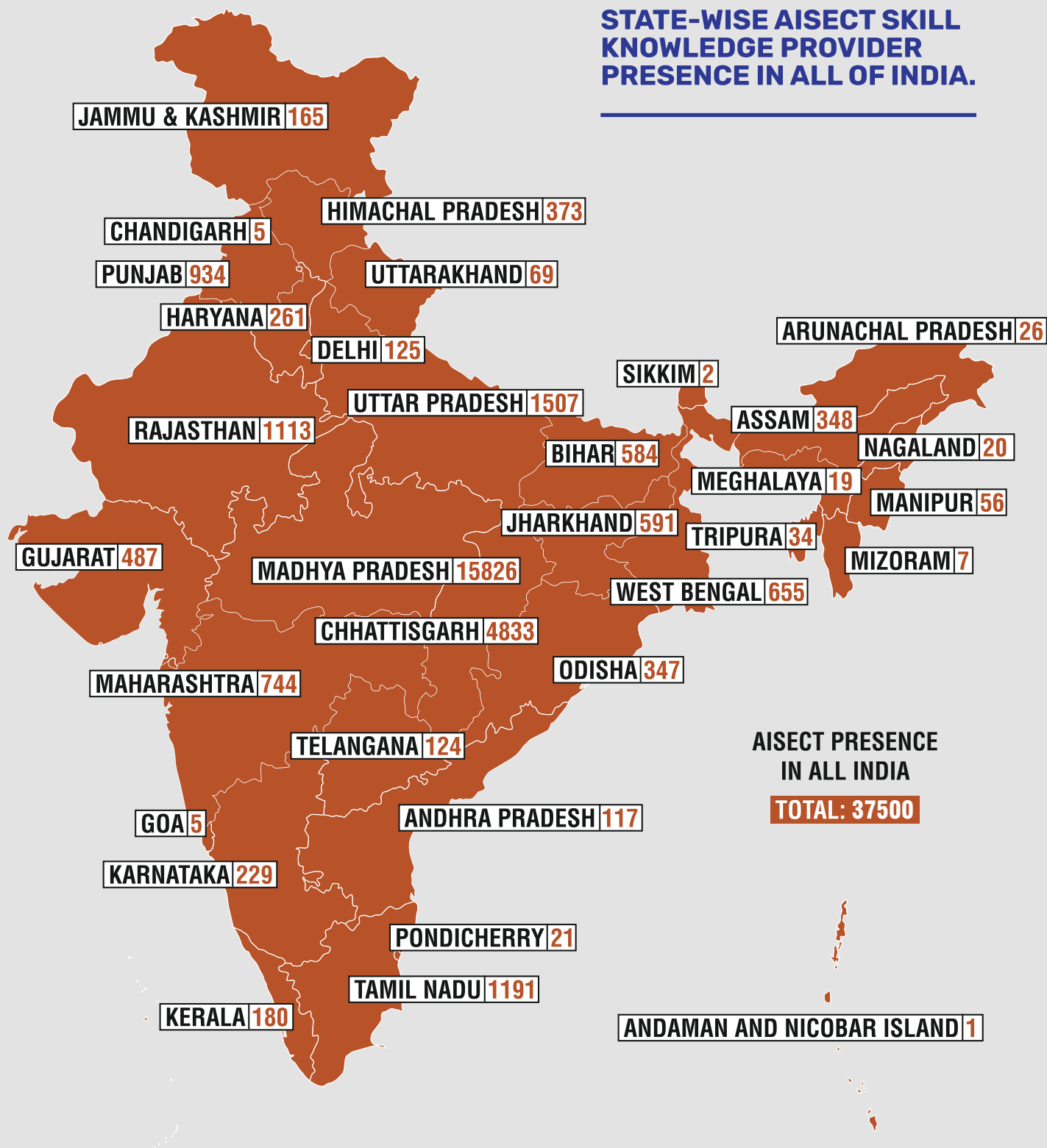
AISECT Academy for Logistics

AISECT Academy for Logistics forwarding, customs clearance, inventory control, warehousing and distribution. This academy also offers specialized courses in areas such as e-commerce logistics, international trade law and global sourcing. This program is designed to help students gain an in-depth understanding of the various aspects of logistics operations., leading to the export of Indian goods and the potential for creating job opportunities.

AISECT Academy for Plumbing

AISECT Academy for Plumbing is a leading institute in India offering professional training in plumbing. The academy provides comprehensive and quality training to its students, enabling them to become skilled professionals in the field of plumbing. The courses offered by AISECT Academy for Plumbing include: Basic Plumbing Course, Advanced Plumbing Course and Professional Diploma in Plumbing.

STATE-WISE AISECT SKILL KNOWLEDGE PROVIDER PRESENCE IN ALL OF INDIA.





Better Education & Better Careers

AISECT, India's leading higher education group, has launched AISECT Learn, a future-ready e-learning platform designed for upskilling and knowledge building that enables learners to master in-demand, industry-ready skills, delivered in Hindi & English languages, in a wide array of disciplines from recognised world-class universities.

The learning modules offered at AISECT Learn are aligned with the government's New Education Policy, offering 1,000-plus courses across more than 80 categories, incorporating soft skills and placement-oriented training in all the courses we deliver.

AISECT Learn has a self paced, VILT, and blended mode of learning in which students have access to Hindi & English courses, which ensures that the content is not restricted to English only, and therefore reaches a

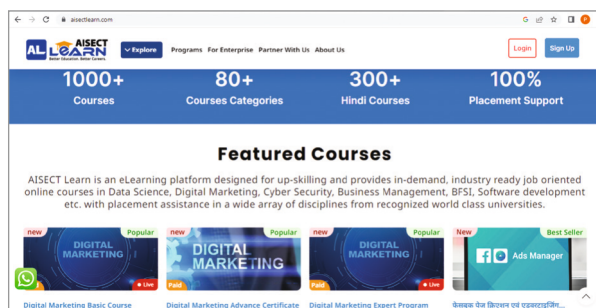
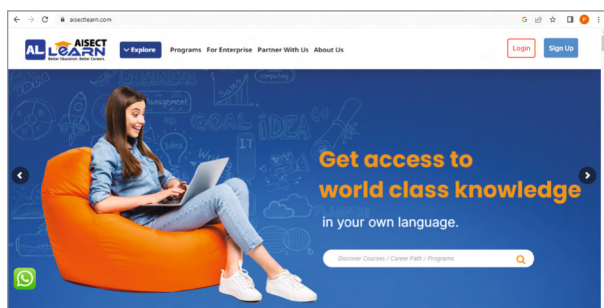
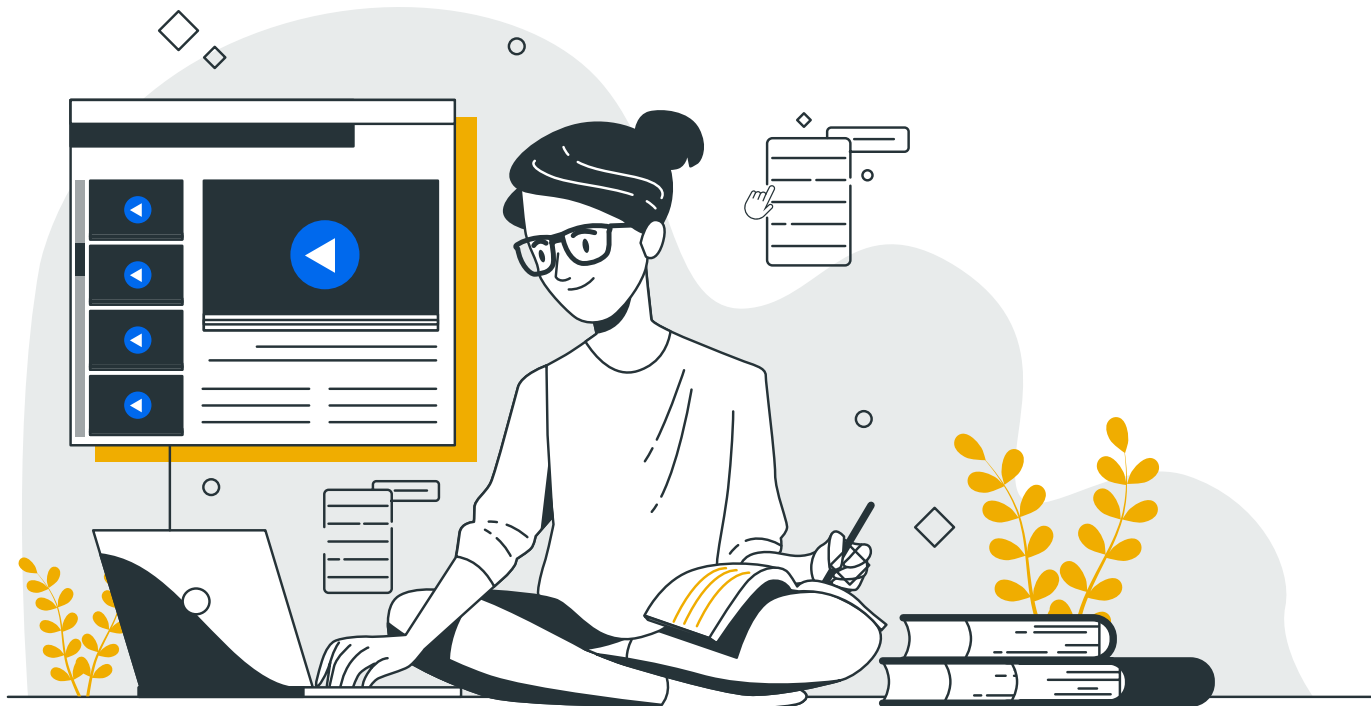
wider population of students in semi-urban and rural areas. AISECT believes in career-oriented learning for every student, be it short certification course or degree programme. The courses offered at AISECT Learn ranges across short-term certifications, professional diplomas, advanced certifications and soft skills certifications.

The AISECT Group has been working in the fields of primary and higher education for the past 38 years. With a pan-India presence

With a pan-India presence across more than 37,500 centres taking this legacy forward, the online learning options are intended to encourage professionals to upskill online and garner advanced skills without having to bear any opportunity cost.

The AISECT Mission

- To establish excellent and affordable education in locations without a quality higher education ecosystem
- To groom students into responsible, proficient and ethical professionals
- With over three decades of experience in skill development and job placement, the group offers extensive industry linkages and expertise in the entrepreneurship sector

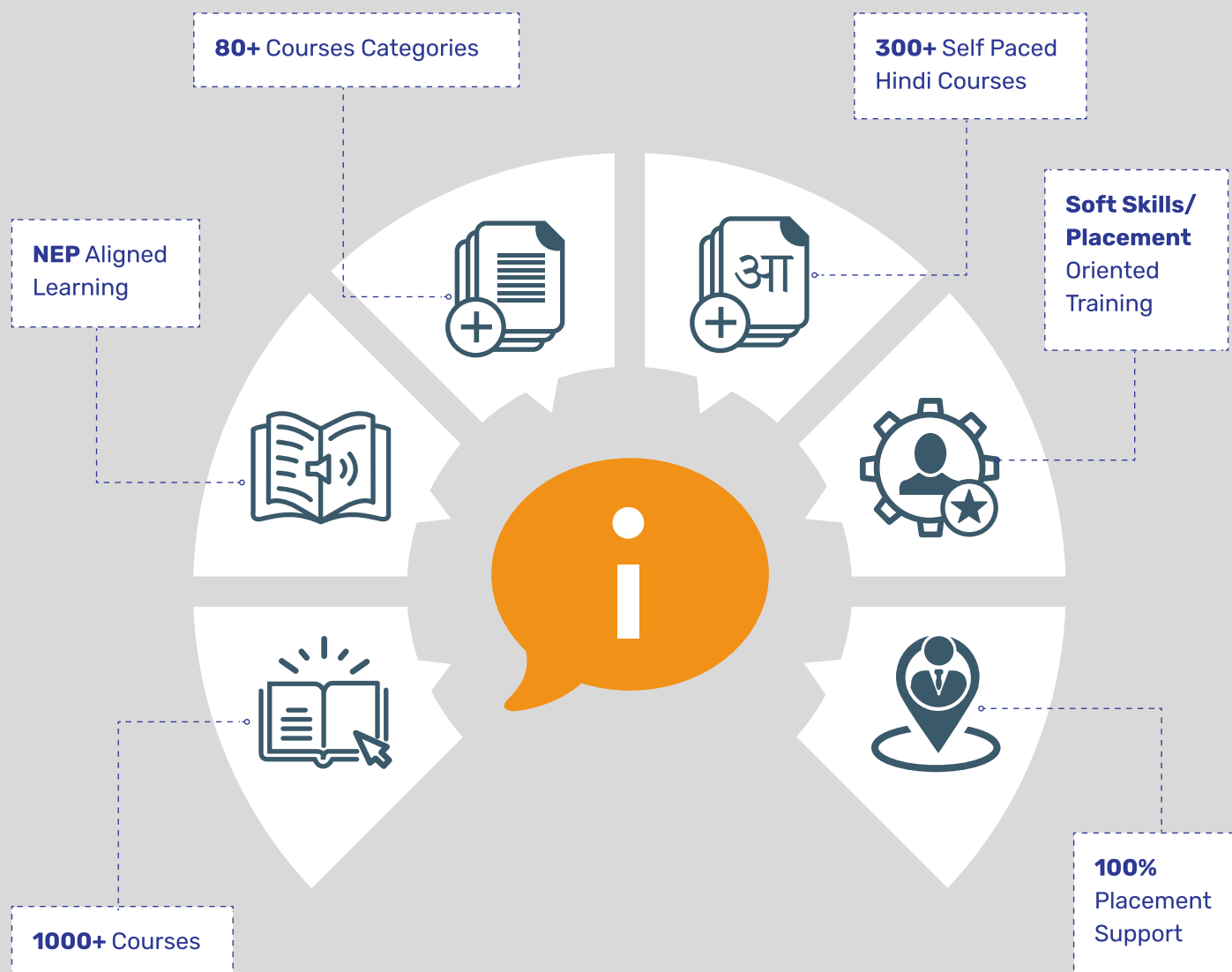


across more than 37,500 centres taking this legacy forward, the online learning options are intended to encourage professionals to upskill online and garner advanced skills without having to bear any opportunity cost. This will help achieve AISECT's mission to empower people, foster growth, create opportunities, build careers and revolutionise learning in India.

AISECT Learn offers instructors and content partners a choice of two unique models of

engagement – the revenue sharing model and the licence-based transfer pricing model.

- The revenue-sharing model allows instructors and content partners to create video content with the help of AISECT Studio, where they can enjoy the benefits of co-branding and marketing by AISECT Learn
- In the licence-based model, instructors can teach using AISECT Learn courses, conduct live sessions and webinars through our platform and gain access to focused learning through quizzes and course completion badges



AISECT Learn will partner with universities and educators to create and deliver world-class programmes and develop quality content that helps build expertise. Through a partnership with corporate placement providers, AISECT Learn aims to drive innovation and transformation with skills-first learning and placement support. AISECT Learn will also offer in-demand upskilling courses to corporate employees to make them industry-ready. To know more about AISECT Learn and to enrol, visit www.aisectlearn.com

05 |



For us, work is worship!

The highly unorganized and fragmented job market in semi-urban and rural India was what drove us to conceive the job portal Rojgarmantra.com.

Intended as a one-stop solution to meet varying recruitment needs, Rojgar Mantra is also focused on bridging the demand-supply gap in the job market and is a one-of-its-kind job portal. Providing relevant employment opportunities and related services to job seekers, it also provides a platform for employers to recruit suitable skilled and semi-skilled human resources.

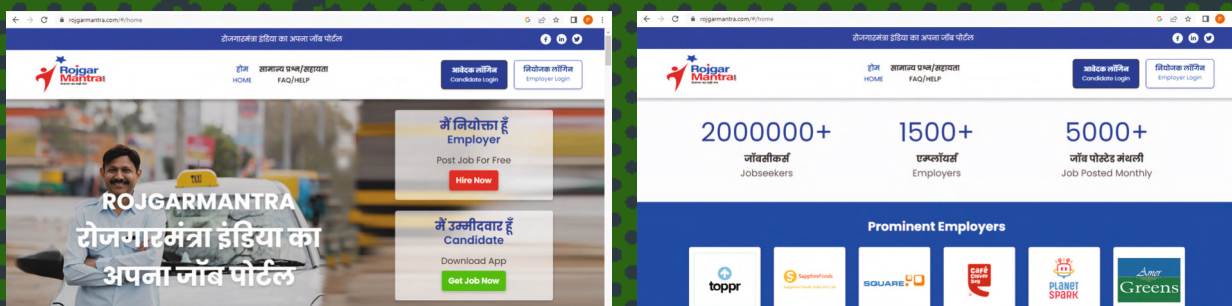
Our talent pool comprises students trained in short-term skill-based courses, who are given access to a vast pool of relevant jobs and organizations, preferably in and around their area. In turn, employers can enter their requirements and search for the right candidates.

Currently, more than 17 lakh job seekers and 1000 employers are registered with Rojgarmantra.com.

As an allied activity, we host regular Rojgar Melas (career fairs) and recruitment drives which has led to thousands of candidates finding placements.

Services from Rojgar Mantra

- Job portal services for employers & jobseekers
- Permanent staffing solutions
- Corporate training
- Career counseling & pre-placement training
- Skill development training
- BPO/ call center services
- Rojgar Melas



Currently, more than 17 lakh job seekers and 1000 employers are registered with Rojgarmantra.com.

Rojgar Mela Participating Employers Corner



We thank Rojgarmantra for inviting us in various placement drives and career fairs. We find good candidates to work with us through them.
—Ms. Anima, Dish TV



Candidates selected through Rojgarmantra's placement initiative are good enough. A little bit of training and they are ready to perform nicely Thanks to Rojgarmantra. —Mr. Ratnesh Mishra, Aegis Limited



Idea of Rojgarmela is an unique one. We find suitable candidates who are ready to use their skills for the progress of the company.
—Mr. Sourabh, Navabarath Fertilizers Limited



Management of Rojgarmantra is very helpful. All services provided are up to the class and good number of jobseekers attended the job fair. We are ready to work with Rojgarmantra again.
—Mr. Vimlesh Gautam, BBB Manpower



All jobseekers mobilized to us are according to our requirements. Recruiting suitable candidates in such a short time is possible only at Rojgar Melas. Thank you Rojgarmantra for inviting us.
—Mr. Ayush Gupta, Firstsource



"Being an employer, I like the idea and the process. I am happy to be a part of Rojgar Melas, Organized by Rojgarmantra.
—Ms. Deepali, Eureka Forbes



It was a great experience and we came across a lot of candidates with good communication skills which is required for our kind of Industry. We thank Rojgarmantra for inviting us.
—Ms. Dipika Singh, Magnum Group



Rojgar Mantra is inaugurated, opening doors to new opportunities and possibilities.



The first step towards career success: Filling out forms at the job fair



Candidates pose together in celebration of their success at the job fair.



Submitting the required documents at the job fair.



Candidates have their documents verified at the job fair



Hundreds of job seekers attend the Rojgar Mela in search of their dream job



Briefing of candidates at Rojgar mela



Submission of form ar Rojgar mela



Briefing of Employment opportunities at Rojgar Melas



Candidates participating in Rojgar Melas



Selected candidates at Rojgar Mela



Briefing of Employment opportunities at Rojgar Mela

2



FINANCIAL INCLUSION & E-GOVERNANCE SERVICES



06 | Bridging
The Financial Gap

07 | Doing it online,
The AISECT Seva Kendra Way

08 | AISECT & NETC:
A five-Year Success Story



06 | Bridging The Financial Gap

In 2006, the Government of India introduced a Financial Inclusion Policy with an aim to provide comprehensive financial services to underprivileged communities. Focused on bridging the financial gap in previously untapped/unbanked areas of the country, the policy rolled out savings, credit, remittance, insurance and pension services in a cost-effective manner.

Featuring technology-based solutions, the policy focused on improving process efficiency and reducing transaction costs by providing linkages between the existing network of banks and informal and formal agencies engaged

with the underprivileged. Subsequently, the Reserve Bank of India came up with a set of guidelines allowing banks to engage Business Correspondents (BC) and Business Facilitators (BF) to extend their outreach in rural areas.

The Opportunity

Majority of population in India still unbanked



Only 33,495

rural branches of Scheduled Commercial Banks (SCB), including Regional Rural Banks (RRB) in 6 lakh villages



Only 55%

deposit accounts and 9 percent credit accounts with banks



145 million

households still unbanked in India



1 bank

branch per 14,000 people



< 20%

have life insurance



9.6 percent have non-life insurance coverage

Keeping in mind the urgent need for financial inclusion, AISECT has successfully established a financial inclusion model that has been

synchronising more and more services through AISECT's multipurpose ICT-enabled centres in rural areas.

Money Matters

Financial inclusion is all about providing savings, loan facilities and other banking and financial services at an affordable cost to the underprivileged and unbanked population of

the country. As banking services constitute a public good, the availability of banking and financial services to the entire population without discrimination must become one of the foremost developmental objectives of our country.



7,200

kiosks operating in rural, semi-urban and urban areas



90%

kiosks located in rural/semi-urban areas



1,800 bank branches linked to the kiosks



98 lakh

accounts opened with a total balance of Rs 2,025 crore

Rs 2,139

average balance per account

Rs 45,000

crore worth transactions done



Rs 15,000

worth average commission earned by Customer Service Providers (CSP)

Rs 255 Crore

worth commissions earned by kiosks

AWARDS & ACCOLADES



- 2011** E-India Financial Inclusion Excellence Award
- 2012** Manthan South Asia Pacific Best Financial Inclusion Organisation Award
- 2013** Financial Inclusion Payments System (FIPS) Award
- 2014** Skoch Financial Inclusion and Deepening Award
- 2015** Significant Contributor Business Correspondents in Atal Pension Yojana (APY) by State Bank of India (SBI)-Pension Fund Regulatory and Development Authority (PFRDA)
- 2016** SBI Financial Inclusion Excellence Award
- 2017** Second position in SBI Financial Inclusion Excellence Award in Active CSP, second position in SBI Financial Inclusion Excellence Award in Seeding of Aadhar
- 2018** Best performance in 'Mission APY 20,000' from SBI LHO, Mumbai
- 2019** Excellence Award for performance under Financial Inclusion for 2018-19 from LHO Bhubaneswar
- 2019** Certificate of Appreciation for Micro-insurance Campaign for Nov-Dec 2019 from Bank of Baroda (BOB) Corporate
- 2019** Financial Inclusion Excellence Award under social security schemes from Jul 15-Oct 31, 2019 from SBI Corporate Office, Mumbai
- 2021** Certificate of Excellence' for outstanding performance in 'Reduction in Zero Balance PMJDY Accounts' during 2021-22 from SBI Corporate Office, Mumbai

AISECT and Financial Inclusion

In 2009, AISECT joined hands with State Bank of India (SBI) to provide banking services in under-banked and unbanked areas of Madhya Pradesh, Chhattisgarh, Punjab and other states

The performance of AISECT in the field of financial inclusion was widely acknowledged and appreciated and AISECT became the National Business Correspondent (NBC) and Business Facilitator for SBI in Madhya Pradesh and Chhattisgarh in 2011

Similarly, AISECT was appointed as NBC for Bank of India in 2012, Madhyanchal Gramin Bank in 2014, Bank of Baroda in 2015, Airtel Payments Bank in 2017, both Central Bank of India and Canara Bank in 2021 and Union Bank of India in 2022

AISECT as Business Correspondent with Nationalised & Rural Banks

AISECT's Business Correspondent model envisages the use of identified institutional agents/organisations and other entities to support the banks in extending financial services operating from different locations away from bank branches. AISECT Ltd has successfully established financial inclusion initiatives in 26 states with 7,200 kiosks providing banking services.

The performance of AISECT in the field of financial inclusion was widely acknowledged and appreciated and AISECT became the National Business Correspondent (NBC) and Business Facilitator for SBI in Madhya Pradesh and Chhattisgarh in 2011

The name of the bank and the nature of its association with AISECT is shown in the chart below:

			
State Bank of India	Bank of India	Madhyanchal Gramin Bank	Punjab Gramin Bank
National Business Correspondent & Business Facilitator	National Business Correspondent	Circle Business Correspondent	Circle Business Correspondent

			
Bank of Baroda	Airtel	Central Bank of India	Canara bank
National Business correspondent	National Business correspondent	National Business Correspondent	National Business Correspondent

Basic Services at Kiosk

- Customer enrollment for collection of biometric and other details
- Cards (ID card, debit card, credit card and PIN) provided to customers
- Transactions involving depositing/withdrawal of money not exceeding ` Rs 20,000 in each case
- Outward remittances of small value not exceeding Rs 20,000 to same or any other bank
- Balance enquiry and issuing receipts and statements of accounts
- Disbursal of credit facilities to borrowers involving small amounts
- Collection and prima facie scrutiny of loan applications including verification of primary data

KIOSK SERVICES



Pensioners are withdrawing their pension & activation Rupay Debit card at AISECT SBI Banking Outlet.



AISECT SBI Banking Outlet offers the ability to withdraw Covid-19 Pandemic subsidised amounts.



Account opening camp organized at SBI AISECT Banking Outlet.



Women entrepreneur working in AISECT SBI Banking Outlet.



Women entrepreneur working in AISECT SBI Banking Outlet.



Account opening at AISECT SBI Banking Outlet.



Transaction at AISECT SBI Banking Outlet



Transaction at AISECT SBI Banking Outlet



KIOSK SERVICES



Social Security Schemes enrollment at AISECT SBI Banking Outlet.



Remittance counter at AISECT Banking Outlet.



Opening of new Remittance centre



Mobile Van of AISECT Banking Services



Opening of new AISECT Banking outlet



Customers visiting AISECT Banking outlet.



Passbook printing at AISECT Banking Outlet



Account opening at AISECT SBI Banking Outlet.

AISECT Ltd focuses on establishing strategies that inculcate a banking habit and help both their valued clients and CSPs by ensuring that their financial interests are well protected

- Facilitating repayment of dues owed to bank by customers/guarantors

Additional Services at Kiosk

- No-frills savings bank accounts
- Pradhan Mantri Jan Dhan Yojana (PMJDY)
- Fixed deposits
- Deposits and withdrawals
- Remittances
- IMPS
- AEPS
- Funds transfer
- Loan deposits
- Pradhan Mantri Suraksha Bima Yojna (PMSBY)
- Pradhan Mantri Jeevan Bima Yojna (PMJB)
- Atal Pension Yojana (APY)
- Mudra loan
- Micro ATM
- Rupay debit card
- Aadhar seeding
- Mobile seeding
- Kisan Credit Card (KCC)
- Overdraft/retail loans
- Gold loans
- General Purpose Credit Card (GCC)
- Term deposits
- Bharat Bill Payment System (BBPS)
- Electricity bills
- Water bills
- Gas pipe
- Post-paid bills
- Prepaid recharge
- DTH recharges

Kiosk Banking Enablers

- Technology models deployed for banking
- Internet-based kiosk banking solutions
- GPRS/web-enabled micro ATM devices
- Customer authentication using smart cards and/or biometric fingerprints and/or by UIDAI

Kiosk Banking Benefits

- Real-time banking through a core banking system (CBS) via online portal
- Customer authentication through biometrics
- Completely online, eliminating the need for smart cards and POS

A CSP is Born

- The State-Level Bankers Committee (SLBC) allocates locations to individual banks. The banks in turn advise their Business Correspondents to identify prospective Customer Service Providers (CSP) at these locations and forward their proposals to the portal (CSP biometric authentication) banks for generation of CSP codes
- Sometimes, with a view to decongesting certain branches, a bank may also independently identify locations for providing financial inclusion services and ask Business Correspondents to submit proposals for CSP code generation
- The prospective CSP is required to fill an application form in the prescribed format and sign a consent letter
- The data of the prospective CSP is created and submitted for review and generation of CSP code

- The list of CSP codes to be generated is submitted to the bank in the prescribed format for review and approval
- On receipt of approved list of CSP codes, the concerned CSPs are required to deposit affiliation fee, cost of device and deposit for cash limit, and execute the agreement
- The kiosk site is installed and CSP code is sent to the concerned Regional Business Office (RBO) for terminal mapping. An authorisation letter in duplicate is then submitted to the RBO, a copy of which is also marked to the concerned link branch
- The training to operate the kiosk-banking site is arranged by the Business Correspondent, in this case, AISECT
- The CSP is now ready to open accounts and perform transactions

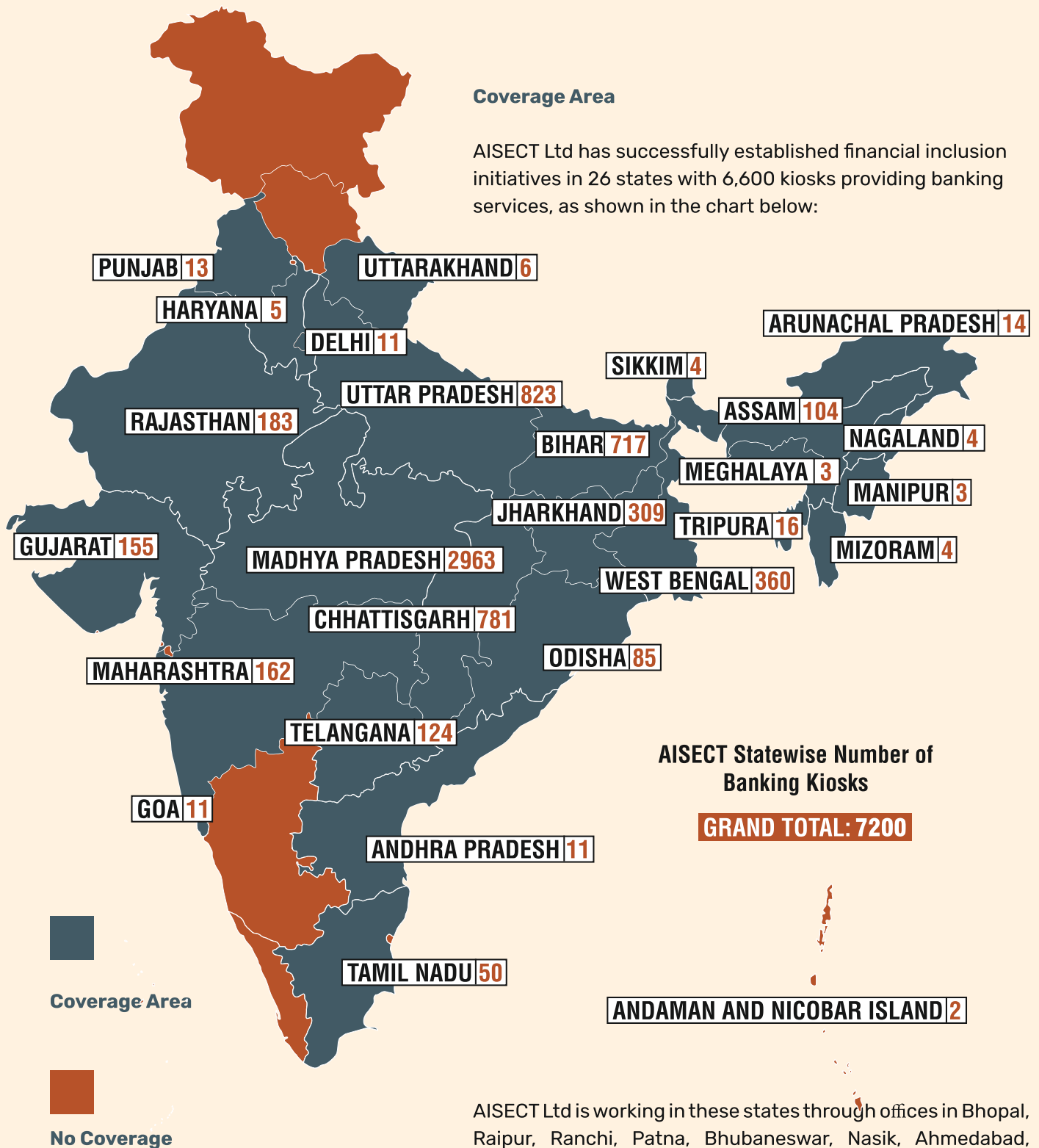
Keeping an Eye

Supervision and monitoring of kiosks are primarily done under State Coordinators and Regional Managers through the nine FICs posted in states and regional AISECT offices across the country. Moreover, an adequate number of personnel at the Head Office in Bhopal attend to accounting, handle technical aspects and trouble-shoot at the kiosks. A well-equipped portal and call centre are also on hand to enable quick and efficient trouble-shooting.

The FICs are required to conduct periodical visits to kiosks that come under their jurisdiction and submit a report to the AISECT Head Office in a prescribed format. The report of these visits is subsequently reviewed by AISECT and follow-up reports are sent to kiosks to ensure rectification of defects. A copy of this letter is sent to RBOs of respective banks. The FICs are also entrusted with the task of creating fresh enquiries for opening of new kiosks



Card Distribution Camp set up on our Kiosk Banking Enablers to meet all banking needs



AISECT Ltd is working in these states through offices in Bhopal, Raipur, Ranchi, Patna, Bhubaneswar, Nasik, Ahmedabad, Kanpur, Jaipur, Guwahati, Kolkata, Bangalore and Delhi. Moreover, services provided at AISECT kiosks are further strengthened by 15 regional offices in various parts of Madhya Pradesh and Chhattisgarh. An experienced and talented workforce of 90 FICs in 26 states and another 60 staff posted at Bhopal ensures the maintenance of high standards and supervision and monitoring of kiosks.



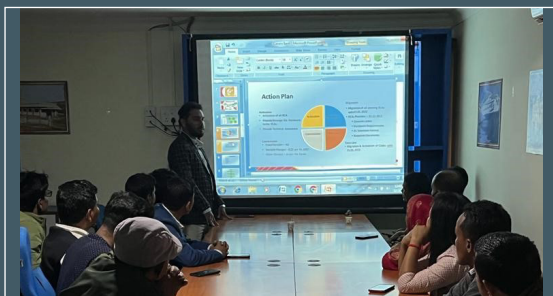
CSP TRAINING



Training organized for newly appointed BCA of Canara Bank in Bank's Regional Office Patna (Bihar).



Training organized for newly appointed BCA of Canara Bank in Bank's Regional Office Dhanbad (Jharkhand).



Training organized for newly appointed BCA of Canara Bank in Bank's Regional Office Guwahati (Assam).



Training organized for newly appointed BCA of Canara Bank in Bank's Regional Office Jamshedpur (Jharkhand).



Training organized for newly appointed BCA of Canara Bank in Bank's Regional Office Purniya (Bihar).



Training organized for newly appointed BCA of Canara Bank in Bank's Regional Office Berhampur (West Bengal).



Training organized for newly appointed BCA of Canara Bank in Bank's Regional Office Dhanbad (Jharkhand).

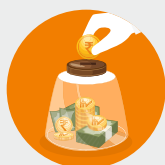


Training organized for newly appointed BCA of Canara Bank in Bank's Regional Office Berhampur (West Bengal).

AISECT Ltd has technologically advanced the portal by ensuring availability of:

- Online grievance redressal cell to solve problems arising from CSPs within 24 hours
- Information relating to settlement of funds, kiosk banking manual, product information, business statistics and BC commission statements
- Banking software tools for the benefit of CSPs. The movement of FICs and their visits to kiosks can be tracked through monitoring tools on the portal and mobile phones
- Services from 8.00 AM to 8.00 PM on all days of the year to facilitate daily settlement of funds and provide technical support to all CSPs

Know Money



In a bid to increase financial literacy and make banking services more easily accessible to previously untapped/ unbanked areas of the country, AISECT Ltd focuses on establishing strategies that inculcate a banking habit and help both their valued clients and CSPs by ensuring that their financial interests are well protected.



A household survey of each family is meticulously arranged to prepare a database, and suitable strategies tailor-made to fit specific requirements are established to instil a banking habit.



Publicity for the project is done on a large scale through local newspapers, radio, and TV commercials, display of films related to financial literacy, nukkad natak or street plays, wall paintings, distribution of banners and pamphlets, Panchayat meetings, etc.



Social and economic welfare schemes promoted by the Government of India are publicised on a grand scale as part of financial literacy initiatives for the ordinary citizen, with special references to the Pradhan Mantri Jan Dhan Yojna. This helps in the opening of bank accounts, PMJJBY/PMSBY/APY under social security schemes, Aadhar seeding/ mobile seeding of bank accounts and also DBT to ensure that the funds reach the beneficiary.



AISECT has also taken major steps to promote cashless transactions post-demonetisation and distributed micro ATM machines to kiosks. RuPay cards have also been distributed in collaboration with different banks and customers encouraged and educated about the benefits of cashless transactions. The entire range of financial inclusion initiatives and all information related to a kiosk and the CSP is available at www.aisectfi.com



STORIES OF SUCCESS

Sanjeev Narvariya (CSP Code 32812680)

Sanjeev Narwaria is a resident of Tehsil Bijawar in Chhatarpur district of Madhya Pradesh. In 2014, he opened an AISECT-SBI Kiosk, catering to more than 30 nearby rural areas. So far, he has opened more than 30,000 bank accounts and enrolled more than 213 Atal Pension Yojana (APY) customers as of August 2022, and is earning a monthly income of more than Rs 32,000 from the kiosk. He explains details of Government social security schemes to customers, and has installed a TV in the kiosk, which is a source of information for many of the schemes. Very happy to work with AISECT, Mr Narvariya is also providing employment to three more people through his kiosk.

Lokendra Suman (CSP Code 32811757)

Lokendra Suman is a resident of Pandola village in Baroda tehsil of Sheopur district in Madhya Pradesh. His AISECT-SBI Kiosk caters to a population of more than 22,000 in the surrounding areas, and he has opened more than 9,000 bank accounts so far, of which 40 percent are owned by women. In August 2022 alone, he enrolled 213 Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) customers. Born into a farming household, Mr Suman has seen his family's income reduce steadily. As a student, he learned about the SBI-AISECT Kiosk initiative and set up his kiosk in August 2013. Today, his monthly income is more than Rs 40,000 and with his wife running a sub-kiosk, the two of them have been able to help his family overcome poverty.

Kiran Kumari (CSP Code 1A730644)

Kiran Kumari is a resident of Meral village in Jharkhand's Garhwa district, a region populated mostly by economically

weaker farmers and labourers. Formerly a housewife, Kiran's husband owned a mobile shop from which his income was Rs 30,000 per month, and he was the family's sole earning member. In 2015, he signed a contract for an AISECT-SBI Kiosk that Kiran looks after, and she has opened more than 10,000 bank accounts so far, earning a high commission of nearly Rs 70,000. This has made her a financially independent woman who can help her family.

Rohit Jain (CSP Code 32813654)

Rohit Jain is a resident of Kurwai tehsil in Vidisha district of Madhya Pradesh. Burdened with the responsibility of a financially weak family, he signed a contract in 2015 for an AISECT-SBI Kiosk, having completed his studies. So far, he has opened more than 10,000 bank accounts of which more than 60 percent are held by women, and his kiosk serves more than 15 rural communities nearby. Today, Rohit is in a position to help his family financially, and is proud of his work with AISECT.

Puran Panjre (CSP Code 32811660)

Puran Panjre of Mate village in Balaghat district of Madhya Pradesh lives in a backward rural area where most of the population work as farmers and labourers. Himself from a farming family, Mr Panjre heard about the SBI-AISECT Kiosk scheme as a student and started his own kiosk in 2013. Today, a population of more than 17,000 living near the kiosk is availing banking facilities, and he has so far opened roughly 14,000 bank accounts, of which more than 60 percent are held by women, and his monthly income is more than Rs 58,000. Mr Panjre spreads awareness about Government schemes by organising camps in his area with his brother, who is also a CSP.

**Gyanesh Karan** (CSP Code 32810705)

Gyanesh Karan is a resident of Khargapur tehsil in Tikamgarh district of Madhya Pradesh. There are more than 25 rural areas around his AISECT-SBI Kiosk, with a population of more than 50,000, mostly comprising farmers. Since the establishment of the kiosk in 2011, more than 25,000 bank accounts have been opened, of which more than 40 percent are owned by women and about 20 percent by minors. In August 2022, Mr Karan enrolled more than 165 Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) customers. Instead of the mobile shop and STD booth which he owned earlier, Mr Karan's commission from the kiosk today is more than Rs 35,000 every month. Beneficiaries of PMJJBY and PMSBY are very satisfied with the scheme, and Mr Karan has built a lot of goodwill among his customers.

Gobindachand Ray (CSP Code

1A730187) Gobindachand Ray is a resident of Vimalagarh village in Odisha's Sundargarh district. Previously earning just Rs 8,000-9,000 a month from running an Internet cafe, and the only breadwinner in the family, things have changed since he set up an AISECT-SBI Kiosk in 2014, with his brothers setting up a separate CSP later. Today, he is among our topmost commission earners, with a monthly income of over Rs 62,000. Mr Ray makes everyone aware of Government schemes at the monthly Panchayat meetings, and has earned the trust of his customers. AISECT also helped him during his mother's hospitalisation, for which he remains thankful.

**Training CSPs**

AISECT Ltd has established a proper training module to train CSPs, including meticulous product training and guidelines which help CSPs to run kiosk banking sites, provided at the time of the kiosk installation.

A detailed training programme is organised at the district level, which covers all kiosks in that area. Live training is provided by AISECT faculty in association with SBI officials, which helps in the opening of savings accounts, flexi RDs, STDR accounts, AEPS, IMPS remittances, fund transfer transactions and accounts under social security schemes such as PMJJBY, PMSBY, and APY, the modalities of settlement of funds and smooth functioning of kiosk banking sites, branding and maintenance of records.

AISECT Ltd also organises quarterly refresher training programmes at the regional level. Such trainings provide a detailed account of the latest developments in systems and procedures of kiosk banking, new products and advantageous schemes that would make a kiosk more economically viable

07 | Doing it online,

The AISECT Seva Kendra Way

Whether you apply for a complicated bank mortgage or run a simple search for data, you can do so online - using information and services provided over the internet. And that is only for those seeking a service. For those providing that service, the supply/ delivery of products or services using SAAS (software as a service) is no less convenient. Indeed, online services have become so pervasive that today, we often use them without even knowing it.

AISECT SEVA KENDRA

The AISECT online portal was initiated with a vision to provide various services in the B2C (business to customer) and G2C (government to citizen) segments. In the relatively short time since its establishment, the benefits of the portal have penetrated deep into both urban and rural India, and **AISECT Seva Kendra** today delivers a wide spectrum of services.

Currently, AISECT Seva Kendra delivers its services through a network of 25,000-plus

centres all over India. The idea behind the centres is to make various digital services accessible to ordinary citizens in their localities through an integrated service delivery platform, ensuring efficiency, transparency and reliability at affordable costs to meet their basic needs.

G2C services on AISECT Seva Kendra

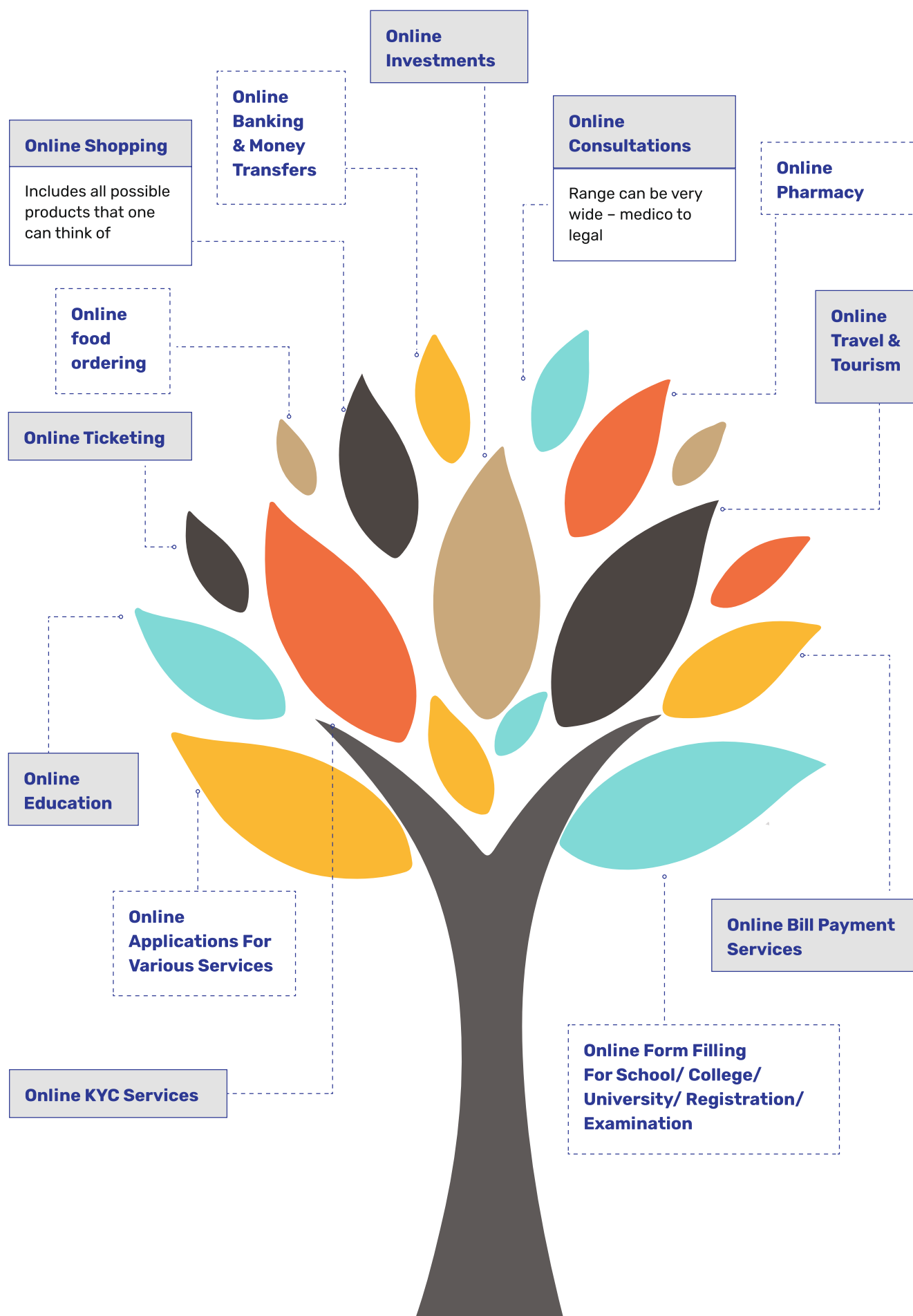
Application form filling (Madhya Pradesh Open School): Students can fill up the online registration form of Madhya Pradesh State Open School for classes 12 and 10. The service provides



Electricity bill payment: This is one of the most important recurring services in our daily lives. AISECT Seva Kendra has initiated tie-ups with various electricity boards so that in the very near future, bills for almost all electricity boards in the country will be payable online, making this service available on a pan-India basis.

PAN Card applications: In the financial world, one of our most important documents is the PAN Card. For many, however, applying for a PAN Card remains a distant dream owing to the various hurdles and financial jugglery involved in the application process itself. AISECT Seva Kendra has streamlined the entire process of PAN Card applications to make it available to every customer.

AB-PMJAY (Ayushman Bharat-Pradhan Mantri Jan Arogya Yojana): A health insurance initiative launched by the Government of India under which families identified through deprivation and occupational eligibility criteria based on socio-economic status in both urban and rural areas are eligible.



In the process, AISECT Seva Kendra has become a one-stop window integrated with government departments, private business houses and organisations that provide various services in the field of academics, recruitment, online counselling, online assessment examinations and other B2C services.

options for students to fill forms under five different schemes. AISECT Seva Kendra offers the option to fill the forms at selected AISECT centres located at panchayat and block levels. AISECT Seva Kendra call centres also assist students in filling the forms, as well as intimate students about opening and closing dates for forms via SMS and calls.

Railway reservations: This is one of the most sought after services on AISECT Seva Kendra. This facility helps a centre book all categories of railway tickets for its customers.

E-filing: Income Tax Returns (ITR) filing is a mandatory activity for any individual, whether for your TDS return or to avail any banking facility. Keeping this in view, AISECT Seva Kendra offers a hassle-free ITR filing facility.

B2C services on AISECT Seva Kendra

Mobile/DTH recharge and landline telephone bill payment: Given the importance of mobile and DTH services in communication and entertainment today, mobile and DTH recharge is a service used by nearly every household/individual. AISECT Seva Kendra enables a customer to easily recharge/pay mobile and

DTH bills of all available service providers across India. Additionally, AISECT Seva Kendra also allows users to pay landline bills of BSNL/ MTNL or any other provider.

Lead generation: Sales professionals can use this service to generate leads for credit cards, personal loans, business loans, and Tata Sky without the hassle of physically gathering documents or visiting every potential customer, while earning healthy commissions and getting a lot more work done in the stipulated time.

EMI collection: In association with Bajaj Finance, we provide EMI collection services against two-wheeler and three-wheeler loans availed from Bajaj Finance.

Banking and finance (fixed deposits/ mutual funds etc): Money saved is money earned, as they say. With this philosophy in mind, AISECT Seva Kendra facilitates various financial services like deposit mobilisation, mutual fund investments and stock investments.

Tele-medicine (Online consultant): The primary purpose of this service is to provide customers access to expert medical professionals across the country. This service is delivered via video

ONLINE SERVICES



Efficient service coordination with designated online coordinators in our field offices.



Promotion of our services with campaigns



Efficient service delivery through regional online coordinators at our field offices.



Learn anywhere, anytime with our online training for all our services

conferencing or tele-calling, as a result of AISECT Seva Kendra's tie-up with Doctor Insta.

AISECT E-store

The E-store is our own designed marketplace, offering various products to customers at competitive prices. The AISECT E-store offers convenience in terms of order processing, better availability of multiple products, and their doorstep delivery under categories like:

- Solar Products
- Electricals
- Home appliances
- Books on fiction and literature, computers and internet, business, finance and management, skill development/self-learning, and other categories

Why AISECT Seva Kendra ?

One of the most pertinent questions is, why should an AISECT branch use services available on www.aisectonline.com?

Field offices: To streamline training and service/product delivery across categories, online service coordinators have been designated at each of our offices. Each coordinator acts as a single point of contact for all branches in that region. Further, these coordinators also act as service simulators to push services in their respective regions, and are re-trained at periodic intervals to update them on new developments.

Online Services Manual: AISECT Seva Kendra has designed a service manual for each of its available services. This manual lists the exact use of these services, the modalities involved, and procedural layouts to help a user avail or use



the services without external assistance. The manuals have been designed with screenshots for each individual service so that at any given moment, a user knows what window to expect next. A typical user manual for one of the services is shown later to demonstrate the benefits of these manuals. The user manuals are placed in PDF format on the right of the screen as shown in the screenshot below.

Advertisement/ promotional material (campaigns run by HO): AISECT Seva Kendra has designed various leaflets to promote and popularise its services amongst its centres. Various promotional campaigns are continually run by Head Office to popularise the services available on www.aisectonline.com. Below are some of the promotional materials that have been distributed.

Training Sessions: AISECT Seva Kendra continually organises branch training sessions for various services. The majority of these services need critical inputs from the parent company as well, so joint training sessions are organised in collaboration with concerned regional offices.

Help desk: A helpdesk has been created for various services available on www.aisectonline.com, and it has been placed on our portal as well. This helps branches identify the right person to approach for a particular service, ensuring the right solution at the right time.

The major areas in which training has been delivered so far are:

MPSOS: Various locations in Madhya Pradesh

Loan lead services: Madhya Pradesh, Gujarat, Rajasthan, Maharashtra, Uttar Pradesh, Chhattisgarh

E-filing: Madhya Pradesh, Gujarat, Rajasthan, Maharashtra, Uttar Pradesh, Chhattisgarh

Mutual funds: Madhya Pradesh, Gujarat, Rajasthan, Maharashtra, Uttar Pradesh, Chhattisgarh

EMI collection: Bhopal (Madhya Pradesh)

Online training for all services: Pan-India

08 | AISECT & NETC:

A five-Year Success Story

In December 2016, AISECT Ltd ventured into the area of RFID tagging as part of the National Electronic Toll Collection (NETC) system. Since we were already working with the State Bank of India (SBI) in the field of financial inclusion, SBI approached us to partner them in the RFID project too.

Within a span of five years, AISECT Ltd has become SBI's foremost channel partner based on number of registrations, with nearly 700,000 RFID tags being registered. In these five years, AISECT has spread its agent network of over 2,500 agents to 23 states and four Union Territories, including a registered presence in previously untapped states like Tamil Nadu, Kerala, Karnataka, and Andhra Pradesh.

AISECT Ltd has tied up with OEM (original equipment manufacturer) companies like Maruti, Toyota, Ford and Hyundai for RFID tagging in commercial vehicles. We have also tied up with state roadways of Punjab, Odisha, Tamil Nadu and Karnataka to set up several points of sale locations at toll plazas across the country for tag fixing and recharging.

Agencies involved





What is NETC?

The National Electronic Toll Collection System (NETC) enables users to drive through toll gates on national highways without stopping using the FASTag, a device that employs radio frequency identification (RFID) technology for making toll payments directly while a vehicle is in motion.

One objective of FASTag is to provide a robust lane integrated with subsystems, which facilitates fraud-free transaction management to ensure a steady, accurate and traceable financial flow.

The main goal of SBI FASTag is to prevent unnecessary traffic delays for travellers who would otherwise have to wait in long queues to pay toll fees.

According to National Payments Corporation of India data, nearly 52.9 crore FASTags were issued in May 2022, as against 33.4 crore in May 2021. Correspondingly, the revenue earned from FASTag registration in May 2022 was Rs 4,369.36 crore, as against Rs 2125.16 crore in May 2021. As a result, agent/centre appointments will increase, especially in regions not tapped thus far. All of which means an increase in tie-ups with OEM dealers and transport associations for AISECT.

Registrations & Recharges (2020-21)

- This year, we have recorded more than 147,000 registrations against last year's total of 120,000
- We have achieved approximately 78 crore recharges against last year's figure of 55 crore

Responsibilities & Role of NETC Franchisor

AISECT works on two models, either directly with showroom dealers or with open market dealers. As a franchisor for the NETC Project, AISECT's role involves:

- Setting up, operating and maintaining points of sale (PoS) kiosks at various locations
- Conducting outbound activities in camp approach for issuance of RFID tags
- Verification of requisite documents i.e. KYC of customer
- Physical verification of the vehicle as per registration certificate, including owner details
- Registration of RFID tags in the issuing host system
- Fixing the RFID tag on the vehicle as per vehicle type/class
- Maintaining sufficient stock/ inventory of RFID tags at its issuing centres, life cycle management of RFID tags
- Reconciliation of day-to-day activities, cash management etc
- Providing recharge/top-up facilities for RFID tag accounts at POS kiosks

The AISECT approach

- Dedicated cell established for the project at AISECT head office
- Dedicated team takes care of marketing and sales in the field
- AISECT banking kiosks and training centres used as retail outlets for the project
- New distributors/ dealers/ retailers appointed
- Fleet owners/ bus operators/ travel (taxi) agencies/ transport associations contacted for bulk sales
- Camps featuring awareness generating activities organised near toll plazas, petrol pumps, bus stands, taxi stands etc to promote sales. Recharge outlets will also be set up near these locations



SBI FASTag operations undertaken by AISECT

AISECT as an agent/ retailer is responsible for the following operations in the issuing host system

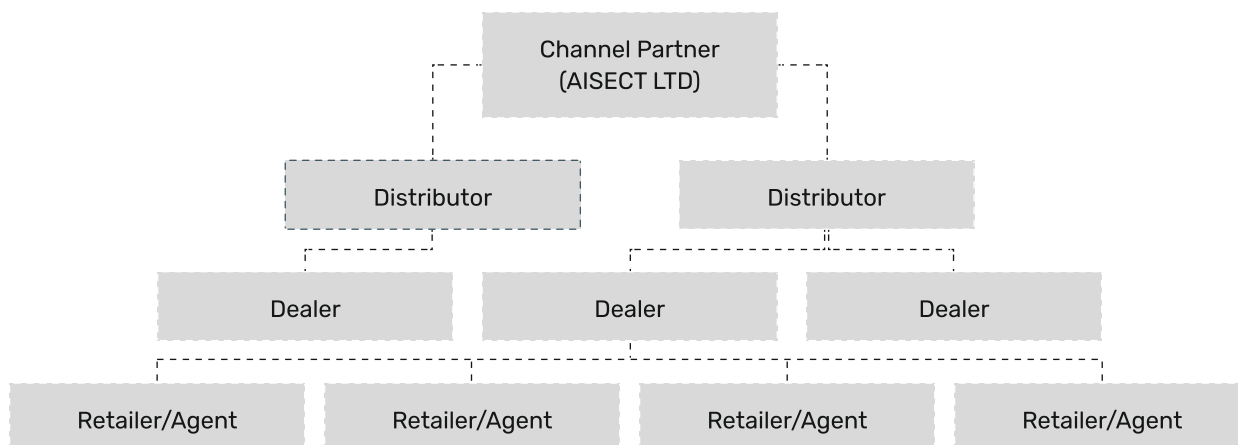
1. Issuance of SBI FASTags
2. SBI FASTag activation
3. SBI FASTag/Wallet Closure
4. SBI FASTag reactivation
5. Liaising with issuing host solution service provider
6. Issuing and top-up of SBI FASTags through cash, credit card, debit card etc at PoS locations

The Road Ahead

According to Ministry of Transport guidelines, FASTag is compulsory in new vehicles, and mandatory in all registered commercial vehicles, which will continue to boost vehicle registration numbers. According to National Payments Corporation of India data, nearly 52.9 crore FASTags were issued in May 2022, as against 33.4 crore in May 2021. Correspondingly, the revenue earned from FASTag registration in May 2022 was Rs 4,369.36 crore, as against Rs 2125.16 crore in May 2021.

That in turn means increasing recharges. As a result, agent/centre appointments will increase, especially in regions not tapped thus far. All of which means an increase in tie-ups with OEM dealers and transport associations for AISECT.

NETC Sales & Marketing Structure





3

IT AND CONTENT DEVELOPMENT SERVICES

09 | Studios@AISECT:
Sound Of The Future

10 | Print, Reprint:
AISECT In Publishing

11 | 'Electroniki' for all:
Our Science & Technology Magazine

12 | Data Processing Services

09 | Studios@AISECT:

Sound Of The Future

AISECT has well-established studios at the AISECT Head Office and Rabindranath Tagore University (RNTU), Bhopal. These professional, state-of-the-art, and well-equipped studios have created audiovisual content for teaching, training, and digital learning, and recorded national and international conferences, seminars, workshops and cultural events, as well as covered interviews with eminent visitors to the university.

The studios are equipped with video and digital cameras, with I-Mac, FCP-Mac, and Pro Digital video editing. Sound recording, mixing and mastering are done using Cu-base, Nuendo, Wavelab and Pro-Tools.

The studios provide students with hands-on experience of digital cameras, and create audio-video content of cultural and social activities, establishing themselves as some of the best university studios in central India. RNTU Studio also provides photography, videography, acting, recording and script-writing training, along with Swayam and MOOC (massive open online courses) offered by RNTU.

Among RNTU Studio's regular programmes is **RADIO YUVAAZ**, an online radio channel which blends entertainment, academics and information, enabling students, faculty and other members of the AISECT Group to showcase their creativity.

Yet another regular RNTU Studio feature is **VISHWARANG**, a cultural platform launched in 2019 by RNTU to celebrate Indian literature, culture, art, music and cinema. The idea is to encourage global art enthusiasts and influential personalities to promote new talent while showcasing established names and RNTU Studio has recorded all the audio-visual content available on the Vishwarang website.

The mission

- To develop audio-visual educational content, with particular focus on science, art and culture
- Creation of content on activation and technical communication
- Raising professional standards of mass media productions
- Enhancing the capacity of AISECT Network and other institutions through the audio-visual medium
- Raising professional standards of audio-visual productions
- Raising standards of audio-visual training
- Conducting short and long-term training programmes on media and research
- Establishing an audio-visual archive, a databank of footage on all subjects
- Organising debates, seminars, symposia and workshops on various subjects related to audio-visual technology



RNTU STUDIO PRODUCTION

Video Camera

Digital Camera

I Mac

FCP Mac

Pro Digital Video Editing

Sound Recording - Mixing - Mastering

Cu-base

Nuendo

Web Lab

Pro Tools

Photography - Videography - Acting - Recording - Script-writing

Swayam

MOOC



Editing Videos in our editing room.



Experience pristine sound and HD video recording in our modern recording studios.



Capture stunning visuals in our video recording room.



Be Creative with our state-of-the-art control room

RNTU Studio Productions

- Numerous documentary films, training programmer modules like CSC, Legal Literacy SMC training films, ICT based interactive primer tools
- Science radio magazine Vigyan Yatra, and cultural, spiritual, and musical albums
- E-content on computer science and technology
- Science dramas such as Vigyangeet, Galileo, Sukrat, Nadiyanneer se Bhari
- Audio-video albums like Kavita Yatra, Hori Ho Brajraj, Hamari Sari Duniya, Balgeet-Fuhar, Antarlaya and others on folk culture and music
- The remarkable contributions made by the

literary laureates, folk and music traditions of Hindi have been compiled into structured audio/video series.

Facilities and services

- Idea conceptualisation, content-mapping and script research facilities
- Video editing on non-linear editing platforms. The latest video editing unit provides high-end professional quality, and modern editing software enables professionals to offer the latest effects
- Shooting floor and locations
- Preview theatre
- Acoustically treated air-conditioned studio
- Post-production, graphics and animation lab

Stock Footage

The studios have stock footage on various subjects from around the world. Shots of various subjects, peoples, industries, traditional and local specialities in art and culture are also available in our audiovisual archive.

High-tech TV Studios

The TV studios are equipped with the latest 4K cameras for studio production and outdoor recordings, teleprompters, online editing, and cool and hot light setups, with multichannel audio consoles and talk-back systems. The large acoustically treated studio floors are perfect for recording news shows, quiz shows, plays and serials. Hi-end digital still cameras are also available for still photography and operations.

Audio Recording Studios

The audio studios are equipped with the latest digital multitask recording mixing console. DVD players, professional VTRS, and professional monitoring speakers are available within acoustic studios. The audio mixer console is also useful in outdoor broadcasting.

Infrastructure

The studios offer a cutting-edge platform and infrastructure, which enable media professionals to generate output of the highest professional standards.

10 | DATA PROCESSING SERVICES

These days, automation and computerization have become the need of the hour for universities and Educational Institutions to manage student enrollment, admissions, fees collection, conducting examination etc. AISECT Ltd. offers end to end solution to Educational Institutions for online management of student database, student enrolments, maintaining communication with students, providing access to Learning Management Systems, developing and sales of course material in hard copy and soft copy as per guidelines received from the Universities, facilitating filling up of exam forms and collection of fees.

The benefits of such a system for an Educational Institution are:

1. Maintains authenticity of Data The online system curbs the manipulation and mismanagement of u data that is accessible to staff and administrative staff for further usage.
2. Generate Reports, Receipts and customized MIS: Analytics and reports that can be printed as and when needed which regards to any module or plugin or internal functions to maintain records are provided.
3. Data Security And Backup: Backup is automatic, time saving and easily retrievable. Data is secured

by encrypted password and modern security tools.

4. Software Customization: Provision for customization in software helps personalize the experience of the user and encourages usage of technology to make the project successful.
5. Eliminates Manual Work and Saves Cost: The solution eliminates data entry and manual work which is repetitive, tedious and heavily time-consuming to increase the efficiency.
6. Online And Offline Support: We provide offline and online support for the smooth functioning of system so that processes are automated as far as possible.

		Object Code		Debit	Credit
	10480 Benefits	1-Personnel	0	12,034	13,566
	35246 Payroll taxes	1-Personnel	0	345	345
	76745 Salaries	1-Personnel	1	521	434
	76023 Commissions and bonuses	1-Personnel	0	0	2,300
	23874 Personnel Total	1-Personnel	1	12,900	16,645
	14678 Web Research	2-Marketing	2	6,000	2,300
	10567 Independent Research	2-Marketing	1	2,000	5,420
	98643 Firm Research Fees	2-Marketing	0	8,200	4,900
	17695 Market Research Total	2-Marketing	3	16,200	12,620
	94016 Promotions	3-Commun.	2	1,239	190
	76321 Branding	3-Commun.	1	522	434
	95235 Web Advertising	3-Commun.	0	10,432	532
	32564 Direct Marketing	3-Commun.	0	0	243
	68508 Newspaper Advertising	3-Commun.	4	12,662	19,330
	06342 Communication Total	3-Commun.	0	19,300	13,383
	89063 Travel	4-Other	0	200	150
	97421 Phone	4-Other	0	400	150
	93012 Computer/Office Equipment	4-Other	2	683	16,436
	24601 Postage	4-Other	2	20,533	16,585
	35151 Other Total	4-Other	0	12,034	345
	10480 Benefits	1-Personnel	0	345	434
	35246 Payroll taxes	1-Personnel	0	521	2,300
	76745 Salaries	1-Personnel	1	0	16,645
	76023 Commissions and bonuses	1-Personnel	1	12,900	2,300
	23874 Personnel Total	1-Personnel	2	6,000	5,420
	14678 Web Research	2-Marketing	1	2,000	4,900
	10567 Independent Research	2-Marketing	1	8,200	12,620

Currently, AISECT Ltd. is offering the above solution to the following five Universities:



RABINDRANATH TAGORE UNIVERSITY

MADHYA PRADESH, BHOPAL (Formerly known as AISECT University), AN AISECT GROUP UNIVERSITY
Approved by AICTE, NCTE, BCI, INC, M.P. PARAMEDICAL COUNCIL | Recognized by UGC | Member of AIU



Approved by : AICTE | NCTE | BCI | AIU | Joint Committee : (UGC | DEB | AICTE) | Recognized by : UGC | A NAAC Accredited University

DR. C.V.RAMAN UNIVERSITY Chhattisgarh, Bilaspur AN AISECT GROUP UNIVERSITY
Approved by AICTE | NCTE | BCI | AIU Joint Committee:(UGC | DEB AICTE) Recognized by UGC IA
NAAC Accredited University



AISECT UNIVERSITY™

JHARKHAND, HAZARIBAG AN AISECT GROUP UNIVERSITY Recognized by: UGC



Recognized by : UGC Approved by : AICTE, New Delhi

DR. C.V. RAMAN UNIVERSITY

Bihar, Vaishali AN AISECT GROUP UNIVERSITY Recognized by UGC



Recognized by : UGC Approved by : MP. Govt.

DR. C.V. RAMAN UNIVERSITY Madhya Pradesh, Khandwa AN AISECT GROUP UNIVERSITY
Recognized by UGC Approved by: MP. Govt.



For the above Clients, AISECT Ltd. is offering services which are basically divided into two parts i.e., On Campus Services and Off- Campus Services. For Off Campus students, the services

provided by the company are Development and sale of course material. AISECT Ltd. Data Processing Center or DPC undertakes to develop the content of the course material for the students, which shall adhere to the standards/syllabus set by the University, such content/course material shall be sold directly to the students by DPC. DPC also provides data processing and other online support services through AISECT Online portal which include Student Data Processing, Student Registration, Maintaining student personal information and system management, Enrollment and examination support like compilation of results, sharing of results, online test creation, Collection

of registration and examination fees, Online content uploading of course material.

For On Campus students DPC provides Student Data Processing which includes facilitating student Registration, maintaining student personal information.

For the purpose of data processing, DPC is responsible for collecting, processing and the safe keeping of all forms of data collected by it in furtherance of providing any services since any data collected by DPC is of sensitive nature as it includes the names, addresses, personal contact information etc. of different applicants applying for different courses at the University. DPC takes utmost precaution in keeping all data secure at all times. Data Processing Centre constantly carries out regular updates to its servers to match up with the highest cyber security standards.

11 | Print, Reprint:

AISECT In Publishing

AISECT Publications, launched by the AISECT Group, is a national-level publisher in the fields of science and technology, skill development, and art and literature in English, Hindi, and various other Indian languages. Inspired by the creativity seen in various disciplines such as literature, education, science and technology, the idea behind AISECT Publications is to promote and spread this creativity by continuously publishing books and magazines on subjects like art, education, literacy, scientific understanding, skill development, history, tourism, accountancy, medicine, finance, management, law, rural and urban development, and social interest.

Along with these, there are monthly magazines on science and technology (Electroniki Aapke Liye) and art and literature (**VISHWARANG** and **Rangsamvaad**). AISECT Publications has also recently begun publishing a monthly magazine based on Hindi literature titled Vanmali.

With an aim to encourage new and rising writers, AISECT Publications runs the Swa Prakashan Yojana, which caters to new writers from villages, small towns, and cities, as well as popular writers both in the country and abroad writing in Hindi.

The books are published with advanced automated technology to make them suitable for the national and international markets, and are available for sale on Amazon and AISECT Online.

We are happy to share that AISECT Publications has received six awards

for excellence in publication from the Federation of Indian Publishers, New Delhi for two consecutive years. Recognition at the national level in such a short span of time shows that we are not only headed in the right direction but also that we have received the appreciation of our valued customers and readers.

The process

Writers/ editors who want their original, edited, or translated manuscripts to be published as books can contact AISECT Publications along with the soft copy of the work. Among the benefits of publishing with AISECT Publications are:



Our team of experienced editors, proofreaders, and designers are committed to producing attractive and reader-friendly publications

The books are displayed at premier outlets all over India



Books are also sent for discussion to all big cities and towns with Vanmali Srajanpeeth centres

Books are available for sale on portals such as Amazon and Aisect Online



The books are also available at various book fairs

AISECT Publications maintains total transparency when it comes to royalties from the sale of books



Categories of Publications

- Book on Science, Technology, Environment in Hindi
- Hindi Literature
- Books on Law & Legal Literacy
- Pre-School & School Children's Books
- Books on Skill Development
- Computer & Internet Books in Hindi
- Training Material for Distance Education
- Electroniki Aap Ke Liye-Science & Technical write-ups in Hindi
- Folk Songs and Music Audio Cds



AISECT Publications - Excellence Award in Book Publishing.

It is noteworthy that the publication received the award for the third consecutive year from the Federation of Indian Publishers, New Delhi, the Indian representative body of the International Publishers Association.

This time the magazines of AISECT publication 'Vanmali Katha' and 'RangSamvad' were awarded. The chief guest of the program was Manmohan Singh, Justice of the Delhi High Court.

The Chairman, ICCR, Vinay Sahasrabuddhe, was specially present on the occasion. Apart from this, AISECT Publications has so far received awards in the Book, Science and technical book, children's book, journal, and house magazine categories.



On this occasion, Maheep Nigam, Head of AISECT Publication, said that this success is the result of the guidance of Director Vishwarang Santosh Choubey, Chancellor of Rabindra Nath Tagore University, and Mukesh Verma, President of Vanmali Srijan Peeth.

AISECT Publication gets the Award of Excellence in Book Production 2020.



AISECT Publication of city has been felicitated with Award of Excellence in Book Production 2020 for quality publication at 'Delhi Book Fair'.

The Delhi Book Fair was organized on the virtual platform by 'Federation of Indian Publishers', by members of Bhopal / International Publishers Association, Geneva, and representatives of publishers in India.

It is noteworthy that the AISECT Publication catalog has been awarded the first prize in the category of price lists, catalogs, and brochures (Hindi).

The English book "My ABC with Phoenix," published by AISECT Publication, has been awarded the second prize in the category of children's books (textbook and general).

For this outstanding achievement of AISECT Publication, senior poet-storyteller, Vishwa Rang director and Chancellor of Rabindranath Tagore University, Santosh Choubey, Director of AISECT Siddharth Chaturvedi, Senior Storyteller and Chairman of Vanamali Srijan Peeth, Mukesh Verma, Senior Poet Balaram Gumasta, senior poet and journalist Mahendra Gagan, manager of AISECT Publication, Maheep Nigam, youth storyteller and editor Kunal Singh, Sanjay Singh Rathore, convenor of Vanamali Srijan Peeth, Bhopal.

आईसेक्ट पब्लिकेशन को मिले दो उत्कृष्टता सम्मान

भोपाल। इंटरनेशनल पब्लिशर्स एसोसिएशन, जेनेवा के सम्मानित सदस्य एवं पब्लिशर्स इन इंडिया के प्रतिनिधि फेडरेशन ऑफ इंडियन पब्लिशर्स द्वारा वर्चुअल प्लेटफॉर्म पर आयोजित दिल्ली बुक फेयर के अंतर्गत भारत के प्रतिष्ठित प्रकाशन गृह आईसेक्ट पब्लिकेशन भोपाल को गुणवत्तापूर्ण प्रकाशन के लिये दो श्रेणियों में उत्कृष्टता सम्मान अवार्ड ऑफ एक्सीलेंस इन बुक प्रोडक्शन 2020 से सम्मानित किया गया है। उल्लेखनीय है कि आईसेक्ट पब्लिकेशन केटलॉग को केटेगरी ऑफ प्राइस लिस्ट, केटलॉग एंड ब्रोशर हिंदी का प्रथम पुरस्कार प्रदान किया गया है। आईसेक्ट पब्लिकेशन द्वारा प्रकाशित अंग्रेजी बुक माय एबीसी विद फोनिक्स को केटेगरी ऑफ चिल्ड्रन बुक्स टेक्स बुक एंड जनरल का द्वितीय पुरस्कार प्रदान किया गया है। आईसेक्ट पब्लिकेशन की इस उत्कृष्ट उपलब्धि के लिए वरिष्ठ कवि कथाकार, विश्व रंग के निदेशक एवं रबीन्द्रनाथ टैगोर विश्वविद्यालय के कुलाधिपति संतोष चौबे, आईसेक्ट के निदेशक सिद्धार्थ चतुर्वेदी, वरिष्ठ कथाकार एवं वनमाली सृजन पीठ के अध्यक्ष मुकेश वर्मा, वरिष्ठ कवि बलराम गुमास्ता, वरिष्ठ कवि एवं पत्रकार महेन्द्र गगन, आईसेक्ट पब्लिकेशन के प्रबंधक महीप निगम, युवा कथाकार एवं संपादक कुणाल सिंह, वनमाली सृजन पीठ भोपाल के संयोजक संजय सिंह राठौर ने आईसेक्ट पब्लिकेशन एवं सभी सदस्यों को हार्दिक बधाइयां दीं।

AISECT Publication gets Award of Excellence in Book Production 2020

STAFF REPORTER ■ BHOPAL

AISECT Publication of city has been felicitated with Award of Excellence in Book Production 2020 for quality publication at 'Delhi Book Fair'.

The Delhi Book Fair was organized on the virtual platform by 'Federation of Indian Publishers', by members of Bhopal / International Publishers Association, Geneva and representative of Publishers in India.

It is noteworthy that the AISECT Publication catalogue has been awarded the first prize in the category of price list, catalogue and brochure (Hindi).

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For this outstanding achievement of AISECT Publication, senior poet-storyteller, Vishwa Rang director and Chancellor of Rabindranath

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हरिभूमि

भोपाल - मुख्य संस्करण

22 Dec 2020

आमनामका का आरपटल परिवार में शामिल हान पर शुभकामनाएं दी।

आईसेक्ट पब्लिकेशन को मिले दो उत्कृष्टता सम्मान



भोपाल। इंटरनेशनल पब्लिशर्स एसोसिएशन, जेनेवा के सम्मानित सदस्य एवं पब्लिशर्स इन इंडिया के प्रतिनिधि फेडरेशन ऑफ इंडियन पब्लिशर्स द्वारा वर्चुअल प्लेटफॉर्म पर आयोजित दिल्ली बुक फेयर के अंतर्गत भारत के प्रतिष्ठित प्रकाशन गृह आईसेक्ट पब्लिकेशन भोपाल को गुणवत्तापूर्ण प्रकाशन के लिये दो श्रेणियों में उत्कृष्टता सम्मान अवार्ड ऑफ एक्सीलेंस इन बुक प्रोडक्शन 2020 से सम्मानित किया गया है। उल्लेखनीय है कि आईसेक्ट पब्लिकेशन केटलॉग को केटेगरी ऑफ प्राइस लिस्ट, केटलॉग एंड ब्रोशर हिंदी का प्रथम पुरस्कार प्रदान किया गया है। आईसेक्ट पब्लिकेशन द्वारा प्रकाशित अंग्रेजी बुक माय एबीसी विद फोनिक्स को केटेगरी ऑफ चिल्ड्रन बुक्स टेक्स बुक एंड जनरल का द्वितीय पुरस्कार प्रदान किया गया है। आईसेक्ट पब्लिकेशन की इस उत्कृष्ट उपलब्धि के लिए वरिष्ठ कवि कथाकार, विश्व रंग के निदेशक एवं रबीन्द्रनाथ टैगोर विश्वविद्यालय के कुलाधिपति संतोष चौबे, आईसेक्ट के निदेशक सिद्धार्थ चतुर्वेदी, वरिष्ठ कथाकार एवं वनमाली सृजन पीठ के अध्यक्ष मुकेश वर्मा, वरिष्ठ कवि बलराम गुमास्ता, वरिष्ठ कवि एवं पत्रकार महेन्द्र गगन, आईसेक्ट पब्लिकेशन के प्रबंधक महीप निगम, युवा कथाकार एवं संपादक कुणाल सिंह, वनमाली सृजन पीठ भोपाल के संयोजक संजय सिंह राठौर ने आईसेक्ट पब्लिकेशन एवं सभी सदस्यों को बधाइयां दीं।

ग्राहकों को ठगी से बचाने चलाएंगे जागरण अभियान

12 | 'Electroniki' for all:

Our Science & Technology Magazine

Published continuously since 1988, 'Electroniki Aapke Liye' (Electronics For You) was India's first Hindi monthly magazine on electronics, computer science, and new technology. Beginning life as a quarterly, since the writers who wrote on computers and electronics in hindi were unable to devote more time to the new magazine, 'electroniki aapke liye' later became a bi-monthly, and then, in view of its popularity and demand, a monthly. Today, with a circulation in excess of 40,000, it reaches more readers than many other reputable science magazines of the country, and each issue of the magazine is a collectable.

The Early Years

Initially, in the absence of advanced and inexpensive DTP systems like today, the magazine was prepared on a normal Hindi typewriter, after which it was typeset. The primary purpose was to promote originality and new inventions, as well as disseminate scientific knowledge in Hindi for those who could not read or understand English. Our efforts even extended to workshops

on science communication and writing.

The principal idea to emerge from such activities was that the language of science writing should be such that it would become accessible to even a reader with no knowledge of the subject, such as a child who has just begun to understand science, or an adult in whose education science has not featured prominently. This basic learning has played a major role in the success of the magazine.

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THE SPECIAL ISSUES



Looking At Only The Last Seven Years, Our Special Issues Have Covered Topics Such As:

- **Digital India Campaign** (August 2015)
- **Dr Apj Abdul Kalam** (October 2015)
- **Hindi Science Writing** (November 2015)
- **Schedule Writing** (February 2016)
- **Entrepreneurship And Innovation** (September 2016)
- **Technology** (February 2017)
- **Science Fiction Discourse** (August 2017)
- **Indian Science Tradition** (February March 2018)
- **Stephen Hawking** (May 2018)
- **Bioplastics** (September 2018)
- **Gene Editing** (February 2019)
- **Water Conservation** (May 2019)
- **Science Writing** (September 2019)
- **Albert Einstein** (March 2020)
- **Virus** (August 2020)



Going back over the decades, we have published multiple special issues on such broad themes as women and IT, environment and IT, hardware, multimedia, health and IT, crime and IT, software, space, e-governance, e-publishing, employment and computers, hindi and IT, environment and careers, artificial intelligence, renewable energy, waste management, pulp energy, and biodiversity.

Some of our articles have been particularly well received by ordinary readers and experts alike, including einstein: from science to pacifism, theory of relativity, decreasing interest in science, what is voip, tsunami uncovered, cyber fraud, hindi science journalism, future space travel getting hotter due to radiation, social impact of information technology, secrets of the universe, new possibilities in e-commerce world trade, causes of long earthquakes, and many others.

More Milestones



A landmark year for us was 2002, when the **100th issue** of 'Electroniki Aapke Liye' was released in the presence of dignitaries from across the country, among them Dr Anuj Sinha, Director, National Council for Science and Technology Communication; Sharad Chandra Behar, Director General, Makhnallal Chaturvedi National Journalism University; Dr Om Vikas, Director, Ministry of Information and Communication Technology, Government of India; and science writer Gunakar Muley. Other eminent science writers who participated in the event included Dr Manmohan Bala, Dilip Salvi, Dr P. Mukherjee, Dr Raghuveer Dal, Sanjay Verma, and Kapil Kumar Tripathi. A seminar on 'Writing Science in Hindi' was organised to mark the occasion.



The **150th issue** was launched in 2006 at Rabindra Bhawan auditorium in Bhopal in the presence of Culture and Mineral Resources Minister, Laxmikant Sharma. Among other guests were Dr Anuj Sinha, Adviser To The Department Of Science and

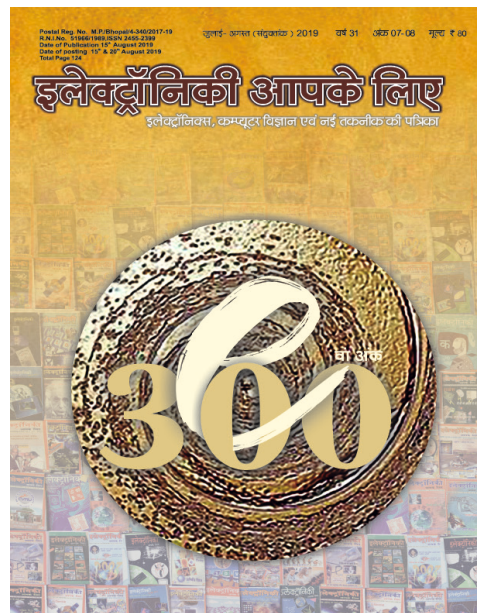
Technology, Government of India; Dr S. N. Verma, Dean of Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal; Dr. Manmohan Bala, Institution of Electronics And Telecommunication Engineers, New Delhi; magazine editor Santosh Choubey and principal sub-editor Vinita Choubey, as well as technical writers from all over the country.

A technical session was held after the inauguration ceremony, presided over by Dr. Verma. Ravi Shankar Srivastava spoke on 'Computing as a Subject in Hindi' and Rajesh Gupta of Bhopal Sanchar Nigam Limited expressed his views on '15 Years of Internet'. On the second day, a workshop was organised with Makhnallal Chaturvedi National Journalism University on the topic 'Prospects and Challenges of Technical Writing in Hindi'.



The **200th issue** was launched on February 14, 2011 at the Scope Engineering College auditorium. The function was presided over by Dr. A.S. Zadgaonkar, Registrar, Dr C. V. Raman University Chhattisgarh; other important guests were Prof. Akhilesh Pandey, Chairman, Madhya Pradesh Private Regulatory Commission, Bhopal; Dr. Manoj Pateria, Director NCSTC, New Delhi; Dr. K. S. Tiwari, Regional Director, Indira Gandhi National University, Bhopal; and Shri Pushpendra Pal Singh, Head of Department, Makhnallal Chaturvedi National Journalism University, Bhopal. Writers on science and technical subjects from all over the country were honoured at the event.

With the publication of **250 issues** of 'Electroniki Aapke Liye', the magazine completed 18 years



of its journey. The release ceremony was held at AISECT Bhopal, where science writers, science communicators and science lovers from all over the country were present. Apart from the magazine release, the occasion also saw plays being staged, science film screenings and science-related discussions.

At the release, editor, Santosh Choubey threw light on the publishing journey of up to 250 issues, and said that at the outset itself, we had realised that no magazine could be brought out continuously by relying only on government cooperation. Moreover, we also had to create our own writers since those writing on subjects like electronics, computers and telecommunications were very few in number and therefore always busy, living in big cities like Delhi. In the first few years, we had the support of the National Council for Science and Technology Communication, but later took on the task of dissemination through our own network, resulting in a steadily increasing readership.

The **300th issue** of 'Electroniki Aapke Liye' was released in the Sharda Auditorium of Rabindranath Tagore University (RNTU).

Eminent science communicators and writers from across the country participated in the event. The programme was presided over by Santosh Choubey, Chancellor, RNTU and Chief Editor of 'Electroniki Aapke Liye'. The Director of CSIR-NISCAIR Delhi, Dr. Manoj Pataria was also present, as were former Chief Secretary, M.P. Governance Sharadchandra Behar; former Director Vigyan Prasar Dr. Anuj Sinha; senior science writers Devendra Mewari and Manish Mohan Gore; 'Electroniki Aapke Liye' editor Vinita Choubey, AISECT Group Director Siddharth Chaturvedi, and RNTU Vice-Chancellor Prof. A. K. Gwal.

Science writers and science communicators from all over the country were honoured with mementoes at the ceremony. Among those awarded were Dr. Manoj Pataria, Dr. Anuj Sinha, Dr. Krishna Kumar Mishra, Shri Santosh Shukla, Shri Zakir Ali 'Rajneesh', Dr. Manish Mohan Gore, Mr. Shashank Dwivedi, Mr. Dipil Jha, Mr. Sachin Narvadia, Mr. Irfan Duman, Mr. Pramod Bhargava, Mr. Devvrat Dwivedi, Ms. Pragya Gautam, Ms. Shuddhi Mishra, Ms. Swati Tiwari, Mr. Vijan Kumar Pandey, Dr. A. N. Pandey, and Shri Rakesh Pathak.

The magazine was awarded the Bhartendu Award by the Dushyant Kumar Memorial Manuscript Museum, while the Rameshwar Guru Puraskar Patrika was awarded the Rameshwar Guru Award by Madhav Rao Memorial Newspaper Museum and Research Institute



The magazine was awarded the Bhartendu Award by the Dushyant Kumar Memorial Manuscript Museum, while the Rameshwar Guru Puraskar Patrika was awarded the Rameshwar Guru Award by Madhav Rao Memorial Newspaper Museum and Research Institute on April 21, 2008. On April 16, 2015, the magazine was honoured with the Saraswat Samman by the Science Council Of Prayag (Allahabad).

The magazine has organised several exhibitions and participated in book fairs. Some of the major exhibitions include information technology in education, story of computers, information technology in rural development, and entertainment and information technology. The magazine also participates in the world book fair in Delhi and in state and district-level book fairs, through which it promotes science and

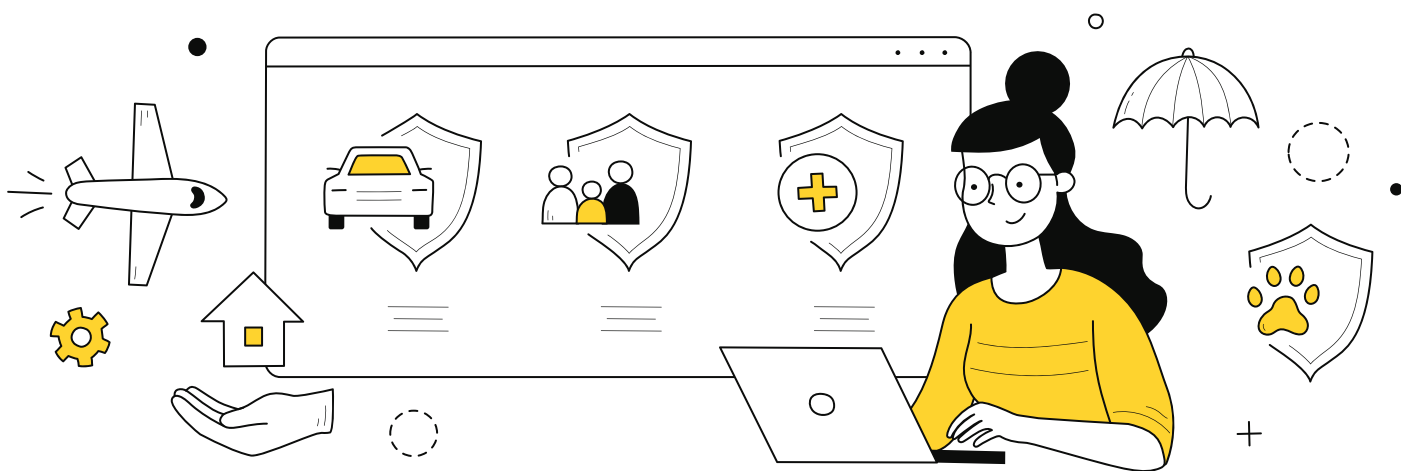
technology among children in particular.

The platform that 'Electroniki Aapke Liye' has provided has encouraged new writers and the likes of Shubhata Mishra, Pragya Gautam, Shuchi Mishra, Navneet Gupta, Pradeep, Bulwant Singh, Rakesh Shukla, Divya Gautam, Sarika Gharu, Anupama Gore, Sachin Narvadia, and Bhavna Kashyap have entered the science writing world. In addition, the magazine hosts science fiction competitions with winners taking home handsome cash prizes.

The Hindi website of the magazine, one of the few websites for Hindi magazines in general, is available at www.electroniki.com. Unlike most others, 'Electroniki' had set up its Hindi website at the very outset. Every issue of the magazine is uploaded to the website.

13 | Other associated

AISECT Companies



AISECT in insurance

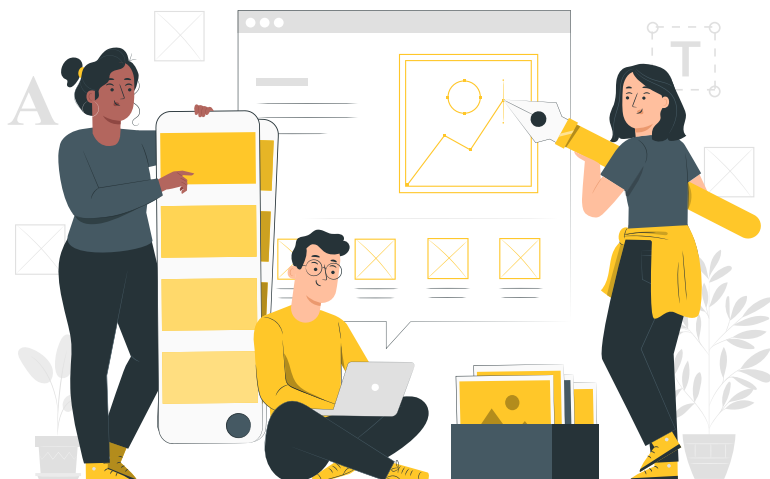
Incorporated in 1995 under the Companies Act (1956), Significant Electronics and Computer Technology Pvt Ltd is the insurance division of AISECT, and a multifunctional insurance services provider certified as a corporate agency by the Insurance Regulatory and Development Authority (IRDA).

We provide 360-degree insurance solutions in all segments of insurance, including agricultural products. We offer solutions for individuals, groups and institutions, and deal with life, general, health and agriculture insurance, providing customized policies according to requirements. We partner with leading insurance companies of India, including government-sponsored companies.

Our insurance division aims to provide a business opportunity for distribution of all insurance products under a single roof. In the era of technology, we have all insurance products at our fingertips. Just a single registration with us enables our channel partners to offer and sell all products across all insurance segments.

Our Motto

Service is not just an action but an expression of support and assistance too. With that aim in view, we apply all our capabilities to serving our clients, with a unique feature of Claim Assistance, which helps us observe, advise and support our customers and smoothen the claim settlement process. This is thanks to our dedicated claim settlement team which coordinates directly with the insurance company.



AISECT in graphics:

AISECT Graphics and Systems, Mandideep began operations in 2013, spread across 2.5 acres and has a current staff consisting of 26 workers.

The operations include flex printing for Aisect's promotional activities and projects across all AISECT group of Universities, state offices, regional offices and all the branches of Aisect in Bhopal.

Operations of AISECT Graphics and Systems also include bag manufacturing for all AGU students and also for projects such as:

- DDUGKY MP
- DDU-GKY ODISHA
- RSLDC
- OSEM
- UPSDM
- MAPCET
- MPOBC
- UPNULM
- MPNULM
- JSMD JHARKHAND
- MAHARASHTRA NULM



Another key operation of AISECT Graphics and Systems is: course material printing, packaging and dispatching for students to all the branches of Aisect, all over India.

Raman Greens – An ecological Initiative

An ecological initiative supported by the 38 years of trusted and impactful legacy of AISECT Limited, started by the Centre of Rural Technology at CV Raman University in Bilaspur (CVRU), Raman Greens is focused on using the best quality indigenous raw materials with the most efficient and skilled native human resources to craft products that are premium, sustainable, pure, innovative, and inspired by mother nature.

Leveraging the wellness of Ayurveda and indigenous medicinal plants, Raman Greens is on a quest to bring quality products that are fuelled by nature, right to your doorstep.

The KODO and KUTKI product range includes healthy eatables like millet grain, KODO and KUTKI millet flour along with tasty, delicious & highly nutritious KODO and KUTKI millet

Raman Greens is focused on using the best quality indigenous raw materials with the most efficient and skilled native human resources to craft products that are premium, sustainable, pure, innovative, and inspired by mother nature.

bakery products that are Millet cookies offered in 6 flavours namely millet choco chip, millet oatmeal, millet Kesar pista, millet mixed dry fruit, Millet Jeera & millet Sesame seeds, along with millet cake, millet muffins, millet pastry, millet khaari, millet toast, millet bread & bun, millet cream roll, millet Cake rush & millet pizza base etc.

Raman Greens offers an array of highest quality premium herbal products like Handmade Soap, Handwash, in earthy variants like Rose, Aloe Vera, Lemon, and Multani, along with high-quality multi-surface cleaners.

The products ranges also include are natural, handmade by skilled native artisans and students of the university with the utmost focus on purity, superior quality, and sustainability.

Raman Greens & Centre of Rural Technology, CVRU Bilaspur is committed to utilizing modern technology, coupled with the vast ancient knowledge of skilled native and rural people to work on a range of ethically developed and manufactured chemical-free products of the highest quality for a natural, healthy, and

sustainable modern lifestyle.

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14 | Hope for the future:

The AISECT vision

1. Expanding our reach and penetrating the north-eastern and southern parts of India

For us, expansion is more than just increasing our market presence. It's an opportunity to make a positive impact on communities and contribute to sustainable development. A successful expansion strategy for a social enterprise should take into account local socio-economic conditions, cultural norms, and environmental factors.


Building partnerships with local organisations and stakeholders can help increase and ensure that all solutions are culturally relevant and sustainable. Additionally, empowering local communities and building capacity to manage and grow the enterprise's activities is critical to long-term success. By expanding its reach and penetrating new markets, a social enterprise can help create positive change and make a lasting impact on countless lives.

2. Digital delivery of courses in Hindi and other regional languages and expanding

the bouquet of courses

In today's digital age, delivering courses in regional languages and expanding the course offerings is critical to meet the needs of a diverse and dispersed student population. The future plan for digital delivery of courses in Hindi and other regional languages involves a comprehensive strategy that leverages the latest technology to provide an engaging and interactive learning experience.

This can include developing multimedia content, virtual classrooms, and online assessments to cater to remote and non-English speaking students. Furthermore, expanding the bouquet of courses will require a focus on identifying the skills and knowledge demands of the target audience and developing relevant and high-quality curriculum that addresses these needs. By delivering courses in regional languages and expanding the course offerings, we can help make education accessible to a wider range of students, bridge the digital divide, and promote lifelong learning.



Online courses in vernacular languages to teach 21st-century trending skills will help transform lives and careers, and provide access to new opportunities.

3. Expanding the network of banking kiosks and reaching a number of 10,000 kiosks by 2024, adding more financial services to its bouquet

Expanding our network of banking kiosks is a key component of a strategy to increase financial inclusion and provide accessible financial services to underserved communities. With a goal of reaching 10,000 kiosks by 2024, the plan is driven by a focus on identifying and targeting areas with high demand for financial services. This may involve establishing partnerships with local businesses and organisations to provide the necessary infrastructure and support.

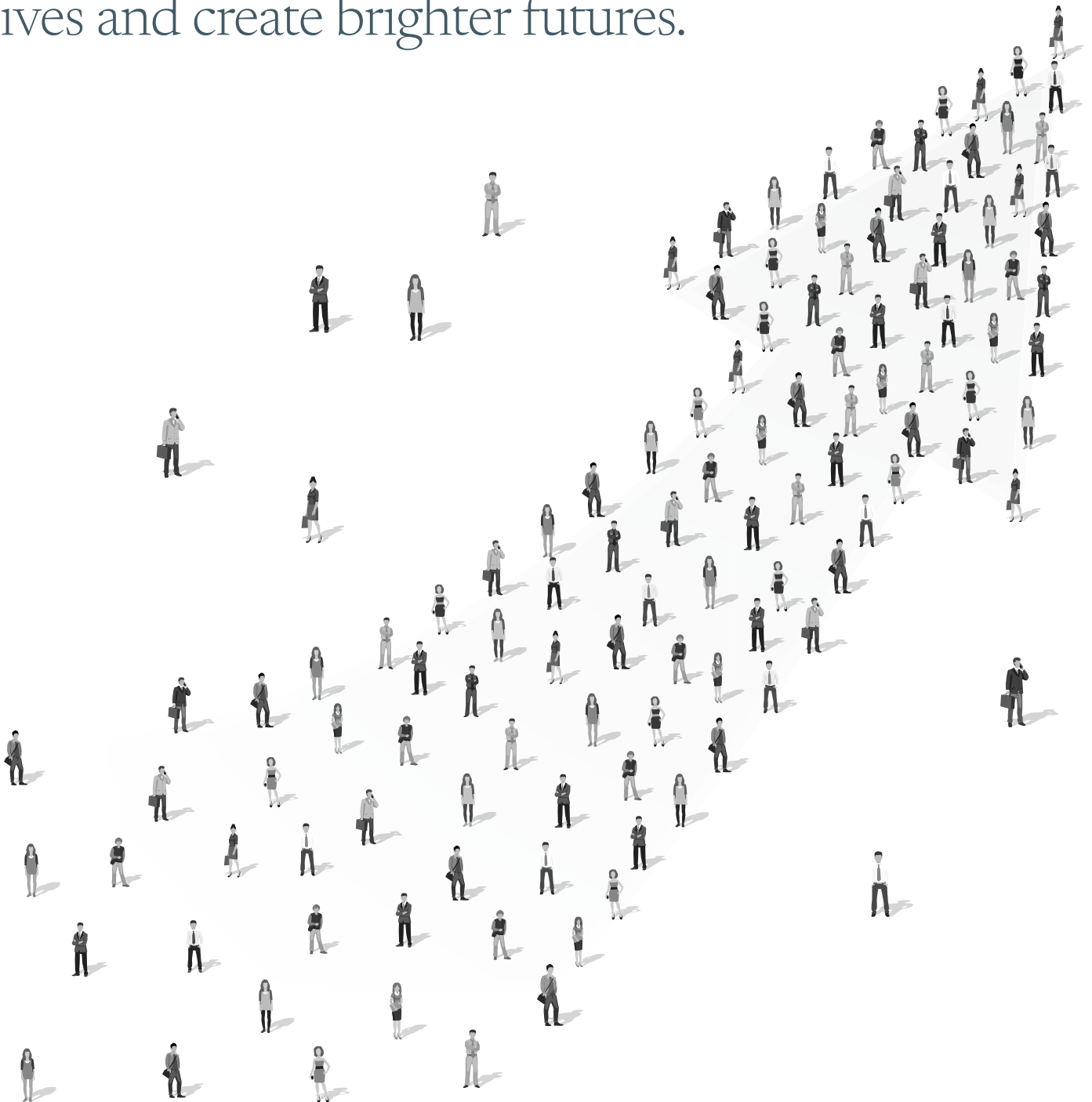
Also, adding more financial services to the kiosk offerings will help increase the value proposition for customers and increase the impact of the kiosk network. This can include offering a wider range of banking services, insurance products, and digital payments. By expanding the network of banking kiosks and increasing the range of financial services, the aim is to promote financial literacy, boost economic growth, and create new opportunities for underserved communities.

4. Diversification of AISECT Group of industries and establishment of Pipe manufacturing and textile industry.

The plan to diversify the AISECT Group of Industries involves expanding into new sectors to create a more diverse and resilient business portfolio. One such plan is the establishment of a pipe manufacturing and textile facility. This will require in-depth market research, investment in infrastructure and technology, and the development of a skilled workforce.

By diversifying into these sectors, the AISECT Group can tap into new growth opportunities, diversify its revenue streams, and hedge against market volatility. Additionally, the new additions can bring new economic opportunities to a region, create jobs, and promote industrial development. The key to successful diversification will be a focus on creating high-quality products, maintaining operational efficiency, and delivering exceptional customer service. By doing so, the AISECT Group can position itself for long-term growth and success in a rapidly evolving business environment.

Rojgarmantra.com is helping bridge the divide between urban and rural areas and create a more inclusive job market. With a focus on providing accessible, high-quality and practical job resources, Rojgarmantra.com is helping transform lives and create brighter futures.



5. Expanding our FMCG brand Raman Greens across India

The expansion of our FMCG vertical will require investment in market research and consumer insights, developing a comprehensive distribution network, and creating a robust marketing and brand building strategy. This may involve launching new products, entering new markets, and leveraging digital channels to reach a wider audience.

Additionally, the company will focus on building strong relationships with suppliers, distributors, and other stakeholders to ensure that its products are available to consumers. By increasing its presence across India, Raman Greens can tap into the country's growing consumer market, create new revenue streams, and establish itself as a leading player in the FMCG sector. The key to success will be a focus on quality, innovation, and customer satisfaction. With a commitment to these principles, Raman Greens can continue to grow and succeed in a highly competitive market.

6. Focus on future skills like data science, artificial intelligence, cyber security, block chain through Future Skills Academy (FSA)

AISECT recognises the importance of preparing individuals for the rapidly evolving digital landscape and the need for future skills such as data science, artificial intelligence, cyber security, and blockchain. As a result, the company has established the Future Skills Academy (FSA) to provide training and education in these critical areas.

FSA is designed to equip individuals with the skills to succeed in a rapidly changing digital world. This includes hands-on training, practical experience, and exposure to cutting-edge technology and tools. The curriculum is developed by a team of experts and is updated regularly to ensure that it stays current with latest developments and trends. Through FSA, AISECT is helping create a more skilled and prepared workforce and driving innovation and growth in

the digital economy. FSA is a critical component of AISECT's commitment to education and skills development and will help shape the future of work for years to come.

7. Pioneering animation, VFX and gaming skills through the academy to help students and professionals expand their potential in the world of AVGC

AISECT is at the forefront of the animation, visual effects, and gaming (AVGC) industry, providing training and skills development to students and professionals. Through the Future Skills Academy, AISECT is helping bridge the gap between education and industry by equipping students and professionals with the skills and knowledge they need to succeed in the AVGC world.

The focus is on providing hands-on training and practical experience, leveraging state-of-the-art technology and tools. The curriculum is designed with the latest industry trends and techniques in mind, ensuring that students and professionals are prepared for the rapidly evolving sector. By pioneering AVGC skills, AISECT is helping create a pipeline of skilled professionals who will be critical to the growth and success of the AVGC industry and will help drive innovation and creativity in the years to come.

8. AISECT Learn to offer 21st century trending skills through online courses in vernacular languages to upskill youth in Tier 2 & 3 cities

Online courses in vernacular languages to teach 21st-century trending skills will help transform lives and careers, and provide access to new opportunities. The focus is on providing high-quality, accessible, and affordable education in a range of in-demand skills including data science, artificial intelligence, cyber security, and more. The courses are designed to be accessible and user-friendly, leveraging technology to deliver content in a way that is engaging and interactive.

The vision of AISECT Learn is to upskill the youth of India's Tier 2 and 3 cities and help

bridge the digital divide by providing access to education and training that is relevant, practical, and effective. With a commitment to providing vernacular language support, AISECT Learn is helping remove language barriers and create a more inclusive educational environment.

9. Penetrate India's hinterlands and help beneficiaries with skills training, employment creation & self-employment through Academy Skilling Centres

With over two decades of experience in the skilling space, AISECT has a deep understanding of the needs and challenges facing individuals seeking to enhance their skills and improve their employability. We aspire to expand our reach and penetrate deeper into India's hinterlands to help more beneficiaries access skills training, employment opportunities, and self-employment. This will be done through the establishment of Academy Skilling Centres, designed to provide high-quality, accessible, and affordable training and education in a range of in-demand skills.

The centres leverage technology and a practical, hands-on approach to learning to provide a comprehensive and effective training experience. The goal is to help individuals from all walks of life access the skills and knowledge they need to succeed in today's fast-paced and competitive job market.

10. Connecting rural and semi-urban India with employment opportunities through Rojgarmantra.com

Rojgarmantra.com, a new initiative by AISECT, is designed to connect rural and semi-urban India with employment opportunities. The platform leverages technology to provide job seekers with access to a wide range of job listings and career resources. The goal is to help individuals

in rural and semi-urban areas access the same opportunities and resources available to those in urban areas.

Rojgarmantra.com is user-friendly and accessible, making it easy for job seekers to find and apply for jobs relevant to their skills and experience. The platform also provides employers with a cost-effective and efficient way to reach a large and diverse pool of qualified candidates. By connecting rural and semi-urban India with employment opportunities, Rojgarmantra.com is helping bridge the divide between urban and rural areas and create a more inclusive job market. With a focus on providing accessible, high-quality, and practical job resources, Rojgarmantra.com is helping transform lives and create brighter futures.

11. Providing last-mile employment services through Rojgar Mantra Employment Information Centres - a one-stop solution for all placement services

AISECT aims to empower the youth in their local communities by providing them with comprehensive employment services through its Rojgar Mantra Employment Information Centers. The goal is to offer job seekers in remote or disadvantaged areas with the necessary resources and opportunities to find employment close to their homes and avoid migration.

Through the Rojgar Mantra Employment Information Centers, job seekers will have access to information about job opportunities and receive guidance on career choices. They can apply for jobs that match their skills and interests, ultimately leading to meaningful employment and a better future. By keeping employment opportunities within their local communities, AISECT hopes to encourage more people to stay and contribute to the growth and development of their local areas.



CHHATTISGARH | MADHYA PRADESH | JHARKHAND | BIHAR



AISECT's Product & Services



Lauded by World Renowned Bodies



AISECT's Partnerships





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